

FOR IMMEDIATE RELEASE

January 17, 2019

Beth Kang, HomeAid Sacramento

beth@homeaidsac.org

(916) 751-2746 (O)

(916) 494.8359 (M)



**HOMEAID SACRAMENTO WELCOMES NEW MEMBERS, NEW
CHAIR TO ITS 2019 BOARD OF DIRECTORS**

*Homebuilding industry veterans join the organization's ongoing efforts to provide
dignified housing for the region's homeless*

ROSEVILLE – HomeAid Sacramento today named its 2019 board of directors, welcoming three new members to the board: Burke Bair with BSB Design, Jo Sterling with Sterling Creative, and Phil Rodriguez with Lewis Planned Communities. Lennar Homes' Earl Keith will serve as the chair of this year's board.

"I am humbled by the opportunity to serve as chair of this life-changing organization," said Earl Keith with Lennar Homes and HomeAid's 2019 Chair. "Because of Lennar's longstanding involvement with HomeAid, I am thrilled to be able to step up into a leadership role and do my part to lead our members and supporters as we work to tackle homelessness in the region. I also look forward to collaborating with our dedicated and talented board of directors, whose passion to serve is second to none."

"In my 1 year with HomeAid one thing has become abundantly clear and it's the fact our success is driven by passion and people in the Homebuilding Industry," said Beth Kang, Executive Director of HomeAid Sacramento. "Our board of directors is comprised of talented, team-oriented problem solvers who fully realize the challenge our community faces as it relates to homelessness. They are ready to roll up their sleeves and do what they can in support of HomeAid's mission to spearhead the construction and renovation of temporary, transitional and permanent housing for the homeless."

HomeAid Sacramento 2019 Board of Directors

- Colin Roe, Fidelity National Title Company, Immediate Past Chair
- Earl Keith, Lennar Homes, Chair
- Philip Duncan, Guild Mortgage, Vice Chair
- Michael Wagener, Marquee Media Solutions, Secretary
- Beth Hassett, WEAVE, Inc.
- Bill Niemi, Niemi Development Partners, LLC., Treasurer
- Bob Rivinius, The RHR Group
- Bryce Robicheau, Citadel Roofing & Solar
- Burke Bair, BSB Design
- Chris Vargas, US Bank
- Dan Ferris, Production Framing
- David Ragland, Anthem United Homes
- Jo Sterling, Sterling Creative
- John Caufield, Landmark Builders
- John Chanda, Villara
- Mark Stover, Taylor Morrison
- Mike Frank, loanDepot
- Phil Rodriguez, Lewis Planned Communities
- Rich Balestreri, Tim Lewis Communities

To learn more about HomeAid Sacramento's impact in the region, please take a moment to check out the [projects](#) the organization has completed and will be working on this year.

About HomeAid Sacramento

HomeAid Sacramento builds hope for homeless families and individuals in the Sacramento region. Formed in 1996, HomeAid Sacramento has completed 90 housing projects with a retail value of \$16.3 million dollars and in-kind donations topping \$7.5 million. We accomplish this through the generosity of our homebuilding industry partners, the trades, and our community volunteers. Learn more about HomeAid Sacramento at www.homeaidsac.org.

