



DR. MARTIN LUTHER KING JR.
COMMUNITY CENTER

You Can Help Drive Out Hunger in Newport County: Sponsor the Mobile Food Pantry

“My elderly mother (88) has told me about the truckload of food your center has been bringing to her building and its residents during the Coronavirus crisis. I just wanted to express my deepest gratitude for remembering these folks on the fringes of Newport County. I watch over my mom all the time, but it's heartwarming to know that there are others who are also watching and serving them. “

--- Helen, whose mom uses the Tiverton Mobile Food Pantry



Mobile Food Pantry providing critical service during the Coronavirus pandemic

THE MLK: Founded in 1922 and renamed after Dr. King in 1968, the Dr. Martin Luther King, Jr. Community Center (MLK) is a multi-service provider for at-risk and underserved individuals, families and children in support of its mission to nourish, educate, and support Newport County, Rhode Island residents to improve their economic and social well-being. An independent non-profit, the Center served 3,654 individuals in 2019, the most in its history.

THE PROGRAM: Piloted in 2018, the Mobile Food Pantry (MFP) makes regular visits to low income neighborhoods in Newport, Middletown, Portsmouth, Jamestown, and Tiverton. The refrigerated truck brings the MLK’s pantry to those who cannot visit the Center, often due to lack of transportation. Healthy food is offered, including fresh milk, eggs and produce, bread, frozen meat and household and personal care items. Clients choose foods that meet their personal, dietary, and cultural preferences. The program operates year-round.

THE IMPACT:

- **2018: 9 visits** → → → → **2019: 37 visits** → → → → **2020 (as of October): 100+ visits**
(The MFP remained in operation throughout the COVID-19 pandemic.)

SPONSORSHIP:

MFP Sponsors underwrite the cost of the food needed for one site visit. Sponsorship provides community-wide, high-value recognition beyond the site location. Sponsorship is exclusive per site visit.

\$1,000 per site visit

RECOGNITION: Your name(s) or corporate logo recognized in:

Media:

- **Print:** Annual Report MFP sponsor roll
- **Online:** MLK e-newsletter via Constant Contact (2,700 contacts); Facebook (2,940 followers); LinkedIn

(120 followers); Instagram stories (1,309 followers); MLK Community Center website

Signage:

Your name(s) or corporate logo (in color) on lawn signs placed at MFP site 7 days before & on the day of the site visit. (Signage text: “This



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Mobile Food Pantry presented by: "Your name(s)
or logo)

Mobile Food Pantries are held twice weekly on a rotating schedule at the following locations:

Newport:

- Donovan Manor
- AHEPA Apartments
- Edgar Court
- Bayside Village
- Parkholm Senior Center
- Festival Field
- Earl Avenue



- Jamestown:** Pemberton Apartments
Conanicus Apartments
- Middletown:** Oxbow Farms
- Tiverton:** Hancock Estates
Tiverton Housing Authority
- Portsmouth:** Quaker Estates

Sponsorship, per MFP visit to one neighborhood:
(Tax deductible portion of sponsorship: \$1,000. Tax ID: 05-0271882)

\$1,000.00

PLEASE COMPLETE AND RETURN:

Name (as you wish to be recognized publicly): _____

Street Address: _____

City: _____ **State:** _____ **ZIP:** _____

Contact: _____ **Phone:** _____

Email: _____ **Website:** _____

Social Media account names:

Facebook: _____

Instagram: @ _____

LinkedIn: _____

We will make every effort to accommodate date and/or location preferences but cannot guarantee them.

(Optional) Preferred MFP date range(s): _____

(Optional) Preferred MFP location(s): _____

TOTAL ENCLOSED: \$ _____

For corporate sponsors:

Please email logo (full color, high resolution, .jpg or .png) along with completed commitment form.