

# BEEF-PAC Sweepstakes OFFICIAL RULES – 2026

Important: Please read these Official Rules before entering this promotion (the “Promotion”). By participating in the Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below. NO PURCHASE, PAYMENT, OR FINANCIAL CONTRIBUTION OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

**1. Eligibility.** PURCHASE, PAYMENT OR FINANCIAL CONTRIBUTION WILL NOT INCREASE ODDS OF WINNING. PROMOTION VOID WHERE PROHIBITED. PROMOTION OPEN ONLY TO INDIVIDUAL UNITED STATES CITIZENS AND LAWFUL PERMANENT U.S. RESIDENTS WHO ARE LEGAL RESIDENTS OF A TERRITORY OR STATE PERMITTING SUCH ACTIVITY, AND OVER THE AGE OF 21. IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN A PRIZE, AND BEEF-PAC (“SPONSOR”) RESERVES THE RIGHT NOT TO AWARD A PRIZE TO YOU. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Employees of Sponsor and immediate families of each are not eligible to win a Prize. All applicable federal, state, and local laws and regulations apply.

**2. Disclaimer.** Sponsor, and its related organizations, committees, affiliates, directors, officers, consultants, professional advisors, employees, and agencies (collectively, the “Released Parties”) will not be responsible for: (a) any late, lost, misrouted, garbled, distorted, or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer - or communications - related malfunctions or failures; (c) any Promotion disruptions, injuries, losses, or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

**3. Promotion Period.** The Promotion begins on Monday, June 1, 2026, at 7:00 a.m. and ends on Monday, October 19, 2026, at 7:00 p.m. Central Time (the “Promotion Period”). All entries must be received during the Promotion Period to be eligible to win the prize.

**4. Prize and Delivery.** One (1) ticket enters an individual into five (5) prize drawings to be conducted on Monday, October 19, 2026, during the TCFA Annual Convention at the Omni Oklahoma City Hotel in Oklahoma City, Oklahoma. Winners will receive one (1) of the following prizes (the Prizes): one (1) \$1,500 gift certificate to Western Leather Craft/Charles Ross Boots, one (1) \$1,500 gift certificate to City Boots, one (1) \$1,500 gift certificate to Greeley Hat Works, one (1) \$1,500 gift certificate to Riverfields Outfitters, or one (1) \$1,500 gift certificate to Victoria Jones Jewelry. Winners must arrange delivery with the Sponsor and possession of the Prizes must be completed on or before Monday, November 2, 2026.

**5. Odds; Taxes; Etc.** Odds of winning the Prizes depend on the number and quality of eligible entries received. ALL FEDERAL, STATE, AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. A Prize may be forfeited and awarded to an alternative winner if the winner affidavit and release materials (see Sections 10 and 11 below) are not returned as required from the winner or if two (2) attempts to contact the winner in person, by phone, and/or e-mail (at Sponsor’s own discretion) within seven (7) days following the drawing are not successful, or if a Prize is otherwise not claimed. Winner may waive their right to receive a Prize. The Prizes are awarded “AS IS”.

**6. How to Enter.** Participants may enter as follows: (a) Free Entry Method Via In-Person Submission: To enter via in-person submission, complete BEEF-PAC Sweepstakes Entry Form at any location where Sponsor is collecting such entries to enter the BEEF-PAC Sweepstakes during the Promotion Period. At such locations, BEEF-PAC may ask for donations of up to \$5,000 from individuals per calendar year to BEEF-PAC, but will not be asking for, and will not accept in connection with this solicitation, donations in any

