

CBP Judges at DECA Conference 2018



Jessica Smith (WBC) and Maribel Feliciano (VBOC) served as judges for DECA's 2018 International Collegiate Career Development Conference (ICDC) in Arlington, VA.

Distributive Education Clubs of America (DECA) is an international student organization serving over 225,000 high school and college students annually. DECA has over 3,500 chapters in all 50 United States, Canada, China, Germany, and several U.S. territories.

Their members take courses related to business, marketing, management, entrepreneurship, finance, and hospitality. ICDC is the highest level of career competition and leadership training that their members engage in.

Jessica participated in the Sales Management category, where students were faced with a customer service problem within a corporation to find innovative solutions to. She was impressed with the students' professionalism and their ability to think quickly on their feet.

Maribel participated in the International Marketing category, where students were tasked with the opportunity to open 10 female-only gyms in India. She truly enjoyed the students' enthusiasm, perspectives and cultural curiosity during their presentations.

