



Educating Communities During Mental Health Awareness Month



Generating New Community Partnerships
Letting People Know **NAMI** is a Place to
Find **HELP** & Find **HOPE**

It Truly Takes A Village, Town, City & State to Raise Mental Health Awareness.

The Ribbon Campaign Allows NAMI-NYS and Our Affiliates the Opportunity to Partner with Government Leaders, Businesses, Schools and More

**Government Leaders:
Ribbons Were Hung in the NYS Capitol and Legislative Office Building**



**NYS Assembly Speaker
Carl Heastie**



**NYS Senate Mental Health Chair
Robert Orttinger**



**NYS Assembly Mental Health Chair
Aileen Gunther**



**NYS Senator David Carlucci Brings Ribbons in to
the Senate Chamber**



**Assembly Assistant Speaker Felix Ortiz
Brings Ribbons in to Assembly Chamber**



**Assemblywoman Kimberly Jean-Pierre
Displayed the Ribbon on her Desk**

The Ribbon Campaign Also Allows Our Affiliates to Develop Relationships With Their Local Government Leaders



Clockwise from upper left: Ulster County Building, City of Yonkers, City of Auburn City Hall, Office of Troy Mayor William Madden, Town of Oyster Bay, Albany County DA David Soares

The Ribbon Campaign Generates Social Media Activity



The Ribbon Campaign is also a Tool to Introduce Mental Health Awareness in Schools and Get Kids Involved in Civic Activities and Let Them Earn Community Service Credit.

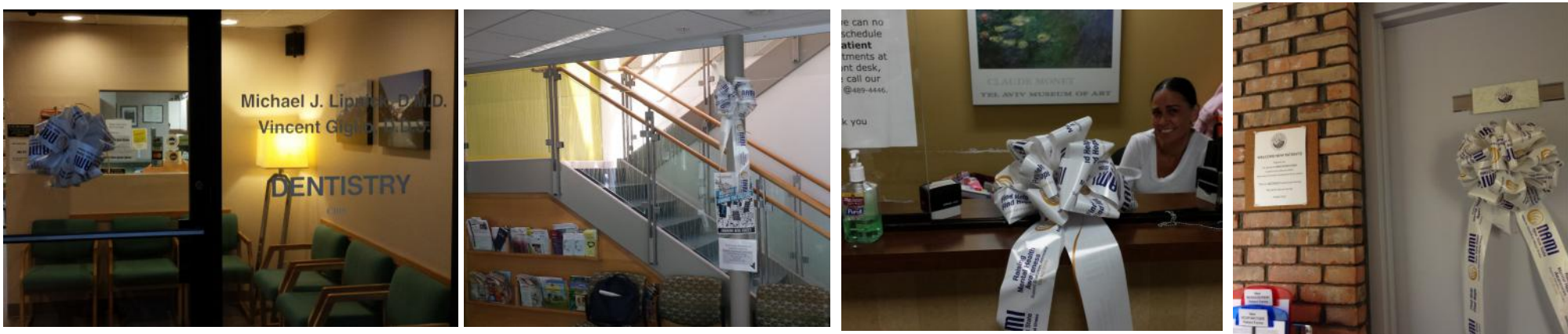


Girl Scouts in Ravena went before the Town Council to get permission to hang ribbons, Girl Scouts and Boy Scouts have played an integral role in the campaign, as do high school NAMI Clubs and student looking for community service projects.

Ribbons are Also Hung in an Assortment of Businesses



In All Sorts of Doctor's Offices



Police and First Responder Stations



Parks, Streets and Other Public Places



Affiliates Design Signs and Information Sheets on Local NAMI Activities to Accompany the Ribbons

May is
Mental Health Awareness Month

It is time to talk about mental illness in our communities.

Mental illnesses are brain and behavior disorders. They do not discriminate and cross all ethnic, religious, racial and economic barriers.

NAMI Rensselaer County
National Alliance on Mental Illness
Find Help. Find Hope.

NAMI Rensselaer County is improving lives of families and caregivers affected by mental illness in Rensselaer and surrounding counties. We offer FREE support groups and educational programs. **You are not alone.**

www.namirensco.org

(518) 588-6949

We're on **facebook**

WHAT'S WITH THE RIBBONS?

NAMI Sullivan County, NY
National Alliance on Mental Illness
The County's Voice on Mental Illness

May is Mental Health Month

The ribbons are meant to raise awareness, encourage open dialogue, end the stigma of mental illness and promote our free, local services.

20 Crystal Street
Monticello, NY 12701
(845) 794-1029
FAX (845) 796-4390
NAMIoSullivan@gmail.com

Mental illnesses are neurological brain disorders, as real as any other physical illness and affecting one in four families. If someone you love has been diagnosed with a mental illness, **you are not alone!**



In Libraries, NIMH Materials Were Included

