



Dear Melissa,

In celebration of Goodyear's Employee Resource Group Week, Goodyear is excited to share a special tire discount code with some of our fellow networks like 100+Women Who Care Medina. Below, please find instructions with a 20 percent off discount code that can be shared with your members. The discount code can be used toward the purchase of tires at Goodyear.com and is valid through October 18, 2019.

In creating this discount code, we hope to provide a simple, convenient way for you to purchase tires for your vehicles.

If you have any questions about the discount codes or purchasing tires from Goodyear.com, please contact the Goodyear.com Contact Center at 1-800-667-8138.

Goodyear's Employee Resource Groups provide opportunities for Goodyear to foster and promote a diverse, inclusive workplace. Each Employee Resource Group promotes excellence and diversity by providing opportunities for the members to attract, develop and grow at Goodyear through networking, professional development and community engagement.

We are proud to share this discount code with you.

How to Use Your Discount Code:

To use your discount, follow these simple steps:

1. Find Tires

Access the Tire Finder on Goodyear.com and choose tires that fit your vehicle or desired size.

2. Apply Promo Code GWN20

Add the tires to the cart and enter the promo code GWN20.

3. Schedule Installation

Choose a local installer and schedule an appointment time. The tires will be delivered to your installer of choice.

4. Complete Your Purchase

Pay for your tires and installation online.

- Disclaimer: Must purchase on Goodyear.com with applicable promotional code to get this offer. Discount applied to regular price on Goodyear.com at time of purchase. Discount does not apply to installation, taxes, or fees where applicable. May be used in combination with Goodyear tire rebate offer. May not be combined with other promotional codes. Limit one redemption per transaction. Cannot be applied to previous purchases. Limited quantities, no

rainchecks. All other standard terms and conditions apply. Offer may be modified or cancelled at any time without prior notice.

We hope this offer will provide a simple, convenient way for you and your family to purchase tires for your vehicle. Should you have any questions, please contact the Goodyear.com Contact Center at 1-800-667-8138.

Sincerely,

Goodyear Women's Network

Ana Nino, President