

FIVE WAYS OLDER GENERATIONS CAN HELP YOUNGER GENERATIONS

Barna

Today, do you believe someone from an older generation could provide you with guidance on any of the following?

Base: Younger generations, ages 54 and below

● Gen Z ● Millennials ● Gen X

Gen Z = born between 1997-2012
(Ages 12-27)

Millennials = born between 1981-1996
(Ages 28-43)

Gen X = born between 1965-1980
(Ages 44-59)

