

# Great Lakes Transportation Show

May 11-12, 2026

Itasca Country Club

## Sponsorship and Exhibitor Opportunities

Contact: Paula DeBiasi (O. 312-967-7781) ([info@illba.org](mailto:info@illba.org))

Deadline Friday May 1, 2026

Sponsor Levels	Platinum	Gold	Silver	Networking Event (evening of May 11th)	Exhibitor Non ILLBA Member	Exhibitor ILLBA Member	Contributing Sponsor
	<b>\$3,000</b> <i>Two Sponsorships Available</i> <i>(Includes 1 year ILLBA Membership for Non Members)</i>	<b>\$2,500</b> <i>Four Sponsorships Available</i> <i>(Includes 1 year ILLBA Membership for Non Members)</i>	<b>\$1,500</b> <i>Limited Sponsorships Available</i>	<b>\$1,500</b> Multiple Co-Sponsors Permitted Contact ILLBA Office for Details	<b>\$700</b> <i>Table only</i>	<b>\$350</b> <i>Table Only</i>	<b>\$250</b> Multiple Sponsors Permitted
<b>Pre-Meeting</b>							
Company logo published on meeting notices, referenced in communications	X	X	X	X	X	X	X
Company logo displayed on ILLBA website	X	X	X	X	X	X	X
Company logo listed on ILLBA meeting materials	X	X	X	X	X	X	X
<b>Meeting:</b>							
Company logo signage displayed at meeting entrance	X	X					
Company logo displayed in meeting room	X	X	X				
Sponsor introduction and 5-minute pitch	X	X					
Vehicle display outside venue*	2	1	1		\$600 per Vehicle	\$600 per Vehicle	
6' display table	X	X	X		X	X	
Continental breakfast during set up	X	X	X		X	X	
Complimentary Registration and lunch	2	2	1	1	1	1	
<b>Post-Meeting:</b>							
Logo displayed on the ILLBA website	3 Months	2 Months	1 Month	1 Month	1 Month	1 Month	1 Month
ILLBA- attendee digital mailing list	X	X	X	X	X	X	X

\*Additional display vehicles: \$600/vehicle