amount from registered foreign agents, federal political action committees, or minors under the age of 21. Contributions in any amount from corporations, labor organizations, national banks, federal contractors, and foreign nationals are prohibited. No minimum contribution is necessary to enter the BEEF-PAC Sweepstakes and making a contribution will not increase your chances of winning a prize. (b) Entry Via Online Submission: To enter via online submission, visit the BEEF-PAC webpage to complete BEEF-PAC Sweepstakes Entry Form after logging into the member portal at [www.tcfa.org](http://www.tcfa.org). For All Entry Methods: Failure to submit all required information in the manner required in these Official Rules and/or any entry or contribution form may result in disqualification. Proof of contribution will not be deemed to be proof of receipt of entry by Sponsor. All entrants and entries are subject to verification by Sponsor. Entries will not be acknowledged or returned. By entering the Promotion, you consent to being placed on an e-mail mailing list to receive information from Sponsor and for other purposes in accordance with Sponsor’s Privacy Policy. Individuals may not enter the Promotion by any and all methods combined more than twenty-four (24) times during the Promotion Period.

**7. Promotion Rules.** Four (4) potential winners will be selected by random drawing from all eligible entries to be held on the date listed in Section 4. Sponsor may, at its option, conduct a background check on each potential winner. Sponsor reserves the right to disqualify any potential winner from receiving the Prize based on such background check if Sponsor determines, in its sole discretion, that awarding a Prize to such potential winner could result in a safety or security risk to any person or persons or could result in the disruption of any event associated with the Promotion. Sponsor will, in its sole discretion, then select an alternate winner from the list of eligible potential winners on the basis of criteria determined and applied by Sponsor. The winners will be notified in person, by phone, and/or e-mail (at Sponsor’s own discretion) within seven (7) days following the drawings. To claim a Prize, the winner should follow the instructions and comply with the conditions contained in his or her notification. In the event a winner does not respond to Sponsor’s attempts at contact or is otherwise disqualified such that Sponsor is unable to award the Prize, Sponsor may select another potential winner by random drawing from the remaining eligible entries.

**8. General Release.** By entering the Promotion, you release Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of, or inability to use a Prize (including, without limitation, claims, costs, injuries, losses, and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty, or other theory.

**9. Use of a Winner’s Name, Likeness, etc.** Except where prohibited by law, entry into the Promotion constitutes permission to use each winner’s name, hometown, likeness, and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded the Prize, except where prohibited by law, a winner may be required to execute consent to the use of his or her name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

**10. Affidavit & Release.** As a condition of being awarded a Prize, a winner may be

required to execute and deliver to Sponsor a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Sponsor in its sole discretion within five (5) business days of notification.

**11. Winner’s Identity; Rules Request.** For notification of winners’ identities, send a stamped, self-addressed envelope after Monday, October 19, 2026, and before Monday, November 2, 2026, to Sponsor at the address listed below, Attn: “BEEF-PAC Sweepstakes” Winners. To obtain a copy of these Official Rules, call Sponsor at (806) 358-3681 or send a stamped, self-addressed envelope to Sponsor at the address listed below, Attn: “BEEF-PAC Sweepstakes” Rules Request. Residents of VT may omit return postage.

**12. Intellectual Property Notice.** The Promotion and all accompanying materials are copyright © 2026 by BEEF-PAC. All rights reserved.

**13. Miscellaneous.** Except where prohibited by law, the Promotion, all issues concerning the construction, validity, and enforcement of these Official Rules, and the rights and obligations of the entrant and Sponsor shall be construed and governed by the laws of Texas, without regard to conflicts of law rules, and the venue for any such disputes shall be in Potter County, Texas. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Promotion or any entrant’s participation in the Promotion should Acts of God, viruses, bugs, tampering, fraud, unauthorized human intervention, or other causes beyond Sponsor’s control affect the administration, security, or proper play of the Promotion, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Promotion as planned. Entrants who violate these Official Rules or violate any law, rule, or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion, or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion, or any other entrant (in each case as determined in Sponsor’s sole discretion) are subject to disqualification from entry into the Promotion. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Promotion. If you have any questions about these Official Rules or the Promotion, please call Sponsor at (806) 358-3681 or send written questions to the address listed below, Attn: “BEEF-PAC Sweepstakes” Questions.

**14. Sponsor:** BEEF-PAC, 5501 I-40 West, Amarillo, TX 79106



The Political Action Committee of Texas Cattle Feeders Association