

CBP SBDC

The Second Lean Program at CBP Comes to a Successful Conclusion

The SBDC at CBP recently completed its second iteration of the Lean Workshop Series with a new cohort of 13 participants graduating from the program on May 4th.

The attendees again came from a range of industries, including beauty products, solar-powered air-conditioners, an etiquette school for children, a jewelry manufacturer, a travel coordination platform, a web-based virtual book club.



While some of the participants were still in early stages or even in a pre-launch phase, others were already in business and took the workshop series to utilize the lean method approach to introducing new products or services to their existing businesses.

Unlike in last year's pilot program, this series only included the lean methodology classes and not the execution or growth level classes. The program was therefore a much shorter 5-week course. Participants had the option of taking most of the second part of the pilot program classes on execution and growth at the end of the lean series. About half of the students took up the offer and are still currently enrolled in a program at the SBDC.

Given the high quality of the work done by the attendees and the progress made in five short weeks, three winners were picked among the cohort:

- Best application of lean principles: Dr. Sherrie Massop for "Dr. Massop's Botanicals"

- Best business model canvas: Whitney Kippes for “The Imaginary Book Club”
- Best growth potential: Tyler Montgomery for “Go Unknown”

Considering the great success of both the pilot and the first lean workshop series, the program will be offered again in early 2018 and will be modified again to include some the comments and suggestions proposed by the participants, in true lean practice.