



Adam Taliaferro Foundation “Champions” of the Year Contest Fundraising Ideas

Here are some the great fundraising ideas that have been used by our Taliaferro Foundation Scholarship Recipients and Their Supporters:

1. Stage Coin-Drop Collections

- Stage Collections at Sporting events such as football, soccer, field hockey and basketball games. Schools have also made collections of coins during school hours and school events.

2. Organize an Event

Publicize a any school event that works for you!

Here are some of the events schools have held on behalf of the Taliaferro Foundation:

- Powder Puff Football Game
- Basket Auctions
- All-Star Basketball Game
- Cross Country Race

3. Publicize On-Line Donations:

- Publicize our On-Line Donations option through PayPal.com, a secure donations site, by sending an announcement (see press release) to your school’s web site.
- Donors may make donations through Taliaferro Foundation Web Site at:
<https://www.taliaferrofoundation.org/atf-champions-program>
- It’s easy to encourage school supporters to make a donation online! Just visit the ATF donation link (see above) and mention the school you are supporting to receive credit for your school.

Need Additional Information or Help With Fundraising? Contact:

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