



VIRGINIA COUNCIL *of* **NURSE PRACTITIONERS**

2024 Annual Report

PRESIDENT'S WELCOME



Dear Members, Colleagues, and Friends,

It is with gratitude that I welcome you to the inaugural Virginia Council of Nurse Practitioners (VCNP) Annual Report. This milestone represents not just the culmination of a year of tremendous progress and achievement, but also a reflection of the strength, dedication, and resilience of nurse practitioners across Virginia.

In these pages, you will find highlights of our advocacy, education, and leadership initiatives, as well as the extraordinary strides we have made toward achieving full practice authority and eliminating barriers to care.

The enactment of Virginia's General Assembly HB971, aligning our state's transition-to-practice requirements with national standards, stands as a testament to what we can accomplish when we unite our voices and focus our efforts. This victory was not only legislative but also deeply symbolic of the trust placed in our profession and the critical role we play in shaping the future of healthcare.

As we look ahead, let us remain focused in our mission to support and empower nurse practitioners across the Commonwealth. Together, we will continue to advocate for policies that promote access to high-quality, patient-centered care, foster professional growth, and strengthen our partnerships within the broader healthcare community.

I am deeply grateful to each of you for your dedication and contributions to our achievements over the past year. Your passion and commitment are a constant source of inspiration, and it is a true privilege to serve as your president. Let us take pride in this moment, celebrate our collective success, and continue working together to shape an even brighter future for our profession and the communities we serve.

Warm regards,

Alysia Pack, DNP, FNP-C, PMHNP-BC
President, VCNP Board of Directors
president@vcnp.net

TABLE OF CONTENTS:

- | | |
|--|-------------------------------|
| 3 Who we are | 9 Member engagement |
| 4 2024 accomplishments and 2025 plans | 11 New benefits review |
| 7 VCNP programs | 12 Stay engaged |

WHO IS VCNP?

The Virginia Council of Nurse Practitioners (VCNP) is a statewide professional organization for nurse practitioners (NPs) licensed in Virginia, NP students, and retired NPs.

Our main event is the annual conference held each March, providing over 20 Continuing Medical Education (CME) credits to nearly 400 attendees and dozens of exhibitors.

We work with the Virginia General Assembly to pass bills that improve healthcare access and expand the profession. Our over 1,500 members stay informed about practice, association activities, and member achievements through bi-weekly presidential emails and state and regional social media. Member achievements are recognized and supported through awards and scholarships throughout the year.

WHO ARE OUR MEMBERS?

BOARD OF DIRECTORS

The Board of Directors is comprised of 23 members, including the five-member Executive Committee, six State Committee Chairs, one non-voting Subcommittee Chair, and 12 regional presidents.



2024-2025 VCNP Board of Directors at their Fall Board meeting.

COMMITTEES

VCNP has six standing committees that organize and support the association's efforts. Committee chairs are appointed by the VCNP Board President and join the VCNP Board of Directors in the overall function of the association.

Committee members are made of volunteers who represent each region from across the state to provide association organization, support, and increase membership (Membership), support NP practice (Government Relations), communicate with members and non-members (Public Relations), recognize NP accomplishments (Nominations & Awards), and provide continuing education opportunities (Education & Conferences).

If you're interested in serving on a committee, contact your regional president to discuss appointment openings.



Immediate Past President, Olivia Newby, and President, Alysia Pack pose after a committee meeting.



2024 NP Week proclamation provided by the Governor.



State Leaders met with MSV to improve inter-organizational dialogue, collaboration, and relations.



VCNP leadership, staff, and supporters at the Bill signing of HB971.



VCNP met with VAPA Executive Leadership during their annual conference.

REGIONS

There are 12 regional councils located in the Blue Ridge, Fredericksburg, Lynchburg, Northern Shenandoah, Northern Virginia, Peninsula, Piedmont, Shenandoah, Southside, Southwest, Tidewater, and Richmond areas of the state. The original VCNP consisted of 6 regions, but the growth of NPs into new geographical areas of the state necessitated the formation of 3 new regions during 1998. A 10th region (Fredericksburg) was added in 2000, Peninsula in 2002, and Central split into Southside and Lynchburg in 2014.

