

# *the* Albertville **CHAMBER** *of Commerce*



2020 SPONSORSHIP CAMPAIGN





As the Albertville Chamber of Commerce moves into a new year, we are excited to introduce our new 2020 Continuing Sponsorship Campaign. We have worked diligently in 2019 to improve member engagement, add value to membership, and introduce new methods to promote our members and our community. Likewise, we invested in the fine tuning our Continuing Sponsorship Program.

When you become a Continuing Sponsor, you are contributing to the growth of the Chamber and the local business community. In addition, your generous investment allows us to continue to improve and expand our programs. In order to be a Continuing Sponsor for 2020, your contribution should be valued at one of the monetary levels below, but each sponsorship level can be customized to best fit your needs. We ask you to take a moment to review our new campaign and we thank you for your consideration.

### Continuing Sponsorship Levels:

<b>Titanium</b>	<b>\$5000</b>
<b>Diamond</b>	<b>\$3000</b>
<b>Platinum</b>	<b>\$2000</b>
<b>Gold</b>	<b>\$1500</b>
<b>Silver</b>	<b>\$1000</b>

Every Continuing Sponsorship receives:

- Company logo on step and repeat banner used at all major Chamber events
- 1 half-price full-page advertisement in Land + Lakes Magazine (\$500 savings) \*
- 1 week of 30 second commercials on Power 107.5 or 105.1 WQSB at special Chamber rate (maximum of 30 spots) \*
- 1 exclusive, introductory offer of one week of advertising on Wilks Tire & Battery digital billboard at special Chamber rate \*\*
- Advanced listing on Chamber website with logo and link to company website
- 2 complimentary tickets to any regular season show of choice at the Whole Backstage Theatre (\$36 value)
- Christmas parade entry fees waived (\$15 value)
- Meeting room rental fees waived for four meetings annually (\$200 value)
- First right of refusal on your sponsorship package each year

**\*Advertisements must be submitted through the Chamber; station produces commercial; Sponsor may provide representative to record commercial at station, or allow station to record; Sponsor will have final approval on all commercials before aired.**

**\*\*Advertisements must be submitted through the Chamber, and Sponsor must provide creative for billboard**

# Annual Awards Banquet

The Annual Awards Meeting/Banquet is premier event of the year for Chamber members and the community. Small business and Industry of the Year awards are presented, as well as, Educator and Citizen of the Year. We also highlight Chamber's accomplishments for the previous year and preview the upcoming year. The banquet has over 250 in attendance each year.

## **Presenting Sponsor                      \$2000 (4 available)**

*Benefits: Presenting sponsor company name and logo will be listed on all event advertising; company representative will be recognized at event; company banner prominently displayed at event; reserved table for 8 with company name and logo*

## **Spotlight Sponsor                      \$1000 (5 available)**

*Benefits: Spotlight sponsor company name will be listed on all event advertising; company representative will be recognized at event; reserved table for 8 with company name and logo.*

## **Table Sponsor                      \$600    (unlimited)**

*Benefits: Reserved table for 8 with company name and logo.*

## **Happy Hour Sponsor                      \$1500 (1 available)**

*Benefits: Company name and logo will be prominently displayed in the bar area; company representative will be recognized at event; reserved table for 8 with company name and logo.*





## Annual Administrative Professionals Awards Luncheon

This luncheon honors our local administrative professionals and awards one the title of Administrative Professional of the Year. Over 125 businessmen and women attend this event.

**Presenting Sponsor**                      **\$1000 (2 available)**

*Benefits: Presenting sponsor company name and logo will be listed on all event advertising; company representative will be recognized at event; 4 complimentary tickets for the event*

**Spotlight Sponsor**                      **\$500 (4 available)**

*Benefits: Spotlight sponsor company name will be listed on all event advertising; company representative will be recognized at event; 2 complimentary tickets for the event*



## AHS Hall of Fame Luncheon

This luncheon inducts new members into the AHS Hall of Fame each year. The lifetime achievements of these Albertville High School alumni are highlighted at this event attended by over 100 friends and family.

**Presenting Sponsor**                      **\$1000 (2 available)**

*Benefits: Presenting sponsor company name and logo will be listed on all event advertising; company representative will be recognized at event; 4 complimentary tickets for the event*

**Spotlight Sponsor**                      **\$500 (2 available)**

*Benefits: Spotlight sponsor company name will be listed on all event advertising; company representative will be recognized at event; 2 complimentary tickets for the event*



# Annual Golf Tournament

The Annual Golf Tournament is an excellent networking opportunity for Chamber members and potential business associates while in a casual, fun environment. The event takes place at Big Spring Lake Golf Club and hosts 24 teams of 4 players each. A meal, snacks, and beverages will be provided to all players.

