**\*\*\* MEDIA ADVISORY FOR [TODAY or TODAY AND TOMORROW] \*\*\***

**It’s Your Last Chance to Get Covered, [CITY]! Events to Help Uninsured Enroll in Coverage Before January 31 Deadline**  
*With deadline looming, event to connect [CITY] residents with free, in-person enrollment help*

**[CITY, STATE]**– **[TODAY or TOMORROW] is the last day of the Affordable Care Act open enrollment period**, and Enroll America and [HOST ORGANIZATIONS] are teaming up to offer [CITY] residents the opportunity to meet with free, in-person enrollment assisters that can help them enroll before the January 31 enrollment deadline. If any uninsured [STATIAN] does not have coverage after January 31, they will likely face a fine of at least $695 – on top of having to pay out-of-pocket for treatment for the rest of the year.

This Tuesday, January 31, is the final deadline for [STATIANS] to enroll in coverage through the Health Insurance Marketplace during this Affordable Care Act open enrollment period. With just a few days left, the clock is ticking and [STATIANS]should act now to make sure they have time to shop around, consider their options, and enroll in the plan that best fits their needs and budget.

Consumers interested in meeting with an enrollment assister are asked to bring the following: proof of citizenship or immigration status; the birth date and income for all family members seeking insurance; the last four pay stubs or W-2 forms; and the policy number of any current health insurance plans.

Any [STATIAN] who is uninsured, underinsured, or has questions about their coverage options can log on to [www.HealthCare.gov](http://www.healthcare.gov) or schedule an appointment with a free, in-person enrollment assister by visiting [www.GetCoveredAmerica.org/Connector](http://www.getcoveredamerica.org/Connector).

**The** **event is open to the public and the media is encouraged to attend.**

**\*\*\*\* To RSVP for the event, please email** [**[EMAIL**](mailto:PMiller@enrollamerica.org) **ADDRESS]\*\*\*\***

**[DATE]**   
  
**What: [NAME OF EVENT]**  
  
**Where:** [LOCATION]  
  
**When:** [START TIME – END TIME]  
  
**Who:**[HOST ORGANIZATIONS]  
   
**LOCAL CONTACT**: [NAME, NUMBER]