

Second anniversary of Ignite Fauquier



Ignite Fauquier recently had its second anniversary. Initiated by MEC-Fauquier and modelled after 1 Million Cups, the organization is an alliance of entrepreneurs which helps small business owners “fire up business.” On the second Wednesday of the month, attendees meet new people and learn the challenges of businesses and organizations from a main presenter. Following the program, there is a discussion among participants in which they offer suggestions to the speaker on possible solutions. All benefit from the ideas exchanged and from the connections made during a period of networking.

A resident of MEC-Fauquier, Tom Freiling of Freiling Agency, was a recent speaker. He said, “My presentation at Ignite was a unique opportunity to get feedback from area business leaders, about some marketing challenges I was facing. The group was highly engaged and gave me some amazing information and observations which I was able to put into action afterwards. As a business owner, you can often feel like decisions are made in a vacuum. But Ignite helped me see my business challenges from different perspectives. I highly encourage people to attend Ignite!”