



## ADULT EDUCATION & FAMILY LITERACY WEEK

September 20-26, 2020

Proud State Partner:



## Massachusetts Adult Education and Family Literacy Week Social Media Guide

Thank you for participating in Adult Education and Family Literacy Week, a national campaign led by the Coalition for Adult Basic Education in partnership with states. Help us spread the word about the success stories, value, and great need for adult basic education, adult secondary education, and English-language programs across Massachusetts.

*See the Appendix of this guide for a list of state and federal representatives and their Twitter handles.*

### Sample Twitter posts

*Be sure to tag @MAAdultEd and use the hashtag #AdultEdLiteracyWeek*

@[Insert your state legislator's Twitter handle here] Funding for #AdultEdu is more critical than ever! Please level-fund line item 7035-0002 in the FY21 state budget so we can give more adults needed literacy and numeracy skills for job training and continued education. #AdultEdLiteracyWeek @MAAdultEd

@[Insert your state legislator's Twitter handle here] Preserving state funding for #AdultEdu is critical to keep programs preparing adults for self-sufficiency, to focus on underserved communities, and to attract and retain professional staff. #AdultEdLiteracyWeek @MAAdultEd

@massgovernor @CharlieBakerMA State investment in #AdultEdu #ESOL learning and #workforce is critical to keep programs preparing adults for self-sufficiency, to focus on underserved communities, and to attract and retain professional staff. #AdultEdLiteracyWeek @MAAdultEd

@[Insert your federal representative's Twitter handle here] Congress must increase WIOA Title II funding for FY21 for #AdultEdu programs! 19K students in MA are gaining #numeracy, #literacy, #digitalliteracy, #workforcereadiness, and high school diplomas! @MAAdultEd @COABEHQ #AdultEdLiteracyWeek

#AdultEdu promotes #racialequity as 80% of MA #adultlearners are people of color and over half are #ESOL students. Adult ed programs provide a hand up and out of #poverty and into #family sustaining wages. #AdultEdLiteracyWeek @MAAdultEd

Low-skilled adults are 2x more likely to be unemployed; 3x more likely to be in poverty; 4x more likely to be in poor health; and 8x more likely to be incarcerated. #AdultEdu helps families break out of poverty and creates stronger communities. #AdultEdLiteracyWeek @MAAdultEd

MA adults without a HS diploma earn less than their peers, are less likely to hold a job, and face higher poverty rates. #AdultEdu and #ESOL programs are an important investment in our state's economic future. #AdultEdLiteracyWeek @MAAdultEd



[Follow MCAE on Twitter](#)

A recent @MIRACoalition community survey [The Impact of #COVID19 on Immigrants in Massachusetts](#) says "We also urge state agencies to significantly step up efforts to ensure language access for Massachusetts' diverse immigrant communities..." #AdultEdLiteracyWeek @MAAdultEd

Or, write your own post answering the prompt:

Adult literacy matters because... #AdultEdLiteracyWeek @MAAdultEd

### Sample Facebook posts

Preserving state funding for adult basic education is critical to helping our program can prepare adults for self-sufficiency, focus on underserved communities, and attract and retain professional staff. We are asking the MA state legislature to maintain level funding for line item 7035-0002 in the FY21 budget. [Learn more from the Massachusetts Coalition for Adult Education here](#). #AdultEdLiteracyWeek



[Like MCAE on Facebook](#)

The return on investment in #AdultEdu is clear. Without a HS diploma, adults earn less than their peers, are less likely to hold a job, and face higher poverty rates. Adult basic education and #ESOL programs are an important investment in our state's economic future. #AdultEdLiteracyWeek

Or, write your own post answering the prompt:

Adult literacy matters because... #AdultEdLiteracyWeek

### Find your state and federal representatives on social media

Massachusetts Congressional delegation

[Look up your federal representatives here](#)

