

Parenting Village's Family Fest 2023 FAQ

1. What is the Family Fest?

Parenting Village is hosting our 8th Annual Family Fest. This unique festival was formed as a way to connect and educate families about the many supportive local resources in Rochester. We also strive to foster collaboration and connections between the organizations and businesses attending the Fest through our Networking Event, scheduled the week preceding Family Fest.

The 2019 Fest included over 50 local businesses and organizations as sponsors and activity tables with an attendance of over 1,000 adults and children. Age ranges of attending children are from prenatal and newborn up to early teens.

2. When and where?

The Family Fest will be held at Rothfuss Park at 1648 Five Mile Line Road in Penfield, NY on Sunday, July 30th from 2-6 PM. Attending businesses are asked to begin setting up between 1-1:30PM.

3. What is an Activity Table?

All businesses and organizations attending the Fest can host an activity table. In addition to any information you want to post and share about your business, we ask that all tables offer a kid-friendly activity or craft. We have found that this provides time to facilitate conversation between parents and business owners while giving children an enjoyable and memorable time.

Activity tables are not allowed to sell any products during the Family Fest.

4. Pricing includes?

Table space fee is \$200 and includes a table and two chairs. Payment can be made via venmo @parenting-village or contact jennie@parentingvillage.org for other payment options

5. What is the Networking Event?

The Networking Event is an evening of connection and collaboration for all 2023 Family Fest sponsors and activity tables. Two members of each attending business (3 for Silver and 4 for Gold level sponsors) are welcome to join us for a night of hor d'oeuvres, drinks, and conversation. We have found many previous attendees have made beneficial connections with other local attending businesses and even facilitated cooperative projects outside of the Family Fest.

6. When and where is the Networking event?

The Networking Event is hosted on a weeknight the week preceding the Family Fest. Final location and time will be shared with all sponsors and activity tables.

7. Are table fees tax-deductible?

All table fees and donations to our silent auction are considered tax-deductible as Parenting Village is a program of Jewish Family Services, a tax exempt organization.

8. Can donations to the silent auction be used towards sponsorship level?

Donations to the silent auction cannot be used towards sponsorship level.

9. Who should we contact with other questions or for more information?

Please contact Jennie Sutliff at jennie@parentingvillage.org

10. How do I register for a table or sponsorship at the Family Fest?

Please use our google form located on our website: <https://www.parentingvillage.org/family-fest-2023>

11. What would make a good activity for our table?

We have definitely found that the more interesting the activity, the more families stay and visit at a table! Activities in the

past have varied from face painting, yoga, musical instruments and crafts to coloring books and games. Get creative and form a craft themed around your business!

Thank you for your interest in Parenting Village's Family Fest 2023! We are excited to have you join us!