## **Presenting Sponsor                    \$2000 (2 available)**

*Benefits: Presenting sponsors are entitled to a four-person team; 8 mulligans; 4 tee blasters; first choice of tee-off hole; signage at one hole; company banner displayed at event; top billing on all event advertisement.*

## **Eagle Sponsor                                \$1000 (2 available)**

*Benefits: Eagle sponsors are entitled to a four-person team; 4 mulligans; signage at one hole; company listed as Eagle sponsor with name and company logo on all event advertising.*

## **Birdie Sponsor                                \$500 (2 available)**

*Benefits: Birdie sponsors are entitled to a four-person team; signage at one hole; company listed as Birdie sponsor with name on all event advertising.*

## **Putting Contest Sponsor                \$300 (1 available)**

*Benefits: Company signage at putting contest green; recognition in event publicity*





**Speed Hole Contest Sponsor \$300 (1 available)**

*Benefits: Company signage at speed hole; recognition in event publicity*

**Longest Drive Contest Sponsor \$300  
(1 available)**

*Benefits: Company signage at longest drive tee; recognition in event publicity*

**Closest to the Pin Contest Sponsor \$300  
(1 available)**

*Benefits: Company signage at closest to the pin hole; recognition in event publicity*

**Beverage Cart Sponsor \$500 (1 available)**

*Benefits: Company name and logo on beverage cart; recognition in event publicity; company may provide koozies to be handed out with beverages*

**Hole/Tee Sponsorship \$100 (36 available)**

*Benefits: Company signage at one tee or hole; recognition in event publicity*

**Team \$400 (18 available)**

*Benefits: Entitles company to a 4-person team with cart*



## Membership Appreciation Cookout

The Chamber of Commerce staff, Board of Directors and Ambassadors welcome Chamber businesses and their staffs to the Annual Membership Appreciation Cookout. This event offers a great meal to Chamber members as a “thank you” for their membership. This is a wonderful networking event held at the Chamber of Commerce and coincides with the opening day of the Farmer’s Market each year.

**Presenting Sponsor**                      **\$1000 (1 available)**

*Benefits: Presenting sponsor company name and logo will be listed on all event advertising; company will be allowed to display promotional materials at event.*

**Spotlight Sponsor**                      **\$500 (4 available)**

*Benefits: Spotlight Sponsor company name will be listed on all event advertising; company will be allowed to display promotional materials at event.*

## State of the City Address

The Chamber of Commerce proudly hosts this event in order to give the Mayor of Albertville the opportunity to present The State of the City Address. The Mayor uses the event to highlight the city’s progress and challenges over the past year and an outlook of the future. Over 250 citizens will attend this event in January of 2020.

**Presenting Sponsor**                      **\$1000 (1 available)**

*Benefits: Presenting sponsor company name and logo will be listed on all event advertising; company representative will be recognized at event; 4 complimentary tickets for the event*

**Spotlight Sponsor**                      **\$500 (4 available)**

*Benefits: Spotlight sponsor company name will be listed on all event advertising; company representative will be recognized at event; 2 complimentary tickets for the event*





## Sand Mountain Sizzle Steak Cook-off

Our inaugural Sand Mountain Sizzle Steak Cook-off will be held on June 13, 2020. This event will host 25-30 teams from all over the United States in a steak cook-off contest. Winning teams will receive cash prize payouts up to \$1000. The first-place team will receive a Golden Ticket to the World Steak Cook-off Competition held annually in Texas.

### Filet Sponsor **\$1000 (2 available)**

*Benefits: Filet sponsor will receive top billing on all event advertising with company name and logo; company will be allowed to have a booth and/or banner at the event; company will be recognized as filet sponsor at the event.*

### Ribeye Sponsor **\$500 (5 available)**

*Benefits: Ribeye Sponsor company name and logo on all event advertising; company will be recognized as Ribeye Sponsor at the event.*

### Sirloin Sponsor **\$250 (6 available)**

*Benefits: Sirloin Sponsor company name on all advertising; company will be recognized as Sirloin Sponsor at the event.*

## Trunk or Treat

This community event is held in downtown Albertville on Main Street on October 31st and hosts 40-50 trunks each year. Last year 3500-4000 children and their families attended this event. Prizes are awarded for the best decorated trunks.

