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As part of the Light Up OC program to bring Christmas lights back to Ocean City, the Downtown Association, in cooperation with the Town of Ocean City, has identified 125 feet of space along the west side of the Inlet Parking Lot to be used as a sight for large holiday light displays.

A map is attached identifying the specific area. This area has been chosen because it can be easily viewed by car, making it less weather dependent.

The displays require 15' to 35' each, depending on design, and the estimated cost is \$10,000 to \$15,000, again depending on size and complexity. All displays can be custom designed and should have a holiday theme, but can reflect your particular business or interest as well.

Using funds previously collected through the program, the **Downtown Association will provide matching funds, up to \$5,000** on approved displays on a first come, first served basis.

Please contact me at your earliest convenience — 410-430-4320. Displays order at this time of year can result in a significant saving over those ordered closer to the season. I'll be happy to suggest design options or work with you on your own ideas.

In order to maintain consistency and quality with all other Ocean City displays, they must be ordered from:

Mosca Design
8450 Garvey Dr.
Raleigh, NC 27216
919-954-0200

Feel free to contact them directly with specific design questions.

Thank you for helping us Light Up OC!

Sincerely
Kevin Gibbs
Ocean City Downtown Association

