

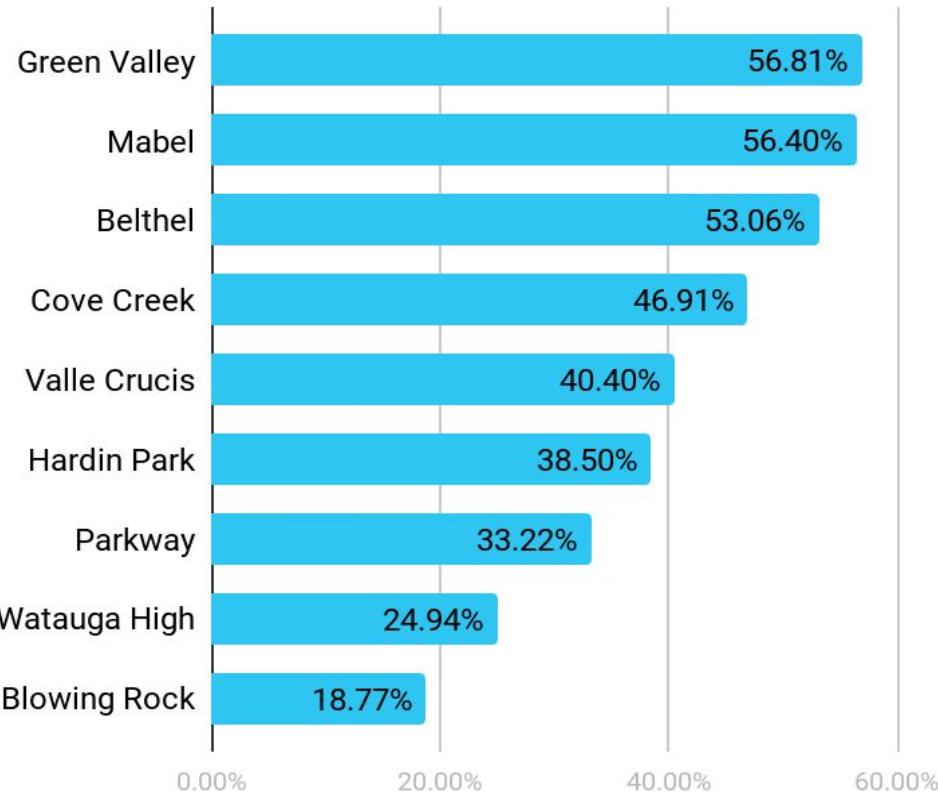


Back 2 School
FESTIVAL



More than 1,000 students attended the
Back 2 School Festival last year!

Free and Reduced Lunch



35.61 % of Watauga county students qualify for free or reduced lunch.

If these families struggle financially to provide lunch each day for their children, how can they afford the cost of going back to school?

Supplies



It is important for students to have choices and pick out the backpack and supplies they choose.

Shoes and Gift Cards

Students were fitted for a pair of new shoes or got a \$20 gift card to Shoe Dept to help with the cost of Athletic shoes.



Haircuts

Thanks to Boone Service League, twenty-two hair technicians volunteered their time.

Two hundred students received free haircuts before heading back to school.



Booths



The festival had 37 activity and giveaway booths from community partners.

Storage Unit

We have a storage unit set up so that school social workers can get needed supplies for kids throughout the school year.



We Need Volunteers!



**It takes more than 200
volunteers to make the festival
happen each year.**

How to Help

The festival would never be possible without the overwhelming generosity and support!

- **It takes more than 40 churches and organizations collecting assigned supplies**
- **Last year more than 50 businesses and individuals donated over \$35,000 to make the festival possible.**
- **We need restaurants to volunteer to provide lunches the day of the festival for 1,500 people**
- **We need businesses and civic organizations to have booths at the festival and supply activities to make this a festival type event.**

