



2022 Dorchester Chamber of Commerce Business & Community Resource Directory

Advertisement Order Form – Return by November 26

(e-mail to: robinmarie@dorchesterchamber.org)

Member: _____ Contact Person: _____
Address: _____ Contact email: _____

****PLEASE NOTE: All Chamber Invoices must be paid in full to have the opportunity to be listed or to place an ad in the 2022 Directory. PAYMENT AND ADVERTISEMENT is to be received *no later than* NOVEMBER 30, 2021 to ensure your ad appears in the 2022 Business and Community Resource Directory.**

(Check one of the options listed below):

Amount Enclosed: \$ _____ Ck. # _____ OR _____ Please Invoice me

Size of Advertisement:

Type:

(All Ad sizes must be exact)

	B&W	Full Color
Full page: 7 1/4" w x 9 1/2" h	<input type="checkbox"/> \$595	<input type="checkbox"/> \$900
Half page: 7 1/4" w x 4 5/8" h (horizontal), or 4 5/8" w x 7 1/4" h (vertical)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$575
Third page: 7 1/4" w x 2 1/4" h (horizontal), or 2 1/4" w x 9 1/2" h (vertical), or 4 5/8" w x 4 5/8" h (block style)	<input type="checkbox"/> \$290	<input type="checkbox"/> \$475
Sixth page: 4 5/8" w x 2 1/4" h (horizontal), or 2 1/4" w x 4 5/8" h (vertical)	<input type="checkbox"/> \$165	<input type="checkbox"/> \$295

PREFERRED ADVERTISING POSITIONS

(These rates include full color)

Position:

Rate:

Back Cover	<input type="checkbox"/> \$1,350	
Inside Front Cover	<input type="checkbox"/> \$1,150	
Inside Back Cover	<input type="checkbox"/> \$1,150	
Full Color – Pages 1 to 10	<input type="checkbox"/> \$975 Full-page	<input type="checkbox"/> \$625 Half-page

Ad design and creation support available at \$20 per hour.

(OVER)

"To advance Dorchester County through educating, promoting and growing a strong business community"



All ads must be submitted as they will appear.

Ads will be accepted in a high-resolution electronic file format such as Adobe PDF, or a high-resolution JPEG (300 dpi or higher).

There will be an extra fee for ads that we construct.

E-mail all ads to: robinmarie@dorchesterchamber.org

Ad Copy Source (Check the appropriate box.)

☐ **New Ad for 2022**

☐ **Repeat my Ad from 2021 Directory**

Approval of Advertising Copy - Since advertising copy is to be provided as print-ready, it is the responsibility of the advertiser to assure that the advertisement is accurate. Once the copy is submitted to the Chamber, it will not be returned to the advertiser for further review or approval. If gross errors are noted and the production schedule allows, the Chamber will recommend that the advertiser correct and submit new copy.

Placement of Advertising - Preferred positions and color pages are accepted on a first-come-first-served basis to advertisers in the order that their contract and full payment is received. If a preferred position is requested, the Chamber will either place the advertisement in the preferred position if available, or if not available will place the advertisement in the next most prominent available preferred position and will adjust the rate charged accordingly. If a preferred position is not available or not requested, the Chamber may place the advertisement in the most appropriate location in the 2022 Directory.

Cancellation Policy. Cancellation of a previously submitted advertising contract may be made at any time prior to November 30, 2021, without penalty; the full advertising fee will be refunded. Cancellation orders received after November 30, 2021 will be processed, but no portion of the advertising fee will be refunded.

Signature of Authorizing Agent for the company indicates acceptance of the above conditions regarding cancellation, approval of copy, and placement of the advertising.

Authorized Signature

Chamber Use Only Amount Received: \$ _____ Date _____

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