



Re: Rescuing California: Building an “Army of Pro-Biz Advocates”

Small businesses are leaving California in record numbers despite a strong economy, the lowest unemployment ever, and the best weather in the country. What’s wrong with this picture?

Many small business owners are no longer able to survive the continuing barrage of taxes, fees, regulations, bureaucracy, a shortage of skilled workers, unaffordable housing, unbearable traffic, deteriorating roads, high gasoline prices, rising crime, and rampant homelessness. They’re moving to business-friendly states like Nevada, Texas, and Idaho because they want what is best for their businesses, their employees and families. And they’re being welcomed with open arms.

Fortunately, in growing numbers, small businesses are willing to fight rather than move. Recently more than two hundred small business owners and their employees attended a labor committee hearing at the State Capitol to oppose rules affecting over two million self-employed workers. This is a good start but we need an “army” of pro small business advocates.

As a result, this may be the most important invitation you receive all year: Please join us at our policy conference “Rescuing California” June 24th from 4:30 - 7:00pm at the Hyatt Regency in Sacramento, bringing together leading business groups and tax experts. Sacramento Area Economic Council President Barry Broome is keynote speaker and our emcee is Kelly Brothers, a distinguished financial advisor and media personality.

Following the opening session are two important issue panels: **The Assault on Prop 13 and the “Split Roll” Property Tax**, featuring Jon Coupal, President of Howard Jarvis Taxpayers Association, John Kabateck, NFIB California State Director and Rex Hime, President of the California Business Properties Association. The second panel: **Affordable Housing and Protecting the Middle Class in California** features Dan Dunmoyer, President of the California Building Industry Association and Jim Burling, Vice President of the Pacific Legal Foundation. **Register at:** <https://www.eventbrite.com/e/rescuing-california-policy-conference-tickets-57258372333>.

Pro Small Biz CA, a special project of the National Tax Limitation Committee, is **“non-partisan”** and focused on education, engagement, and influence. It’s about owners and their employees understanding the “Intersection of Business and Politics” and the impact on their financial future. The goal is to create an army of informed small business owners and employees especially critical to “minority communities” as nearly half of all the small businesses in California are owned by a combination of **Hispanics, Blacks, Asians, and families from India.**

When it comes to our elected representatives, we have their “fingerprints”... it’s their voting records. The **National Federation of Independent Business (NFIB)** and the **Howard Jarvis Taxpayers Association (HJTA)** provide annual report cards to identify how state and federal elected officials are voting with respect to the best interests of small business. **NFIB** and **HJTA** are the leading Pro Business and Pro Taxpayer Advocacy Associations in California and **Pro Small Biz CA** looks forward to teaming up to promote their vast resources and membership benefits through workshops and a wide range of business community outreach activities.

This conference promises to be the beginning of an important strategy to defend the very life blood of our state: ensuring strong business and job creation and it represents the **first of three events**. On September 20th Art Laffer joins us at the Reagan Library for a comprehensive discussion of California's taxes and regulations, as well as "Medicare for All" also known as "Single Payer" Healthcare followed by a November conference in San Diego featuring "Pension Reform" and much more.

Won't you join us for this critical endeavor? **We're looking for *Event Sponsors at \$2500* with special recognition, *Hosts at \$1500* and *Table Sponsors at \$1000*. Can we count on you today to give us your full support? Please [click here](#) and select your level of sponsorship.**

Your financial support is critical to sustain our grassroots **Pro-Biz Action Plan**. We need your help to mobilize an army of **Pro-Biz Advocates** prepared and ready to "**Rescue California**". Please [click here](#) to **Join the Fight!**

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Yours in freedom,

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