### Presenting Sponsor **\$500 (2 available)**

*Benefits: Presenting sponsor company name and logo on all event advertising; company signage at event; first pick of location for company trunk.*





## Holiday Helpers Gift Wrapping

This free gift-wrapping program is offered by the Chamber of Commerce staff for gifts purchased locally in Albertville. Over 300 packages will be wrapped during the holiday season.

**Presenting Sponsor      \$500 (1 available)**

*Benefits: Presenting sponsor company name and logo on all event advertising; company signage at event.*

## Holiday Open House

This networking event celebrates our members with a warm holiday welcome, including heavy appetizers, drinks and desserts. This annual event is held at the Chamber of Commerce the second week of December each year. Those attending can register to win great holiday door prizes.

**Presenting Sponsor      \$500 (2 available)**

*Benefits: Presenting sponsor company name and logo on all event advertising; company signage at event.*

## Cookies with Santa

This holiday event is held the first Saturday of December each year. Santa arrives at the Chamber that morning and provides cookies and gifts to local children. Over 300 children and their families attend this event each year.

**Presenting Sponsor      \$400 (2 available)**

*Benefits: Presenting sponsor company name and logo on all event advertising; company signage at event.*



# 2020 Sponsorship Commitment Form

Thank you for interest in sponsoring the Albertville Chamber of Commerce! Your support will allow us to better serve our membership and our community. Please fill out the form below and return with your payment to the address below.

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Telephone: \_\_\_\_\_

## Sponsorship Opportunities

### Annual Awards Banquet

Presenting sponsor (\$2000) \_\_\_\_ Spotlight Sponsor (\$1000) \_\_\_\_ Table Sponsor (\$600) \_\_\_\_  
Happy Hour Sponsor (\$1500) \_\_\_\_

### Annual Administrative Professionals Luncheon

Presenting Sponsor (\$1000) \_\_\_\_ Spotlight Sponsor (\$500) \_\_\_\_

### AHS Hall of Fame Luncheon

Presenting Sponsor (\$1000) \_\_\_\_ Spotlight Sponsor (\$500) \_\_\_\_

### Annual Golf Tournament

Presenting Sponsor (\$2000) \_\_\_\_ Eagle Sponsor (\$1000) \_\_\_\_ Birdie Sponsor (\$500) \_\_\_\_  
Putting Contest Sponsor (\$300) \_\_\_\_ Speed Hole Contest Sponsor (\$300) \_\_\_\_  
Longest Drive Contest Sponsor (\$300) \_\_\_\_ Closest to the Pin Contest Sponsor (\$300) \_\_\_\_  
Beverage Cart Sponsor (\$500) \_\_\_\_ Hole/Tee Sponsorship (\$100) \_\_\_\_ Team (\$400) \_\_\_\_

### Membership Appreciation Cookout

Presenting Sponsor (\$1000) \_\_\_\_ Spotlight Sponsor (\$500) \_\_\_\_

### State of the City Address

Presenting Sponsor (\$1000) \_\_\_\_ Spotlight Sponsor (\$500) \_\_\_\_

### Sand Mountain Sizzle Steak Cook-off

Filet Sponsor (\$1000) \_\_\_\_ Ribeye Sponsor (\$500) \_\_\_\_ Sirloin Sponsor (\$250) \_\_\_\_

### Trunk or Treat

Presenting sponsor (\$500) \_\_\_\_

### Holiday Helpers Gift Wrapping

Presenting Sponsor (\$500) \_\_\_\_

### Holiday Open House

Presenting Sponsor (\$500) \_\_\_\_

### Cookies with Santa

Presenting Sponsor (\$400) \_\_\_\_

**Sponsorship total \$** \_\_\_\_\_

**Method of Payment:** Please invoice \_\_\_\_ Check \_\_\_\_ Credit Card \_\_\_\_

Credit Card: Visa \_\_\_\_ Mastercard \_\_\_\_ AMEX \_\_\_\_ Card # \_\_\_\_\_

Name on card \_\_\_\_\_ CVV Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature: \_\_\_\_\_

1 Payment in Full \_\_\_\_ 2 Bi-annual Payments \_\_\_\_ 4 Quarterly Payments \_\_\_\_