



THEATREZONE

ROMANTICS & ROCKERS

SPONSORSHIPS

2022-2023

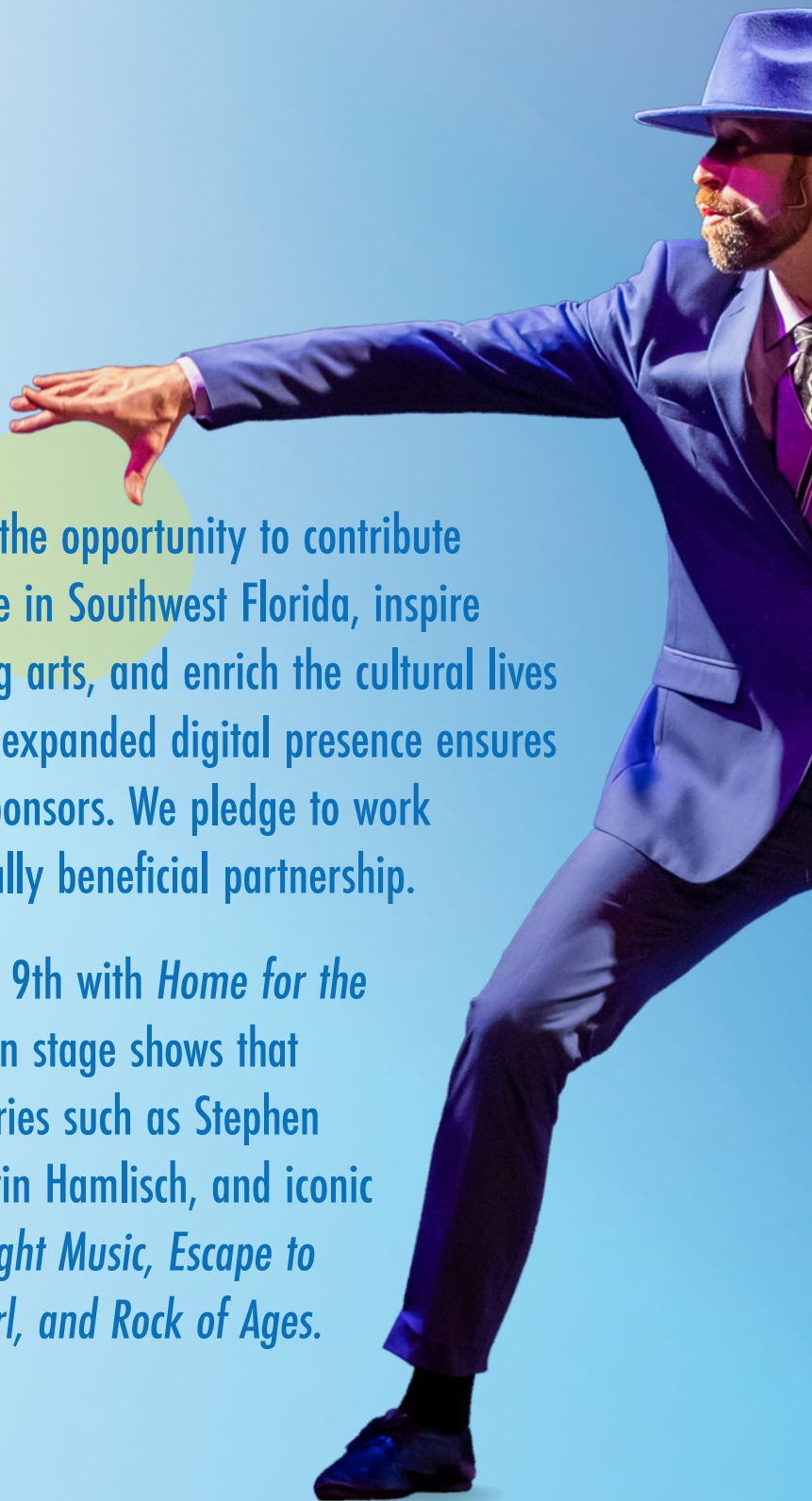


TheatreZone sponsors have the opportunity to contribute to excellence in musical theatre in Southwest Florida, inspire appreciation for the performing arts, and enrich the cultural lives of theatregoers. TheatreZone's expanded digital presence ensures superb brand awareness for sponsors. We pledge to work collaboratively toward a mutually beneficial partnership.

