



Simplicity- a Unique Tool for Job Seekers

**Dramatically Improve your
Communications, Networking, and Job Search Results!**

Research shows that **'Simplicity'** works! In a business environment that seems to reward complexity and waste, the proper application of **'Simplicity'** leads to confidence, improved focus, and faster results.

Job Seekers have a difficult path these days. Not only do you need to capture the attention of the right people, but once you do, you need to differentiate yourself from your competition.

At this special event, our guest speaker, Stephen Melanson will show you how applying his novel **'Simplicity'** and **'Verbal Branding'** strategies are your solution!



Stephen Melanson is President of Melanson Consulting, founded in 2004. He's a management consultant, trainer, speaker, Verbal Branding expert, and –as featured on Forbes.com – originator of the 'Differentiation and Business Simplicity' platform. Stephen provides services for small firms, Fortune 500 companies and private individuals.

Thursday, March 11th, 10-1130am

Registration is Required to attend this Special Event

[REGISTER HERE](#)

If you are interested in joining our 50+ Job Seekers Group, please visit our website:

<https://50plusjobseekers.org/outreach/registration/>

[Presented by the 50+ Job Seekers Networking Group Program](#)

For additional information, contact Susan Drevitch Kelly: susan@sdkelly.com

