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When We Walk By: A Watch Party Toolkit

The following information and guides are made to help you easily host a watch party for this special discussion. You are welcome to copy, paste, and customize the text found in these pages as you need. Thank you in advance for your care and support of our unhoused neighbors.

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Invitation & Promotion Materials:

Editable Invitation Templates:

- For customizable Print/Flyers, [go here to edit & download as needed.](#)
- For customizable Social Media Image, [go here to edit & download as needed.](#)
- For Social Media Graphic with San Francisco event details, [click here.](#)

Suggested Social Media Posts to spread the word:

Edit these however you like, or use them exactly as they are.

Option A:

Let's gather friends, snacks, and deep questions.

We're hosting a casual watch party for When We Walk By, a live-streamed panel hosted by San Francisco Night Ministry, featuring Kevin F. Adler (founder of Miracle Messages). We'll talk homelessness, grief, connection, and how to stop walking by.

Join us at [location] on Wed. April 30 | Discussion begins at 7 pm | Doors open at [time]

RSVP: [email/phone]

Option B:

Join us for a special evening of sacred conversation as we stream San Francisco Night Ministry's panel event, When We Walk By, featuring Kevin F. Adler, sociologist, author, and founder of Miracle Messages. Together, we'll reflect on homelessness and the role of compassion in caring for the unhoused.

[location] on Wed. April 30 | Discussion begins at 7 pm | Doors open at [time]





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Invitation & Promotion Materials Continued:

Suggested Email Copy:

Copy + edit this however you like, or use it exactly as is, it's up to you.

Subject Line Options:

- Gather with Us: Watch + Reflect on Homelessness & Hope
- Join Our Watch Party: Care, Conversation & Community
- When We Walk By — A Powerful Conversation on Homelessness

Body Copy:

You're invited to a powerful evening of storytelling, reflection, and community care.

When We Walk By is a panel discussion and book event featuring Kevin F. Adler, founder of Miracle Messages, an organization that helps unhoused people reconnect with loved ones and rebuild support systems. The event will explore how we respond to homelessness—and how we might do so with more compassion and intention.

Take part in this urgent conversation about the people living on our streets, the systems that have failed them, and the spiritual call to respond.

This isn't just a panel discussion—it's a chance to change how we see, and walk through our neighborhoods.

Event Details:

 Wednesday, April 30 |  Panel begins at 7:00 pm, Doors Open: [customize: time]

 [Customize: your location] |  Optional: light reception / snacks encouraged!

Join us in this spirit of shared reflection and sacred noticing. Because when we truly see one another—we create the conditions for change.

[RSVP email/phone]





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Event Logistics & Hosting Guide

Watch Party Hosting Guide

Thank you for opening your space for this important conversation. By hosting a watch party, you're helping! This gives people an opportunity to reflect deeply on homelessness, connection, and care— and to imagine how we can faithfully respond to the needs of our unhoused neighbors.

Before The Event

1. Decide what time you'll gather. **6:30** is probably ideal. This gives people a chance to mingle, get some snacks, and find a comfortable place to sit.
2. Invite your people! Text friends, post on social media, send emails. Make sure you also invite people verbally, with a personal ask, this is often the most successful way to get people to attend.
3. Here's some additional sample language for text invitations (don't forget to utilize the promotional info above, as well):

Hey! I'm attending a watch party for an awesome event with Kevin F. Adler, who's doing powerful work with unhoused folks through Miracle Messages. Want to hang out and watch with me? April 30, 7 pm. Snacks and good convo guaranteed.

Prepare Your Space:

- Choose a cozy spot, with a large screen and internet connection.
- Set out chairs, snacks, tissues (you never know), and maybe a candle or simply decor to set the tone.
- Consider printing the discussion prompts below, or sharing them on a screen after the livestream.





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Event Logistics & Hosting Guide Continued

Livestream Link:

Seek support from someone who is familiar with getting the livestream on to your larger screen for the whole room.

- Here is the livestream link:
<https://www.youtube.com/live/hs4RyBaieGo?si=evFf15n-SvgC8Gw5>

Suggested Watch Party Schedule:

- **6:30 pm** - participants gather, mingle, get snacks
- **7:00 pm** - Livestream begins
- **8:00 pm** - Reflection and Discussion.
- **8:30 pm** - close with a moment of silence, a written or spoken commitment for next steps, and a prayer.

Conversation & Reflection Materials

Discussion Questions/Reflection Prompts:

- What stayed with you, or really had a strong impact that you felt in your body, during the conversation this evening?
- What did you hear that surprised you?
- Have you ever walked by someone who is unhoused and felt unsure about what to do?
- What is one simple action we can take, as individuals or as a church, in response to the faithful call to care for the unhoused?





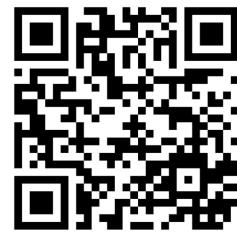
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>Action Suggestions

- Follow @sfnightministry on Instagram, or San Francisco Night Ministry on Facebook, and tell your friends about our work!
- Follow @miraclemessages on Instagram, or Miracle Messages on Facebook, and tell your friends about their work.
- Run a fundraising campaign benefitting SF Night Ministry or Miracle Messages
- Donate to support spiritual care and connection for unhoused people:



San Francisco Night Ministry



Miracle Messages