The season kicks off December 9th with *Home for the Holidays*, followed by four main stage shows that originate from musical luminaries such as Stephen Sondheim, Jimmy Buffet, Marvin Hamlisch, and iconic eighties rock bands: *A Little Night Music*, *Escape to Margaritaville*, *The Goodbye Girl*, and *Rock of Ages*.

**"FROM THE START IT HAS BEEN THE
THEATRE'S BUSINESS TO ENTERTAIN PEOPLE ...
IT NEEDS NO OTHER PASSPORT THAN FUN."**

— BERTOLT BRECHT





BROADWAY SERIES SPONSOR \$25K

Bring TheateZone's main stage productions to life in a season for "romantics and rockers." Demonstrate your commitment to the flourishing of Naples as an arts destination.

Experiences:

- Six (6) tickets for opening night of each show or best available
- Post-show backstage tour and meet the cast (once per production)
- Access to the VIP room before each show and during intermission with refreshments
- Recognition in the pre-show curtain talk by Founding Artistic Director Mark Danni
- Exclusive invitation for four (4) to attend one rehearsal per show
- Exclusive invitation for four (4) to season reveal
- Exclusive invitation for two (2) to the patron event

Video Exposure:

Your brand video will be included on the TheatreZone website, in emailed newsletters, and played in the theatre before each performance of every production to more than 10,000 audience members.

Print Exposure:

- Logo and name on the cover of every printed Showbill for the 2022-23 main stage productions
- Back cover full-page ad on the Showbill
- Showbill donor page recognition throughout the season
- Logo and name on TheatreZone print advertising
- Annual report recognition with logo and name
- Dedicated banner with logo and name in the lobby and in the VIP room

Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers)
- Logo, name, link, on the TheatreZone website
- Name on TheatreZone radio and TV advertising
- Logo and name on full-panel monitors flanking the stage before each production and during intermission





TITLE SPONSOR
\$10K



Bask in the limelight of one of TheatreZone's musicals!

Experiences:

- Six (6) tickets for opening night of the sponsored show or best available
- Post-show backstage tour and meet the cast (once per production)
- Access to the VIP room before each show and during intermission with refreshments
- Exclusive invitation for four (4) to attend one rehearsal of the sponsored show
- Exclusive invitation for four (4) to season reveal
- Exclusive invitation for two (2) to the patron event
- VIP gift of a poster of your sponsored show and your logo, signed by cast members
- Recognition in the pre-show curtain talk by Founding Artistic Director Mark Danni

Video Exposure:

- Your brand video will be included on the TheatreZone website, in emailed newsletters, and played in the theatre before each performance of every production to more than 10,000 audience members

Print Exposure:

- Logo and name on the title page of the sponsored show in the Showbill
- Showbill donor page recognition throughout the season
- Logo and name on TheatreZone print advertising for the sponsored show
- Annual report recognition with logo and name
- Dedicated banner with logo and name in the lobby and in the VIP room

Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers) promoting the sponsored show
- Logo, name, link, on the TheatreZone website
- Name on TheatreZone radio and TV ads
- Logo and name on a full panel of two monitors flanking the stage before each production and during intermission of the sponsored show





PRODUCING SPONSOR \$5K

SEASON
-LONG
EXPOSURE

A Producing Sponsor contributes to the sustainability of TheaterZone and the cultural life of Naples, enjoys recognition throughout the season and choice experiences.