VCNP's 1,500 members annually include licensed NPs, retirees, and over 200 students.



Blue Ridge shines their smiles of success after meeting with Delegate Rasoul.



Celebrating Doctoral accomplishments with Blue Ridge President Marjorie Young.



Regions were asked to provide community acts of service during NP week.



Southwest makes their NP presence known at a local event.



Tidewater region members gathered for NP week celebrations.



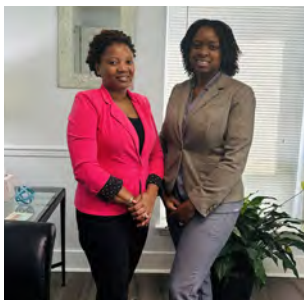
NP turn out in the Fredericksburg region was outstanding for their NP Week community outreach project.



Lynchburg "aproned" up to prepare meals for their community.



Richmond puts their "heart" into representing NPs through their participation in the Heart Walk.



Tidewater's Loyette Wong (right) is dedicated to advancing NP practice by committing her time to precept NP students.



Northern Virginia connects with the community via booth at a local event.



Piedmont holds their VCNP Legislative Event @ the Polo Match.



Some of Richmond's leadership & members pose for a quick group shot at their annual PharmFest.



Piedmont's President Melody Noble poses with others during NP week celebrations.

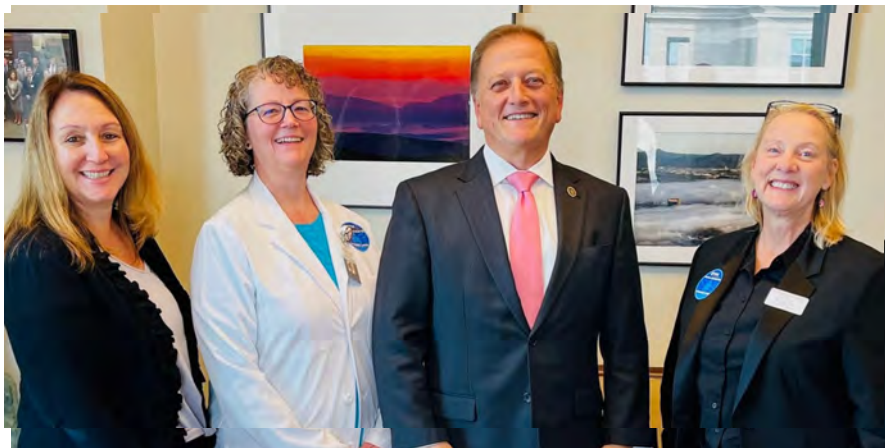


CONGRATULATIONS TO US! WE DID IT!

On April 4, 2024, Governor Youngkin signed HB 971. This legislation reduces the transition to practice requirement for NPs to three years and amends the code to allow an existing practice agreement to continue by following specific procedures if a patient care team physician dies, loses their license or experiences another extenuating circumstance.

VCNP celebrated its 50th anniversary this year, and the association found it especially important to celebrate this success during our golden year. During VCNP's 50th year, it's especially meaningful to celebrate this success! Thank you to everyone who called and met with legislators, sent emails and letters, attended committee hearings and testified during those hearings. Thanks to our colleagues at the VNA, AANP, AARP, Virginia Hospital & Healthcare Association and Americans for Prosperity for supporting our efforts. Special thanks to Delegate Kathy Tran for sponsoring the bill and VCNP's Government Relations Committee for all of their hard work.

We couldn't have done it without all of you!



WHAT MAKES VCNP SPECIAL?

As the Virginia Council of Nurse Practitioners (VCNP) celebrates its 50th anniversary, we are thrilled to share exciting news about the future of our organization. VCNP is committed to empowering our members and advancing the profession of nursing.

