



# 2024

## SPONSORSHIP OPPORTUNITIES

ASID Washington Metro is committed to helping industry partners get the most out of their relationship with our membership throughout the design community. Interested in the benefits of sponsorship or even customizing a package beyond what we list?

Reach out to: [membership@dcmetro.asid.org](mailto:membership@dcmetro.asid.org)

SPONSORSHIP LEVELS	EXCLUSIVE DIAMOND \$6,000	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,000	BRONZE \$1,000 <small>(PICK 2 OUT OF 3 OPTIONS BELOW)</small>
One year of complimentary ASID Local Industry Partner Membership	✓				
Social Media Takeover and Spotlight monthly Instagram post	✓				
Speaker with mini commercial (30 seconds) at Gala	✓				
Quarterly Exclusive eblast ad without any other sponsors (must provide content)	✓				
Separate sponsor page listed under Chapter Sponsorship tab on ASID Washington Metro Chapter Website	✓	✓			
Brand logo on ASID Washington Metro Chapter website with hotlink	✓	✓			
One minute video ad looping spot at Gala	✓	✓	✓		
Brand logo on all chapter event e-blasts and event invitations	✓	✓	✓	✓	
Opportunity to be featured in chapter's Sponsor Showcase news brief in chapter newsletter "must provide content"	✓	✓	✓	✓	○
Opportunity to host and underwrite virtual or in person event to include CEU'S, Student Events and education program meetings.	✓	✓	✓	✓	○
E-blast of 'non-chapter' event	2	1	1	1	
Complimentary Gala ticket	2	2	1	1	○