



RECITAL SHOWCASE 2020

Dear Encore Families,

*In this ever-changing world we want to take the time to **thank you** – not only for your support, patience and trust but also for choosing Encore for your children's dance education. These times have been daunting for all of us, businesses and families alike, and because of you we are still able to remain operational and for that we couldn't be more grateful. We hope your support will continue and you will consider joining us for our Summer Dance Programs and again this Fall for a brand new year of dance!*

Although the Recital will be different this year, we are choosing to focus on the positive and move forward in the safest way possible. The Recital Showcase is the culmination of 10 months of hard work from all of our students. The entire EDA faculty is looking forward to sharing these accomplishments with family and friends. Whether a student is taking part in one class a week or many hours of classes- the Recital provides them with an opportunity to showcase their talents and individual achievements.

This NEW Recital Handbook serves as your comprehensive guide to everything VIRTUAL RECITAL. Should you have any other questions or concerns, please do not hesitate to ask. We take great pride in our organizations ability to produce a professional production that will surely impress your family and friends. We thank you in advance for your cooperation and support.

Their success is our joy - looking forward to many more years of memories!

*Sincerely,
Erica Couto and Staff*

JUST A REMINDER:

Online Virtual Classes continue June 15th – 20th

Online Registration for Fall begins August 1st (previously June 1st)

Virtual Recital – How Will This Work?

What is a Virtual Dance Recital? I actually asked myself the same question many times. How could we capture the essence of Recital Day but not actually be TOGETHER? With the help of my faculty, we went through weeks of planning and *re-planning*, figuring out the best options for our families. The SAFETY of our families has and will always be our number one concern. Then it happened!

An idea that worked – and here's how it will go:

The production itself will take place in two parts:

- 1.) You will record your at home performance video(s) and submit them to the studio
- 2.) We will then edit together a showcase which will be broadcasted LIVE on Sunday June 14th in an event we are calling Premiere Day!

Though the actual day may be very different from what we are all used to – the spirit of Recital will remain the same, the audience who supports your dancer will remain the same, and our passion and commitment to produce a professional production will remain the same. To show our gratitude, once Premiere Day is over, you will receive a FREE digital copy of the entire showcase via Dropbox!

Your At Home Dance Performance:

Starting Monday May 25th, all final choreography videos will be available on our YouTube channel. Your dancer should be using the rest of that week to review and prepare for their at home performance. You will be using these guided videos to film your dancer. Your home will become your dancer's stage – so have some fun with it! Setup a "stage" inside your home or outside, whatever you would like. Your dancer should be in their costume, with their hair and makeup done.

You will have from Monday June 1st – Friday June 5th to submit your video(s) if you wish to be included in the official Recital Showcase 2020

Recording Guidelines:

- Click this link to access our YouTube Channel: <https://www.youtube.com/user/EncoreDanceChannel>
- You must film your dancer HORIZONTALLY (hold your phone or tablet sideways)
- Have your dancer perform facing you. Make sure to place your recording device on something steady. You will want to capture your dancers' entire body from head to toe.
- If you are filming indoors, make sure you are in a well lit room - if you are outdoors make sure there is no glare from the sun.
- It might take a few tries, but we know you will get it just right!

Uploading Process:

- Please make sure you are uploading the highest resolution possible (your device may prompt you "Actual Size"; choose this version).
- If you are in more than one routine, please send each file *separately*.
- You have from Monday June 1st – Friday June 5th to submit your video(s) if you wish to be included in the official Recital Showcase 2020 Performance. You will receive a confirmation email when your video is received – if you do not receive an email, we did NOT receive your video.
- Click this link to upload your video: <https://www.dropbox.com/request/EGtfMleNceW6FGLQ5paV>

Recital Showcase 2020 Premiere Day:



On Sunday June 14th we will be releasing our completed Recital Showcase 2020 – virtually – in a LIVE event we are calling Premiere Day! In the days before Premiere Day, you will be emailed specific viewing instructions and links to your dancers' compilation video(s). These links will include specific debut times - this way you can share it with family and friends! Can't watch on Premiere Day? Don't worry - you will also receive a FREE digital copy of the entire showcase via Dropbox.

FREE EDA Yard Signs:



We are offering *FREE* yard signs to display on Premiere Day!
Have your dancer get dressed in their Recital costume and take some pictures with their sign.
Make sure to tag us on social media so we can showcase you!