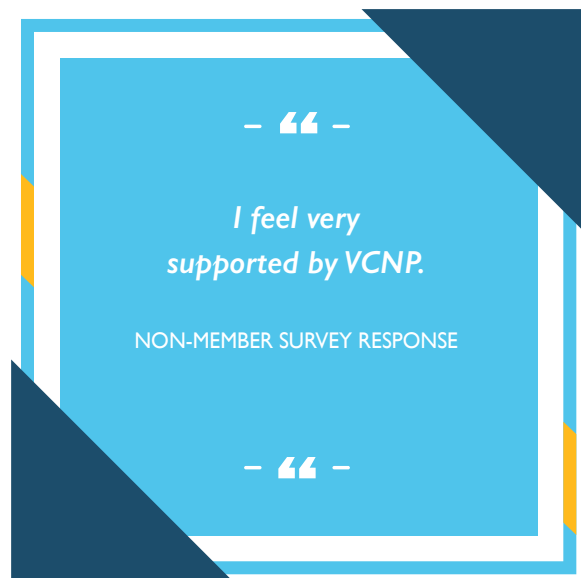
In 2024, we have achieved significant milestones:

- **Strengthened Leadership Excellence:** Empowered the Board of Directors with advanced leadership tools and resources to enhance data-driven decision-making, to ensure organizational sustainability and optimal outcomes.
- **Amplified Impact:** Elevating VCNP's voice by championing state and national initiatives aligned with its mission and expanding its influence through an enhanced social media presence.
- **Reached across the table:** Met with interdisciplinary allied and opposition groups to improve dialogue, relations and to collaborate on shared priorities.
- **Landmark Legislation:** The Virginia General Assembly passed HB 971, allowing nurse practitioners to practice autonomously after three years of clinical experience.
- **New Member Benefits:** We have introduced new benefits to enhance the value of membership.
- **Engaged Board of Directors:** Our newly elected Board of Directors is dedicated to driving innovation and advocating for our members.
- **New Revenue Streams:** We have identified and implemented new revenue streams to ensure the long-term sustainability of VCNP.
- **Regional Engagement:** At the regional level, our members are actively engaged in a variety of activities, including awards recognitions, speaking opportunities, and planning programs and gatherings. This grassroots engagement strengthens our organization and fosters a sense of community among our members.
- **"Sister" association collaboration:** VCNP is actively engaged with associations connected to NP practice to share resources and enhance member benefits.

Looking ahead to 2025, we have ambitious plans:

- **State-of-the-Art Website:** We are developing a new website to provide members with easy access to resources, information, and networking opportunities.
- **Expanded Benefits:** We will continue to expand our member benefits to meet the evolving needs of our diverse membership.
- **Legislative Advocacy:** After many years advocating for transition to practice legislation, in 2025, we will focus on building relationships and educating legislators about our key concerns and future legislative priorities. We also will support the legislative agenda of our nursing colleagues as we work to improve Virginia's healthcare environment for patients and providers.
- **State Leadership:** the State will hold nominations and elections for Board Executive Committee leadership.

We are excited about the future of VCNP and look forward to working together to build a stronger, more vibrant organization. Here are a few highlights from 2024 (as of November 11, 2024).



VCNP PROGRAMS

ANNUAL CONFERENCE

VCNP celebrated its 50th anniversary during its 2024 annual conference, held at The Williamsburg Lodge in Williamsburg, VA. The event drew a crowd of 369 attendees, including 45 non-members and 24 students, and featured presentations from 27 speakers. Over 20 Continuing Medical Education (CME) credits were offered during the conference. The Public Relations committee members recognized regional accomplishments through regional timelines.



REGIONAL EDUCATION

VCNP's regions host a variety of CE-earning and social gatherings annually to support members' educational needs and engage with one another.



LOBBY DAY

The VCNP Government Relations Committee hosted a lobby day during the 2024 General Assembly. 15 registrants joined to meet with legislators on January 16, 2024, providing information about NP practice and VCNP's function.