DISTRICT	NAME	TWITTER HANDLE
MA Senator	Elizabeth Warren	@SenWarren
MA Senator	Ed Markey	@SenMarkey
1 <sup>st</sup> District Rep	Richard Neal	@RepRichardNeal
2 <sup>nd</sup> District Rep	Jim McGovern	@RepMcGovern
3 <sup>rd</sup> District Rep	Lori Trahan	@RepLoriTrahan
4 <sup>th</sup> District Rep	Joe Kennedy III	@RepJoeKennedy
5 <sup>th</sup> District Rep	Katherine Clark	@RepKClark
6 <sup>th</sup> District Rep	Seth Moulton	@teammoulton
7 <sup>th</sup> District Rep	Ayanna Pressley	@RepPressley
8 <sup>th</sup> District Rep	Stephen Lynch	@RepStephenLynch
9 <sup>th</sup> District Rep	Bill Keating	@USRepKeating

## Massachusetts State Senators

[Look up your state representatives here](#) - note that not all Senators are on Twitter

DISTRICT	NAME	TWITTER HANDLE
3rd Middlesex	Mike Barrett	@BarrettSenate
First Suffolk and Middlesex	Joseph Boncore	@joeboncore
2nd Suffolk and Middlesex	William Brownsberger	@WBrownsberger
1st Worcester	Harriette Chandler	@Sen_Chandler
2nd Suffolk	Sonia Chang-Diaz	@soniachangdiaz
1st Suffolk	Nick Collins	@repnickcollins
Hampshire, Franklin and Worcester	Jo Comerford	@Jo_Comerford
1st Middlesex and Norfolk	Cynthia Creem	@cindycreem
3rd Essex	Brendan Crighton	@brendancrighton
Cape and Islands	Julian Cyr	@JulianCyr
Middlesex and Suffolk	Sal DiDomenico	@saldidomenico
1st Essex	Diana DiZoglio	@DianaDiZoglio
Middlesex and Worcester	James Eldridge	@jamieeldridgema
Worcester and Norfolk	Ryan Fattman	@Ryanfattman
Bristol and Norfolk	Paul Feeney	PaulFeeneyMA
2nd Essex and Middlesex	Barry Finegold	@Barry_Finegold
4th Middlesex	Cindy Friedman	@CindyFriedmanMA
Worcester, Hampden, Hampshire and Middlesex	Anne Gobi	@annegobi
Berkshire, Hampshire, Franklin and Hampden	Adam Hinds	@adamghinds
2nd Middlesex	Patricia Jehlen	@senjehlen
Norfolk and Plymouth	John Keenan	@SenJohnFKeenan
1st Middlesex	Edward Kennedy	@senedkennedy
First Hampden and Hampshire	Eric Lesser	@ericlessor
5th Middlesex	Jason Lewis	@SenJasonLewis
2nd Essex	Joan Lovely	@SenJoanLovely
2nd Worcester	Michael Moore	@SenMikeMoore
Plymouth and Norfolk	Patrick O'Connor	@PatrickMOConnor
1st Plymouth and Bristol	Marc Pacheco	@MarcRPacheco
1st Bristol and Plymouth	Michael Rodrigues	@SenRodrigues
Norfolk and Suffolk	Michael Rush	@senatormikerush
2nd Middlesex and Norfolk	Karen Spilka	@KarenSpilka
1st Essex and Middlesex	Bruce Tarr	@SenBruceTarr
Worcester and Middlesex	Dean Tran	senatordeantran
2nd Hampden and Hampshire	John Velis	@repjohnvelis
Hampden	James Welch	@sen_jim_welch

## Massachusetts State Representatives

[Look up your state representatives here](#) – note that not all Representatives are on Twitter

DISTRICT	NAME	TWITTER HANDLE
2nd Middlesex	James Arciero	@JimArciero
2nd Hampden	Brian Ashe	@Repashe

