

# Mitacs Business Strategy Internship

## Introduction and Program Overview

In partnership with Mitacs, the Faculty of Management is pleased to support the Business Strategy Internship program, which supports students at all levels (undergraduate and graduate) to undertake a paid experience with a small- to medium-sized enterprise (SME) or not-for-profit organization to help them restore or modify their operations in a new business environment disrupted by the COVID-19 pandemic.

The Faculty of Management has invested \$25,000 into this program in order to support the recovery and resilience of the regional economy both in the Okanagan and across Canada. The Faculty seeks interested community partners to make an investment of \$2500, which the Faculty will match. Once these matched funds are in place, Mitacs will provide a further match of \$5000, awarding a total of \$10,000 of funding to each interested and eligible student.

By providing support to SMEs and Non-Profits who need assistance in modifying their business operations to adapt to the new economic reality, Management students will gain experience in applying concepts and theories to real-world challenges and decision-making, build their communication and problem-solving skills, and experience navigating change and strategic planning.

In order to participate, the partner organization should have a project in mind that will address one or more aspects of strategy for the organization. Partner organizations should have a designated supervisor who can oversee the project and ensure that the student is making progress, as well as complete an exit survey once the internship is complete.

### Eligibility

Student must:

- Be an undergraduate or graduate student at UBC Faculty of Management, returning to studies in September 2020 and currently located in Canada
- Not a current, active participant in another Mitacs program

Partner must be:

- A Small to Mid-Sized Organization with less than 500 full-time employees or a non-profit organization.
- Willing to contribute \$2,500 towards the internship grant

### To apply:

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Please complete the project application form (*below*) and submit to [Jamie.snow@ubc.ca](mailto:Jamie.snow@ubc.ca) no later than June 30, 2020.

With the tight deadline for applications, early submissions will be reviewed as they are received so we encourage applying as soon as possible.

For further information about the Business Strategy Internship program, please contact Jamie Snow, Associate Director Community Relations, [Jamie.snow@ubc.ca](mailto:Jamie.snow@ubc.ca) 250-575-4592

***Mitacs is a national not-for-profit organization that designs and delivers research and training programs in Canada. For 20 years, Mitacs has worked with over 65 universities and academic institutions, thousands of companies, and federal and provincial governments to build partnerships that support talent development and deployment.***

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## Application for the Faculty of Management supported, Mitacs Business Strategy Internship

Please provide a short background/rationale on the current state of your organization with reference to the impact of the Covid 19 pandemic.

Internship scope and anticipated internship activities: Describe the strategic analysis to be undertaken and any subsequent key activities to help restore, modify or pivot business operations in a new business environment disrupted by the Covid 19 pandemic

The key skills you are seeking from student applicants (bullet points)

Internship Impact and desired outcomes: What specific contributions will the internship provide to your organization or the region? What are the challenges facing your organization or sector that this internship will address?

Skills and knowledge enhancement: Describe the top three skills areas expected to be enhanced for the student as a result of the completion of the internship, and how the internship will enhance these skills.

Will your organization be able to oversee the project and provide necessary supervision to the student?

Is the execution of this project depended on the student working in person or can a remote work environment be accommodated?

Anticipated start and end date for the project (typically projects should be a duration of 4 months or 420 hours) and need to begin before the end of August 2020. Part-time projects spanning up to 6 months will also be considered.

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