AWARDS AND RECOGNITIONS

VCNP is proud of our member achievements recognized through our awards programs:



EDUCATION AWARD:
Tammy L. Speerhas, DNP,
FNP-C, CEN



NP ADVOCATE AWARD:
Carolyn M. Rutledge, PhD,
FNP-BC, FAAN



DISTINGUISHED NP AWARD:
Deborah Gray, DNP, MSC,
ANP-BC, FNP-C, FAANP, FAAN



FOUNDERS AWARD:
Lois A. Alderfer,
MSN, FNP-BC



RISING STAR AWARD:
Alissa Wong, DNP, FNP-C



PRESIDENT'S AWARD:
Alysia E. Pack, DNP, FNP-C,
PMHNP-BC



SCHOLARSHIP WINNERS:
Katie Page, CNM, FACNM &
Tonya Vermette, MSN, APRN,
FNP-C, NEA-BC



AANP STATE AWARD FOR EXCELLENCE :
Rebekah "Becky" M. Compton,
DNP, MBA, FNP-BC

PAC

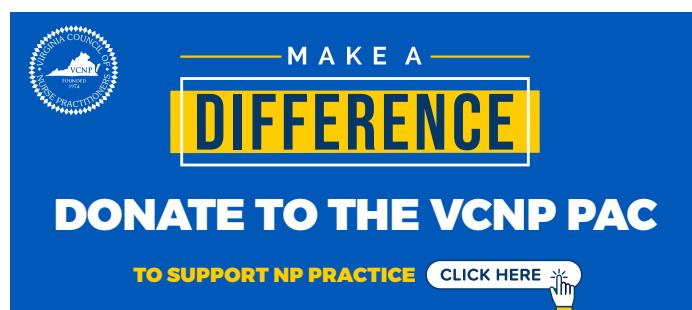
VCNP's PAC fiscal year ended June 30 with total contributions in line with previous annual giving with 280 contributions (12 recurring donors) totaling over \$11,000. Our Northern Virginia Region provided the most donations (57) while our Richmond region provided the largest giving total (\$2,991). The mode donation is \$25.

ADVOCACY DATA

VCNP utilizes Muster, an advocacy system that connects constituents with their representatives, during the General Assembly session to support the association's legislative goals. The association distributed 12 asks to membership and other supporters responded sending nearly 900 messages to legislators.

JOBS BOARD

VCNP hosts a jobs board where members can share opportunities within their practice at no cost (non-members post for a fee). This member benefit shares over 100 open jobs with members annually.



STUDENT RESEARCH DISTRIBUTION AND EDUCATIONAL OPPORTUNITIES

VCNP provides an outlet for students to distribute research surveys and for outside organizations to share education opportunities, distributing 16 in 2024.

ENGAGEMENT BY EMAIL

VCNP sent members 184 emails from the state and 246 from our regions in 2024, and we are excited about our impressive open rate of over 66%. Thank you for engaging!

SOCIAL MEDIA PRESENCE:

Total followers

(as of November 11, 2024)

- Facebook – 3,921
- LinkedIn* – 508
- Instagram - 412
- Twitter/X – 347
- YouTube - 171

Total social media impressions: +27.4%

- Facebook Impressions: +7.7%
- Twitter/X Impressions: -38.8%
- Instagram Impressions: +11%
- LinkedIn* Impressions: +1,365%

Impressions is the number of times that content was displayed to users.

Total engagements: +35.4%

- Facebook Engagements: +8.2%
- Twitter/X Engagements: -41.2%
- Instagram Engagements: +3.3%
- LinkedIn* Engagements: +1,567.5%

Engagements is the number of times that users engaged with posts during the reporting period.

**LinkedIn launched November 11, 2023*

Follow us on social



Facebook: <https://www.facebook.com/VirginiaCouncilNursePractitioners>



Instagram: <https://www.instagram.com/vcnpmembers/>



Twitter: <https://twitter.com/vacnp?lang=en>



YouTube: https://www.youtube.com/channel/UCd09JkkUhA_nGgfR0NgMUTQ



LinkedIn: <https://www.linkedin.com/company/virginia-council-of-nurse-practitioners-vcnp/>

NEW IN 2024:


EG Prep

VCNP introduced a new member benefit to help with clinical confidence. Although not specifically intended for students, the association strives to provide member benefits for members in all levels of practice.