We would very much appreciate if families could permanently display these on their lawns to help support EDA – it's a great message and reminder during these difficult times!

You can pickup your sign:

June 8th 3:00pm – 5:00pm

June 9th 3:00pm – 5:00pm

June 10th 3:00pm – 5:00pm

LIMITED QUANTITIES AVAILABLE

Recital Costume Pickup:



Haven't gotten your Recital costume yet? No problem!

Costume Pickup Days:

Thursday May 28th 3:00pm – 7:00pm

Friday May 29th 12:00pm – 3:00pm

- When picking up a costume please make sure to be wearing a mask
- Pull your car into one of our five designated spots (marked by a cone)
- Give your dancer's first and last name to one of the EDA staff members
- Stay in your vehicle and we will bring your costume to your car

Recital Trophies



We want to honor all of our students who will be receiving their 5 and 10 year trophies. We will be acknowledging our trophy recipients on Premiere Day as well as on social media!

Recital Trophy Pickup Days:

June 15th 3:00pm – 5:00pm

June 16th 3:00pm – 5:00pm

Recital T-Shirt Preorder & Encore Stickers

To purchase either item please email erica@encoredanceacademy.net - please indicate quantity and size

EDA Sticker – \$5.00

Limited Quantities Available



These 3 inch stickers were designed by EDA Company Dance Mom, Antea Amoroso, as part of her #letteringforloveproject. Show your support with this inspiring and versatile sticker. Perfect for car windows, laptops, water bottles and more!

Pre-Order Your Recital T-Shirt – \$35.00

Presale ends June 1st - For pickup AFTER Recital



Child X-Small – X-Large

Adult Small – 4 XL

(T-shirts are a unisex fit – please size accordingly)

Recital Flowers & Custom Gifts – SUPPORT LOCAL!

The Flower Shoppe of Eric's



\$25.00, \$35.00 or \$45.00 Options Available

****FREE NO CONTACT DELIVERY****

Please place your order at least 2 days prior to June 14th to ensure delivery

To order please call (781) 944-0547

Antea Amoroso Design



Custom "I Hope You Dance" Chalk Sign – \$40.00

****LIMITED QUANTITIES AVAILABLE****

To order please visit: <https://www.anteamorosodesign.com/shop>

While your there, take a look around her online shop for other fun gift ideas!

Picture Week in the Park:



Location:

Ipswich River Park | 15 Central Street North Reading | June 15th – 20th

Pricing:

\$45.00 per dancer – if you have more than one child they will be charged separately

Please allow time for editing and email delivery. This price is for three professionally edited, DIGITAL photos of your dancer(s). They are not a print, they are a download. Save them to your phone, print them out online, add them to a canvas print, share with your friends and family – it's that simple!

Signup Procedure:

- All families are to register for an individual time slot using Sign Up Genius. If you have more than one child please sign up for ONE time slot and we will do them in the same time slot. Please indicate in your signup if there are multiple children.
- Please make sure to include your cell phone number in your signup; we will need this information on your specific day
- Dancers will be permitted ONE costume per day. If you wish to have more than one costume photographed, you will need to sign up for multiple days.
- Click here to access the signup: <https://www.signupgenius.com/go/5080E45A8AE29A1FE3-picture>

Day of Procedure:

- Please park in the Main Parking Lot, located off of Central Street. *REMAIN IN YOUR CAR!*
- You will be texted by an EDA staff member when it is time for you to leave your vehicle and start your session.
- To lessen the amount of people, and out of respect for social distancing protocols, we ask that ONE guardian bring their dancer. Only bring a sibling if they are getting photos done.

Other Important Info:

What do I wear?

That is entirely up to you! You can wear your Recital costume, a leotard, a dress, jeans and top – the choice is yours. Please make sure to wear outdoor shoes in order to walk to the picture location.

Your dancer can change into their dance shoes or have bare feet once we are there!

Who is the photographer?

EDA Faculty member Lisa Powers will be taking all of the photos. She has many years of experience with photography - specifically as a dance photographer.



THANK YOU ALL
FOR YOUR
CONTINUED SUPPORT...

WE CAN'T WAIT TO SEE
EVERYONE SHINE ON
PREMIERE DAY!

