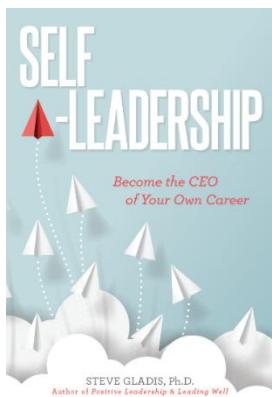


News Release: Become the CEO of Your Own Career

Contact: Ronda Hill For Immediate Release

NEW Book, *Self-Leadership: Becoming the CEO of Your Own Career*, urges you to take charge of your career because nobody else will.



Fairfax, VA July 2018

Today, when it comes to your career, you're on your own.

According to Steve Gladis, leadership author, professor at George Mason and frequent speaker on leadership, the fundamental nature of career has changed. A generation ago, people worked for companies and organizations for their entire careers. In the best organizations of that era, human resources developed career paths that offered a structured and prescribed path. However, following recessions and other economic ups and downs, companies shed expensive entitlements, like retirement pensions and job security, both of which have become only faint memories in favor of do-it-yourself (DIY) 401(k)s and becoming a "gig" worker.

As a result, it's time to lead yourself and become the CEO of your own career. *Self-Leadership* combines research and case study. The case study is a story with fictionalized but realistic character types with common problems and career issues. In the book, six very different people (the crew) navigate their own careers journeys at different stages of their lives. The crew consists of people of all ages, from their 20s through 70s, so that readers of all ages will be able to track their "future selves" while on their own personal career journeys. The first part of this book, "The Story," displays the crew's struggles while participating in a group coaching process led by executive coach J. C. Williams. The second part, "The Lesson," represents research, experience, and instruction for people seeking to take charge of their own careers.

To get the book, click here [Self-Leadership](#)

To inquire about Steve Gladis speaking at an event, contact [Ronda Hill](#) at 706-491-1475

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Steve Gladis is a leadership speaker, professor, and executive coach. He frequently speaks to groups and at professional conferences. His company, [Steve Gladis Leadership Partners](#), donates a significant portion of book proceeds to nonprofits in the community.