1st Norfolk	Bruce Ayers	@BruceJAyers
12th Middlesex	Ruth Balser	@RepRuthBalser
34th Middlesex	Christine Barber	@Barber4StateRep
1st Bristol	F. Jay Barrows	@jay_barrows
5th Worcester	Donald Berthiaume	@Donnie394y
4th Suffolk	David Biele	@VoteDavidBiele
1st Franklin	Natalie Blais	@BlaisForMA
3rd Hampden	Nicholas Boldyga	@RepNickBoldyga
32nd Middlesex	Paul Brodeur	@RepBrodeur
13th Bristol	Antonio Cabral	@RepTonyCabral
10th Essex	Daniel Cahill	@RepDanCahill
15th Essex	Linda Campbell	@rep_campbell
2nd Norfolk	Tackey Chan	@tackeychan
15th Middlesex	Michelle Ciccolo	@mciccolo
26th Middlesex	Mike Connolly	@MikeConnollyMA
10th Suffolk	Edward Coppinger	@ecoppinger
2nd Barnstable	William Crocker	@WillCrockerJr
12th Suffolk	Daniel Cullinane	@RepDanCullinane
5th Norfolk	Mark Cusack	@repmarkcusack
6th Plymouth	Josh Cutler	@joshcutler
31st Middlesex	Michael Day	@mikeday4rep
5th Plymouth	David DeCoste	@VoteDeCoste
19th Suffolk	Robert DeLeo	@SpeakerDeLeo
8th Plymouth	Angelo D'Emilia	@voteangelo
16th Essex	Marcos Devers	@marcosdevers
3rd Hampshire	Mindy Domb	@MindyForMA
16th Worcester	Daniel Donahue	@RepDanDonahue
35th Middlesex	Paul Donato	@repdonato
9th Norfolk	Shawn Dooley	@repdooley
7th Norfolk	William Driscoll	@BillDriscollJr
10th Plymouth	Michelle DuBois	@electdubois
6th Worcester	Peter Durant	@repdurant
8th Middlesex	Carolyn Dykema	@CarolynDykema
8th Essex	Lori Ehrlich	@lorierlich
15th Suffolk	Nika Elugardo	@NikaElugardo
3rd Berkshire	Tricia Farley-Bouvier	@reptricia
1st Worcester	Kimberly Ferguson	@KimFergusonMA
Barnstable, Dukes and Nantucket	Dylan Fernandes	@RepDylan
5th Essex	Ann-Margaret Ferrante	@Rep_AMF
6th Hampden	Michael Finn	@michaeljfinn
6th Bristol	Carole Fiola	@carolefiola
13th Norfolk	Denise Garlick	@DeniseGarlick
36th Middlesex	Colleen Garry	@RepColleenGarry
13th Middlesex	Carmine Gentile	@CarmineLGentile
16th Middlesex	Thomas Golden	@tomtipagolden
10th Hampden	Carlos Gonzalez	@Vote4gonzalez
21st Middlesex	Kenneth Gordon	@repkengordon
14th Middlesex	Tami Gouveia	@TamiGouveiaMA
4th Middlesex	Danielle Gregoire	@DWGregoire

