



Your Bank for Generations



Media Contact: Kelsey Dean, Vice President, Marketing Director | (304) 358-3622, 1710 | marketing@yourbank.com

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PCB Announces Market Leader Promotions

PCB is excited to announce Market Leader promotions in each of the organization's geographic regions. Encouraging professional success for team members is part of PCB's mission statement, and these promotions reflect the bank's dedication to internal growth and development. The Executive Management team recently promoted the following individuals to Market Leaders in their respective communities:

Kendall Beverage, Vice President, Market Leader – Pocahontas/Greenbrier Counties (West Virginia)

JT Bishop, Senior Vice President, Market Leader – Staunton City/Augusta County (Virginia)

Jordan Dean, Vice President, Market Leader – Harrisonburg City/Rockingham County (Virginia)

Chelsey Simmons, Assistant Vice President, Market Leader – Pendleton/Highland Counties (West Virginia/Virginia)

Joseph Vetter, Vice President, Market Leader – Grant/Hardy Counties (West Virginia)

Additionally, Chelsey Simmons was promoted to Assistant Vice President.

In Raleigh and Fayette Counties (West Virginia), Karen Ewing will continue to serve in her role as Vice President, Market Leader.

"I, along with our Executive Management team, am excited to announce the promotions of this group of deserving community bankers," said Neil Hayslett, Senior Executive Vice President, Chief Operating Officer. "The Market Leaders will provide sales support and direction to the retail and commercial areas of the bank while continuing to serve both current and prospective customers. This group, working alongside the entire PCB team, will position the bank for further growth and success in the years ahead as we continue to focus on supporting our customers and greater communities."

About PCB

Headquartered in Franklin, West Virginia, PCB is an independent community bank with \$734 Million in assets. PCB serves the West Virginia communities of Beckley, Franklin, Marlinton, Moorefield, Mount Hope, Oak Hill, Petersburg, and Wardensville with eight full-service financial centers. The institution currently operates five full-service financial centers in the Virginia communities of Bridgewater, Harrisonburg (3), and Staunton, plus loan production offices in Harrisonburg and Staunton. Since 1925, PCB provides products and services that facilitate customer financial success, encourages professional success for team members, and stimulates economic growth in the communities it serves. PCB is your bank for generations.

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