



Communities
In Schools

Renton

STRATEGIC PLAN 2018-2020

The **mission** of Communities In Schools is to surround students with a community of support, empowering them to stay in school and achieve in life.

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Our work is
guided by our
core values

Equity: We believe that EVERY child deserves the best possible education in a society of vast inequalities.

Opportunity: We believe in providing every student access to the experiences, resources and support that allow them to thrive and reach their full potential.

Collaboration: We believe in surrounding students with a community of support empowers them to be successful in school and achieve in life.

OUR FOCUS IS **IMPACT EXPANSION** by providing full-time Site Coordinators in the highest need Renton schools.

1

BOARD DEVELOPMENT

Long Term Goal

Create a leadership culture in which board members share a commitment to effective governance and engage in activities that support CISR.

Measure of Success

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- All board members work together effectively and contribute to our growth.
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2

FUNDRAISING

Long Term Goal

Diversify revenue mix by implementing a strategy to attract and retain more donors.

Measure of Success

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- Have a clearly articulated annual giving strategy that positions us for year-over-year revenue growth and impact expansion.
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3

COMMUNITY AWARENESS

Long Term Goal

Increase awareness by communicating a clear identity in the community.

Measure of Success

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- Communication is strengthened by consistently focusing more on our cause than the organization itself.
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