



Communities
In Schools

Renton

STRATEGIC PLAN

2018-2020

The **mission** of Communities In Schools is to surround students with a community of support, empowering them to stay in school and achieve in life.

Our work is
guided by our
core values

Equity: We believe that **EVERY** child deserves the best possible education in a society of vast inequalities.

Opportunity: We believe in providing every student access to the experiences, resources and support that allow them to thrive and reach their full potential.

Collaboration: We believe in surrounding students with a community of support empowers them to be successful in school and achieve in life.

OUR FOCUS IS **IMPACT EXPANSION**

by providing full-time Site Coordinators in the highest need Renton schools.

1

BOARD DEVELOPMENT

Long Term Goal

Create a leadership culture in which board members share a commitment to effective governance and engage in activities that support CISR.

Measure of Success

All board members work together effectively and contribute to our growth.

2

FUNDRAISING

Long Term Goal

Diversify revenue mix by implementing a strategy to attract and retain more donors.

Measure of Success

Have a clearly articulated annual giving strategy that positions us for year-over-year revenue growth and impact expansion.

3

COMMUNITY AWARENESS

Long Term Goal

Increase awareness by communicating a clear identity in the community.

Measure of Success

Communication is strengthened by consistently focusing more on our cause than the organization itself.