

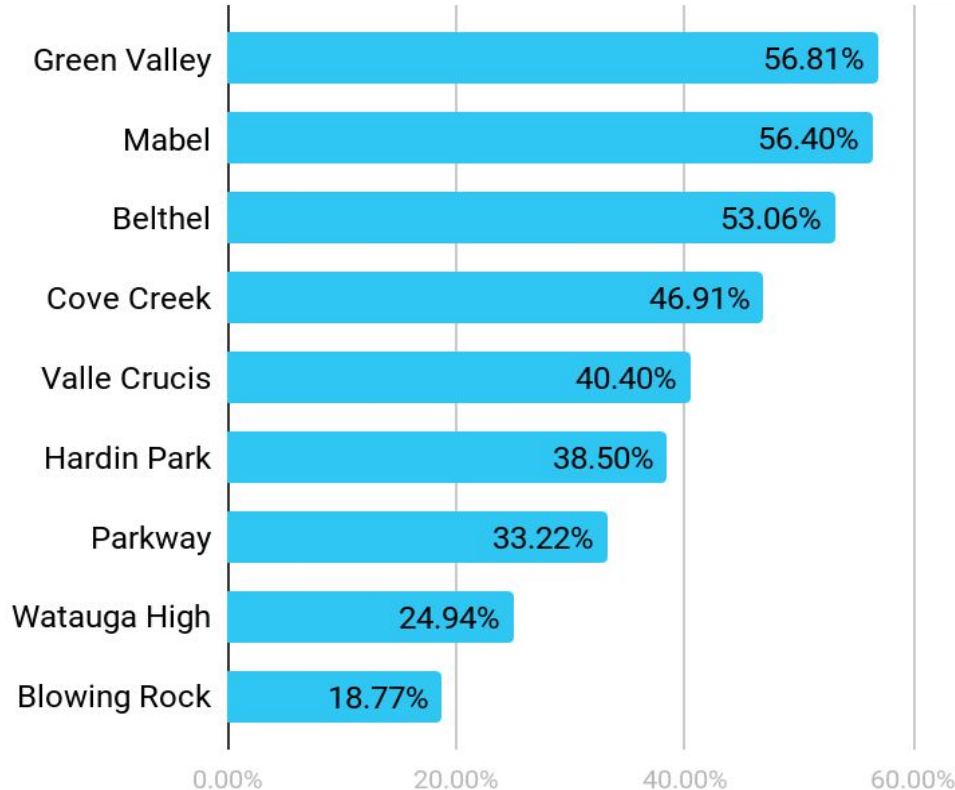


# Back 2 School FESTIVAL



More than 1,000 students attended the  
Back 2 School Festival last year!

## Free and Reduced Lunch



**35.61 % of Watauga county students qualify for free or reduced lunch.**

**If these families struggle financially to provide lunch each day for their children, how can they afford the cost of going back to school?**



# Supplies



**It is important for students to have choices and pick out the backpack and supplies they choose.**

# Shoes and Gift Cards

**Students were fitted for a pair of new shoes or got a \$20 gift card to Shoe Dept to help with the cost of Athletic shoes.**





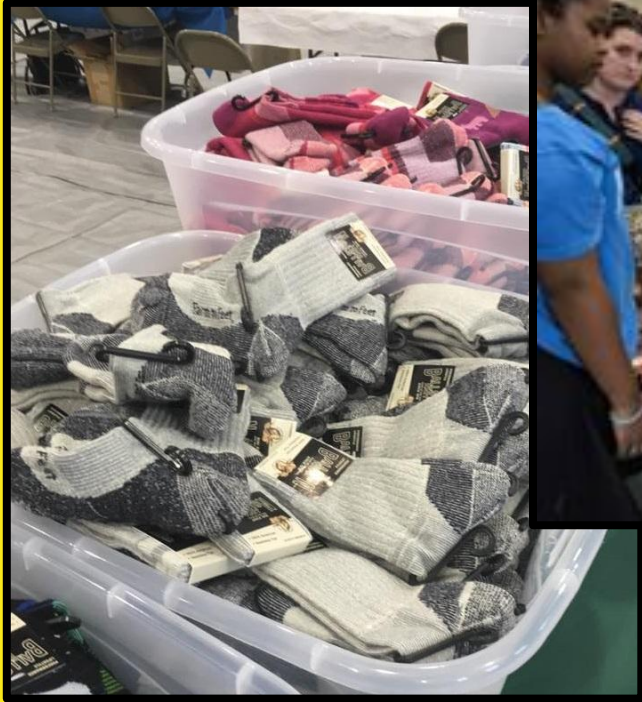
# Haircuts

**Thanks to Boone  
Service League,  
twenty-two hair  
technicians  
volunteered their time.**

**Two hundred students  
received free haircuts  
before heading back to  
school.**



# Booths



**The festival had 37 activity and giveaway booths from community partners.**

# Storage Unit

**We have a storage unit set up so that school social workers can get needed supplies for kids throughout the school year.**





# We Need Volunteers!



**It takes more than 200  
volunteers to make the festival  
happen each year.**

# How to Help

**The festival would never be possible without the overwhelming generosity and support!**

- It takes more than 40 churches and organizations collecting assigned supplies
- Last year more than 50 businesses and individuals donated over \$35,000 to make the festival possible.
- We need restaurants to volunteer to provide lunches the day of the festival for 1,500 people
- We need businesses and civic organizations to have booths at the festival and supply activities to make this a festival type event.