5th Bristol	Patricia Haddad	@rephaddad
30th Middlesex	Richard Haggerty	@richhaggerty
1st Middlesex	Sheila Harrington	@RepHarrington
2nd Bristol	Jim Hawkins	@JimHawkins4Rep
29th Middlesex	Jonathan Hecht	@repjonhecht
4th Worcester	Natalie Higgins	@Rep_Higgins
3rd Middlesex	Kate Hogan	@repkatehogan
6th Suffolk	Russell Holmes	@VoteRussell
4th Bristol	Steven Howitt	@HowittStateRep
13th Suffolk	Daniel Hunt	@repdanhunt
5th Barnstable	Randy Hunt	@RandyHuntCPA
20th Middlesex	Bradley Jones	@RepBradJones
11th Worcester	Hannah Kane	@HannahEKaneMA
4th Plymouth	Patrick Kearney	@Kearney4Rep
15th Worcester	Mary Keefe	@MaryKeefeMA
1st Essex	James Kelcourse	@jameskelcourse
11th Middlesex	Kay Khan	@repkaykhan
12th Plymouth	Kathleen LaNatra	@kathylanatra.com
10th Middlesex	John Lawn	@repjohnlawn
17th Worcester	David LeBoeuf	@davidleboeuf
7th Middlesex	Jack Lewis	@repjacklewis
5th Middlesex	David Linsky	@RepDavidLinsky
8th Suffolk	Jay Livingstone	@jaylivingstone
1st Suffolk	Adrian Madaro	@adrianmadaro
13th Worcester	John Mahoney	@RepJohnMahoney
11th Suffolk	Elizabeth Malia	@replizmalia
3rd Norfolk	Ronald Mariano	@RonMariano
2nd Berkshire	Paul Mark	@reppaulmark
28th Middlesex	Joseph McGonagle	@mcgonagle4rep
18th Worcester	Joseph McKenna	@josephdmckenna
3rd Plymouth	Joan Meschino	@JoanMeschino
3rd Suffolk	Aaron Michlewitz	@RepMichlewitz
14th Essex	Christina Minicucci	@christina4rep
5th Suffolk	Liz Miranda	@LizforMA
2nd Essex	Leonard Mirra	@lennymirra
17th Essex	Frank Moran	@RepMoran
18th Suffolk	Michael Moran	@staterepmike
9th Worcester	David Muradian	@Muradian4rep
1st Plymouth	Mathew Muratore	@MatMuratore
12th Worcester	Harold Naughton	@HaroldNaughton
18th Essex	Tram Nguyen	@teamtram
14th Worcester	James O'Day	@RepJimODay
12th Bristol	Keiko Orrall	@KeikoOrrall
6th Essex	Jerald Parisella	@jerryparisella
4th Barnstable	Sarah Peake	@skpeake
14th Norfolk	Alice Peisch	@RepAlicePeisch
4th Berkshire	Smitty Pignatelli	@repsmitty
14th Bristol	Elizabeth Poirier	@BettyPoirierMA
27th Middlesex	Denise Provost	@DeniseProvost1

12th Hampden	Angelo Puppolo	@apuppolo
19th Middlesex	David Robertson	@RobertsonForRep
6th Middlesex	Maria Robinson	@mariarobinsonMA
24th Middlesex	David Rogers	@RepDaveRogers
10th Norfolk	Jeffrey Roy	@jeffroy
2nd Suffolk	Daniel Ryan	@RepDanRyan
1st Hampshire	Lindsay Sabadosa	@SabadosaMA
9th Suffolk	Jon Santiago	@IamJonSantiago
8th Bristol	Paul Schmid	@RepPaulSchmid
7th Bristol	Alan Silvia	@RepAlanSilvia
8th Worcester	Michael Soter	@Soter2018
9th Middlesex	Thomas Stanley	@RepStanley
7th Plymouth	Alyson Sullivan	@asforstaterep
9th Hampden	Jose Tosado	@tosado9thhampden
7th Essex	Paul Tucker	@paultuckersalem
7th Suffolk	Chynah Tyler	@RepChynahTyler
33rd Middlesex	Steven Ultrino	@RepUltrino
3rd Essex	Andres Vargas	@RepAndyVargas
5th Hampden	Aaron Vega	@AaronMVega
4th Hampden	John Velis	@repjohnvelis
16th Suffolk	RoseLee Vincent	@roselee_vincent
15th Norfolk	Tommy Vitolo	@TommyVitolo
12th Essex	Thomas Walsh	@WalshForPeabody
1st Barnstable	Timothy Whelan	@TRWhelan
2nd Franklin	Susannah Whipps	@repwhipps