



North State BIA 2018 Year-End Highlights

Government and Public Affairs

The North State BIA's Government and Public Affairs department works on behalf of the industry by advocating for public policies that foster a healthy building climate to ensure that well-planned communities continue growing to meet the region's housing needs.

2018 Highlights:

- The BIA's Political Action Committee raised over \$400,000, making it the largest PAC in the area.
- Very successful election season, with notable success in the Folsom City Council race.
- Encouraged the Sacramento County Department of Water Resources to adopt the SCIP financing program, which was approved late this year.
- Stopped Placer County from implementing a new Affordable Housing Fee of \$6 per square foot.
- Coordinated support for a newly restructured Lincoln CFD that is now allowing projects to succeed after more than a year of delays.
- Successfully urged the adoption of the South Sacramento Habitat Conservation Plan at the County, Rancho Cordova, Galt, and the Capitol Southeast Connector JPA.
- Led Elk Grove Climate Action Plan to adopt a new methodology to calculate Green House Gas reductions based on average per-capita GHG emissions.
- Encouraged City of Sacramento's multi-prong approach to an insufficient supply of housing solution. Recent development of streamlining policies will help reduce the time and costs of residential development and support a range of different housing opportunities.
- Supported the City of Sacramento's resolution reducing certain development impact fees for new affordable housing projects.
- Reduced the proposed fee for Elk Grove Water District infrastructure valuation for a 1-inch meter by \$691, for a total savings of \$652,304 using the Water District's projected EDU calculation and up to \$1.3 million if current residential development trends continue.

North State Building Industry Foundation

The Foundation is committed to developing community projects utilizing the skills and resources of the building industry and raising funds to support various educational, community and research projects. At its core, the Foundation is all about providing Workforce Development (WFD) services designed to improve the skills of the existing workforce and provide entry-level opportunities for people entering the construction industry.

2018 Highlights:

- Attended nearly 40 career fairs at K-12 & post-secondary institutions and community events. During these events we have distributed career, training and employment information to 623 people onsite.



- Collected information from over 1,000 individuals for potential construction industry employees to help them enter a construction industry path that is right for them.
- Rick Larkey is leading the Sierra Construction Boot Camp Committee. Working with Sierra College to plan, recruit and enroll 25 individuals into the Construction Bootcamp by September 2019 and placing them in jobs in February 2020.
- A total of 188 individuals participated in the summer internship program making this the largest internship year to date.
- 5Kin5jobs.com has received 114 jobs posted and the jobs have been reviewed 2079 times.
- Since summer, 7 Out of School Youths and 16 Employment Training Panel participants have been hired in the construction industry. Twenty-five new Out of School Youths have since been enrolled and started tutoring, GED preparation, and work readiness training.

Member Services

The Member Services Department focuses its efforts on the recruitment of new members and the retention of existing members, with the overarching goal of ensuring the association's membership is as representative of the region's homebuilding industry as possible. Member Services also coordinates numerous targeted networking and industry education events throughout the year.

2018 Highlights:

- Installed 75th Board of Directors including Rachel Bardis as Chair, the third woman to be named Chair of the Board of Directors at the BIA.
- In July, kicked off 75th Anniversary and will continue recognizing this milestone through mid-2019.
- Compiled and produced the 75th Anniversary Commemorative Book, a keepsake coffee table book.
- Sales and Marketing Council qualified as a finalist for The National's SMC of the Year category, winner will be announced at International Builders Show in February 2019.
- Brought back popular events including, SMC Ski Trip and SMC Uncorked Wine Tasting.
- Planning in place to reinstate Custom Builder Council and our leadership development group B.U.I.L.D in 2019.
- Increased the number of educational workshops by 100% over last year.
- Implemented Facebook and Instagram presence specifically to highlight builder member communities' grand openings and special events.



HomeAid Sacramento

Since 1996, HomeAid has been heavily involved in the construction of transitional housing facilities that serve, temporarily or transitionally, homeless families and individuals, which include: victims of domestic violence; pregnant teens; abused and abandoned children; at-risk and runaway teens; medically fragile infants; families experiencing temporary job loss; and victims of natural disasters and other catastrophes.

2018 Highlights:

- Reached a major milestone in having added 1,237 beds to the community in 22 years.
- Secured over \$7.5 million (46%) in in-kind donations since 1996.
- Since the inception of HomeAid Sacramento, 96 projects have been completed over the past 22 years.
- \$304,580.32 has been raised from events this year, including \$104,819 from our 15th annual trap shoot.
- Spent \$64,635 for life safety repairs, emergencies and to help our shelter partners.
- During the Spread the Warmth Blanket Drive, 320 blankets were donated to keep homeless warm this winter.
- Teaming with our corporate sponsors, we were able to create and distribute 960 CAREKits.
- HomeAid gained 173 new donors during the 2018 calendar year.
- 4,618 hours were completed by volunteers, equaling \$134,337.62.