



**WE EXIST TO CHANGE THE
LIVED EXPERIENCE OF DEMENTIA—TOGETHER.**

An invitation to a movement grounded in a simple belief:
even when something deeply changes,
something essential endures.

WHO WE SERVE

**THE PERSON
LIVING WITH
BRAIN CHANGE**

**THE
CARE PARTNER**

**THE
HEALTHCARE WORKER**

*Three fingerprints come together to represent the Still Us circle:
the person living with brain change, the care partner and the healthcare worker.
Each is unique, yet deeply connected. At the center is an open space—a symbol of sanctuary,
where presence, acceptance and human connection remain untouched by diagnosis.*

HERE, DEMENTIA IS RE-IMAGINED. HERE, WE ARE STILL US.

THE PROBLEM

7M+
Americans living
with Alzheimer's

210K+
NC residents with
Alzheimer's

380K+
NC unpaid
caregivers

2 yrs
Avg. time to
first diagnosis

CRITICAL GAPS IN CARE

- Accessible, high-quality education
- Purpose-driven day programming
- Emotional and relational support
- Rapid access to expert navigation

PROOF OF CONCEPT: THE ENGAGED BRAINS PROJECT

Through a fellowship with The Foundation of FirstHealth, Neuropsychologist Karen D. Sullivan, PhD, ABPP and her team of community champions have already demonstrated what becomes possible when a community unites around person-centered dementia care. In just one year in Moore County:

\$1M+
unsolicited
community donations

3K+
training encounters
in one year

400+
families receiving
NeuroNavigation

60+
community leaders
engaged

WHAT IF THIS IS ONLY THE BEGINNING OF WHAT'S POSSIBLE?

OUR SOLUTION



STILL US is changing the lived experience of dementia by supporting the entire care circle—the person, the care partner and the healthcare workforce—through a sanctuary model rooted in relationship, purpose and belonging. We will create intentional, brain-change friendly spaces with meaningful programming that preserves dignity, reduces care partner distress, trains healthcare workers in relationship-centered care, and offers a scalable, community-based alternative to crisis-driven care.

OUR PROGRAMS

STILL US NETWORK

Embedded community bridges keep people with brain change connected to the life they have always known. Trained volunteers become the living bridges that allow community and connection to continue, even as things change. Flagship programs include **Still Us on the Green** (an adaptive golf program) and **Still Contributing** (a volunteer opportunity for those with brain change).

STILL US SANCTUARY

Our goal is to purchase a multi-acre property in the Sandhills region of North Carolina to create the world's first dementia sanctuary, featuring art, music, nature-based immersion, mindfulness and intergenerational connection. This sanctuary is rooted in compassion, presence and shared humanity, not busy work, not entertainment but life.

THE STILL US APPROACH

OLD MODEL

- Locked corridors
- Mandatory bingo
- Time-filling activity
- Isolation
- Confusion and overwhelm

STILL US APPROACH

- Healing gardens and walking paths
- Creative studios and expression
- Meaningful engagement and contribution
- Authentic connection for everyone who enters
- Expert care navigation with same-week access

FINANCIALS & SUSTAINABILITY

2026-2027 FUNDRAISING GOAL: \$4,000,000

Still Us is currently in the quiet phase of fundraising and has been gifted more than \$1,000,000 in early donations and pledges. Funds raised during this phase will support three strategic priorities: building a dedicated team to carry the work forward, launching community-based programs and securing a sanctuary property to serve as our long-term home. These investments will allow us to move from vision to implementation, bringing immediate support to families while laying the foundation for a sustainable, scalable model of care beginning in October 2026.

A REPLICABLE BLUEPRINT

- Every program and metric documented as a transferable community playbook
- Scalable across NC's 100 counties and rural communities
- Fewer ER visits, reduced hospitalizations, longer time at home, higher quality of life for everyone

TOTAL VISION INVESTMENT: \$14-16M • PHILANTHROPY, GRANTS & PAY-WHAT-YOU-CAN FINANCIAL MODEL

JOIN OUR MISSION: *We are not waiting for a better care system. We are building it, together.*



KAREN D. SULLIVAN, PHD, ABPP

FOUNDER & CEO
BOARD CERTIFIED
NEUROPSYCHOLOGIST

ORGANIZING COMMITTEE

CLIVE BECKER-JONES
LORI LEE
CATHERINE MILLS
JIM SMITH

SCAN &
MAKE A TAX-
DEDUCTIBLE
DONATION
TODAY



STILL US FOUNDATION

A 501(C)(3) ORGANIZATION | TAX ID (EIN): 41-2775603
910.800.3065 | PO BOX 3065 PINEHURST, NC 28374 | STILLUS.ORG