Experiences:

- Four (4) tickets to a show of choice, based on availability
- Access to the VIP room before each show and during intermission with refreshments
- Exclusive invitation for two (2) to season reveal
- Exclusive invitation for two (2) to the patron event

Print Exposure:

- Annual report recognition with name and logo
- Showbill donor page recognition throughout the season

Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers)
- Logo, name, link, on the TheatreZone website
- Logo and name on monitors flanking the stage before each production and during intermission seen by more than 10,000 patrons

***“I THINK THE THEATRE IS
AS ESSENTIAL TO CIVILIZATION
AS SAFE, PURE WATER.”***

—VANESSA REDGRAVE





THEATRICAL SPONSOR \$2.5K

SEASON
-LONG
EXPOSURE

The Theatrical Sponsor is rich with experiences of musical theatre and season-long exposure.

Experiences:

- Two (2) tickets to a show of choice, based on availability
- Access to the VIP room before the show and during intermission with refreshments
- Exclusive invitation for two (2) to season reveal
- Exclusive invitation for two (2) to the patron event

Print Exposure:

- Annual report recognition
- Showbill donor page recognition throughout the season

Digital Exposure:

- Logo, name, link, on the TheatreZone website

***"MOVIES WILL MAKE YOU FAMOUS;
TELEVISION WILL MAKE YOU RICH;
BUT THEATRE WILL MAKE YOU GOOD."***

— TERRENCE MANN





CONCERT SERIES SPONSOR \$10K

SOLD

Your toast to rock and pop icons James Taylor, The Beatles, Billy Joel, Elton John, and song and dance man John O'Hurley.

Experiences:

- Four (4) tickets for all concerts
- Access to the VIP room before the concert and during intermission with refreshments
- Recognition in the pre-show curtain talk by Founding Artistic Director Mark Danni
- Exclusive invitation for two (2) to season reveal
- Exclusive invitation for two (2) to the patron event

Video:

- Your brand video to be included on the TheatreZone website, in emailed newsletters, and played in the theatre before every concert to more than 3,000 patrons.

Print Exposure:

- Logo and name on the cover of the concert series Showbill for all concerts
- Back cover full-page ad on the concert series Showbill
- Showbill donor page recognition throughout the season
- Annual report recognition with logo and name
- Logo and name on TheatreZone print advertising for concert series
- Dedicated banner with logo and name in the lobby and in the VIP room

Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers)
- Logo, name, link, on the TheatreZone website
- Name on TheatreZone radio or TV ad for the concert series
- Logo and name on full panel of two monitors flanking the stage before each production and during intermission





STAR SPONSOR
\$2.5K

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AVAILABLE

Show your music credentials with a STAR concert sponsorship and season-long exposure.

Experiences:

- Four (4) tickets to the sponsored concert
- Access to the VIP room before the show and during intermission with refreshments
- Recognition in the pre-concert curtain talk by Founding Artistic Director Mark Danni
- Exclusive invitation for two (2) to season reveal
- Exclusive invitation for two (2) to the patron event

Print Exposure:

