



## Leveraging Your Network for Career Success Webinar

Some networking take ways in case you missed this webinar which featured UCONN Alumni who work at LinkedIn, Facebook, United Technologies, and other top companies.

I attended and here are some great tips they shared:

- **HOW TO START** - Start your networking connections by following people in your University, reaching out to friends and family in business. Connect with people in Industries you like.
- **NETWORK WITH AN ALUMNI** - Type University of Connecticut in the search bar. From there click on Alumni on the left side. You will then see the Alumni sorted by location, Function, Area of Study at UConn, Employer, etc. The top bar also allows you to choose Alumni by their year of graduation. Once you sort, their photos and info appear underneath and you can also see if you have Shared Connections. This is a great way to be introduced.
- **GOAL FOR FIRST LINKED IN INTERACTION** - A goal for a first interaction is to connect and ask them about themselves, their job or Company. Make it simple and concise.
- **BUILD RELATIONSHIPS** - Build a “relationship” online with people in your network. “Like” or comment on a posted article from someone in your network. If you post some information or an article – tag people in that. Use the message feature to ask a quick question or share information useful to them.
- **IF NO BUSINESS CARDS – SHARE THIS WITH PEOPLE AT AN EVENT**  
LinkedIn QR code - (To find your QR code: Open the LinkedIn app on your mobile device. Tap the QR code in the Search bar at the top of your LinkedIn homepage. Tap the MY CODE tab to find your QR code. You can tap SAVE TO GALLERY to save a copy of your QR code to your mobile device's photo gallery)
- **UCONN BLOG ON SOCIAL MEDIA** - Sign up for “The UConn Blog” on Social Media to hear of news and events occurring. This could be a good way to meet Alumni. (When a return to in person events occurs...)