EG PREP EDUCATION

UNLOCK YOUR POTENTIAL



We've teamed up with EG Prep to launch a cutting-edge program that empowers nurse practitioners

ENROLL NOW!

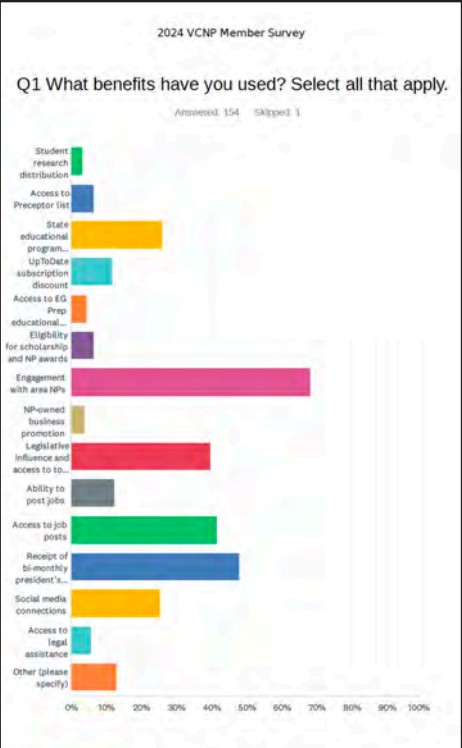
www.egprep.com/VCNP

Sign up for EG Prep Courses

All Plans Start with a 7 Day Free Trial

Member and non-Member surveys

VCNP surveyed both members and non-members regarding benefits use and association satisfaction. Our survey, which yielded over 300 responses from members and non-members, provided great direction on why you join, why you renew, and what benefits you use.



SwagShop

The Public Relations committee opened a swag shop to provide the membership with an opportunity to purchase VCNP-branded items. Consider purchasing some swag and sport your VCNP spirit!



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Continue fighting for autonomous practice without stipulations.

VCNP MEMBER SURVEY RESPONSE

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VCNP does a great job supporting NPs! Thank you for everything you do.

VCNP MEMBER SURVEY RESPONSE

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HELPFUL HINTS:

Want to be involved:

- Contact your regional president with interest in serving within your region
- Vote in our annual election during the Fall of 2025
- Recognize colleague accomplishments and submit an award nomination

Stay connected:

- VCNP uses email to distribute regional and state information. If you are not regularly receiving state and region-specific emails, please contact us at vcnp@vcnp.net.

Follow us on social:

- Facebook: <https://www.facebook.com/VirginiaCouncilNursePractitioners>
- X: <https://x.com/VACNP>
- Instagram: <https://www.instagram.com/vcnpmembers/>
- YouTube: https://www.youtube.com/channel/UCd09JkkUhA_nGgFR0NgMUTQ
- LinkedIn: <https://www.linkedin.com/company/virginia-council-of-nurse-practitioners-vcnp/>

Thank you for your VCNP membership. If you have any questions about the association, or how to get involved, please contact vcnp@vcnp.net.

ANNUAL TIMELINE

Be on the lookout for communications throughout the year regarding the following state events, programs, and functions.

January	2025 Lobby Day, January 23
February	General Assembly wrap up and Annual Conference planning
March	2025 Annual Conference, March 26-29
April	VCNP committee appointments confirmed
May	VCNP Board Leadership Retreat, May 3
June	Annual budget finalization and Annual Conference Call for Presentation opens
July	Start of the fiscal year, including PAC and scholarship donations
August	Membership Renewal cycle begins
September	Call for VCNP Board of Directors nominations and Fall Board Meeting (date TBD)
October	VCNP Board Election
November	Call for Posters and Awards Nominations
December	Conference registration opens and Winter Board Meeting (date TBD)

