

Dancical Productions, Inc.

Over 35 Years of Service



Total Dance Today
Terrie Ajile Axam
Founder & Artistic Director

March 22, 2023

Dear Continued Supporters:

We are most grateful for your continued support to **Total Dance / Dancical Productions, Inc., (TDDP)** and the **Dorimell Borders and George W. Axam Foundation**. Your contributions help support our mission to train, produce, and present technical and creative dancers, performers, and educators with a special emphasis on transformation, leadership, and the celebration of African-American culture while sharing in diversity.

April is our time to connect with you – our treasured sponsors – as we celebrate my mother's birthday, April 28th. My parents, Dorimell and George W. Axam, were stellar philanthropists and served the TDDP community with endless giving – which is why we are still here today.

TDDP is honored to open for South Fulton, Southwest Arts Center Dance Week. We are presenting a tribute in celebration of our 40 years of artistic service in the community and abroad. As one of our esteemed sponsors, we invite you to attend and financially support our upcoming Gala Concert. Additionally, you will find sponsorship opportunities enclosed for continued support of TDDP.

**A BLACK-TIE GALA CELEBRATION AND CONCERT
CELEBRATING 40 YEARS OF DANCE ART & CULTURE THE AXAM LEGACY
Saturday, April 22, 2023
Southwest Arts Center Mainstage
915 New Hope Road, SW South Fulton, GA 30331
Reception 5 PM EDT | Concert 7 PM EDT**

Peace and Love!

Terrie Ajile Axam, MEd, Certified Spiritual Life Coach
Artistic Director
Total Dance / Dancical Productions, Inc.

Enclosures

Your contributions to DANCICAL PRODUCTIONS, INC. – a 501 (c) 3 Nonprofit Arts Organization – help us accomplish our mission is to train, produce and present technical and creative dancers, performers and educators with a special emphasis on transformation, leadership and the celebration of African-American culture while sharing in diversity.

Throughout the year, we work and provide platforms to:

- bring professional arts to the community.
- provide cultural, performing, and dance arts as a meaningful tool of communication.
- represent these art forms in the highest technical and creative level possible.
- develop great artists and leaders.
- research, preserve, and celebrate African-American culture and artistry.
- embrace cultural diversity.
- celebrate health and fitness.

Your Sponsorship helps to:

- Offer Dance Technique Classes: Mojah (a modern African dance technique), Modern, Ballet/Pointe, Tap, African, and Hip Hop.
- Conduct over 300 classes per season for children, teens, adults, and professionals.
- Produce three major productions and honor over twenty community requests.
- Fulfill 2 or more national requests.
- Honor a minimum of 2 international presentations every other year.
- Extend our scholarship services to an after school program.
- Offer discounted rates while our artistic product is based on highly skilled professionals.

Sponsorship Level	Benefits
Platinum (\$100,000+)	<ul style="list-style-type: none"> • Preferred Seating for TDDP Sponsored Performances • 1 Full-Page Ad for Performance Program Books (Fall, Winter & Spring) • Logo on screen and in program book sponsorship listing • 20 tickets for each season performance (Fall, Winter & Spring) • 10 tickets for VIP reception (April 22, 2023 at 5 PM) • Swag Bag Sponsorship for Spring Performance (includes option to provide up to 5 branded items in VIP guests)
Gold (\$50,000 - \$99,999)	<ul style="list-style-type: none"> • Preferred Seating for TDDP Sponsored Performances • 1 Full-Page Ad for Performance Program Books (Fall, Winter & Spring) • Logo on screen and in program book sponsorship listing • 10 tickets for each season performance (Fall, Winter & Spring) • 8 tickets for VIP reception (April 22, 2023 at 5 PM) • Option to provide up to 4 branded items in Spring Performance VIP swag bags
Silver (\$25,000 - \$49,999)	<ul style="list-style-type: none"> • Preferred Seating for TDDP Sponsored Performances • 1 Full-Page Ad for Performance Program Books (Fall, Winter & Spring) • Logo on screen and in program book sponsorship listing • 8 tickets for each season performance (Fall, Winter & Spring) • 6 tickets for VIP reception (April 22, 2023 at 5 PM) • Option to provide up to 3 items in Spring Performance VIP swag bags
Bronze (\$15,000 - \$24,999)	<ul style="list-style-type: none"> • Preferred Seating for TDDP Sponsored Performances • Logo on screen and in program book sponsorship listing • 1 Half-Page Ad for Performance Program Books (Fall, Winter & Spring) • 6 tickets for each season performance (Fall, Winter & Spring) • 4 tickets for VIP reception (April 22, 2023 at 5 PM) • Option to provide up to 2 items in Spring Performance VIP swag bags
Emerald (\$5,000 - \$14,999)	<ul style="list-style-type: none"> • Preferred Seating for TDDP Sponsored Performances • Logo on screen and in program book sponsorship listing • 1 Half-Page Ad for Performance Program Books (Fall, Winter & Spring) • 4 tickets for each season performance (Fall, Winter & Spring) • 2 tickets for VIP reception (April 22, 2023 at 5 PM) • Option to provide 1 item in Spring Performance VIP swag bags
Pearl (\$1,000 - \$4,999)	<ul style="list-style-type: none"> • Preferred Seating for TDDP Sponsored Performances • Mention on screen and in program book sponsorship listing • 1 Quarter-Page Ad for Performance Program Books (Fall, Winter & Spring) • 2 tickets for each season performance (Fall, Winter & Spring)
Patron (\$500- \$999)	<ul style="list-style-type: none"> • Preferred Seating for TDDP Sponsored Performances • Mention on screen and in program book sponsorship listing • 1 ticket for each season performance (Fall, Winter & Spring)