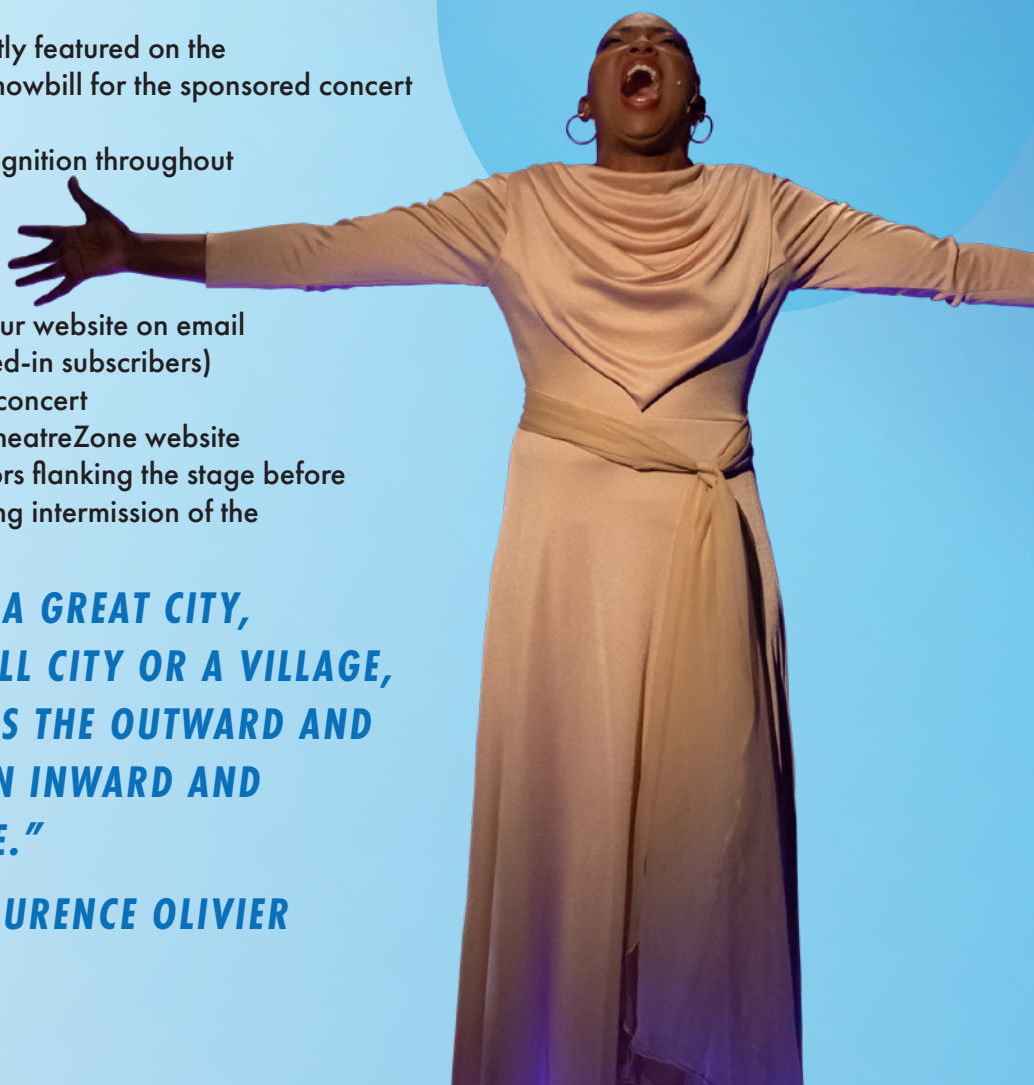
- Logo and name prominently featured on the title page of the printed Showbill for the sponsored concert
- Annual report recognition
- Showbill donor page recognition throughout the season

Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers) promoting the sponsored concert
- Logo, name, link, on the TheatreZone website
- Logo and name on monitors flanking the stage before each production and during intermission of the sponsored concert

***"I BELIEVE THAT IN A GREAT CITY,
OR EVEN IN A SMALL CITY OR A VILLAGE,
A GREAT THEATRE IS THE OUTWARD AND
VISIBLE SIGN OF AN INWARD AND
PROBABLE CULTURE."***

—SIR LAURENCE OLIVIER





**"I REGARD THE THEATRE AS THE GREATEST OF ALL ART FORMS,
THE MOST IMMEDIATE WAY IN WHICH A HUMAN BEING
CAN SHARE WITH ANOTHER THE SENSE OF WHAT IT IS
TO BE A HUMAN BEING."**

— OSCAR WILDE



THEATREZONE

Naples' Premier Musical Theatre

www.Theatre.Zone

ON STAGE!

13275 Livingston Road between Pine Ridge Road and Vanderbilt Beach Road

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