

Social Media

Sample Social Media Posts

Twitter:

- Are you ready to be a part of #TheGreatGive? It's a day to celebrate all the good going on in our communities!
- Mark your calendars for May 1-May 2. It will be a day for everyone to support LEAP's campaign at <https://bit.ly/2H1NDSx>. #TheGreatGive
- It's time to show that Greater New Haven is full of generosity! On May 1-May 2, help me celebrate LEAP's work during #TheGreatGive!
- I am getting pumped for #TheGreatGive! Join the conversation by following @GiveGreater and liking the GiveGreater page on FB!
- Get ready to get up and give to LEAP for #TheGreatGive on May 1-May 2! Follow @GiveGreater to stay updated on the giving movement!
- A little can go a long way when we get together and give together on May 1-May 2 for #TheGreatGive! Join the movement by supporting LEAP!
- "I don't think you ever stop giving. I really don't. I think it's an on-going process." – Oprah Winfrey. Let's keep the giving going for LEAP during #TheGreatGive!

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- “My hope is to leave the world a little better for having been there.” – Jim

Henson. What will you give to make the world better? #TheGreatGive

Facebook:

- Save the date: #TheGreatGive is May 1-May 2! You can be part of the celebration by giving to LEAP! Visit <https://thegreatgive.org> to find out more.

- The real success of #TheGreatGive will not be how much money we raise but the tremendous impact those dollars will have on LEAPers and their college dream! Join the giving on May 1-May 2 at <https://bit.ly/2H1NDSx>.

- May 1-May 2 will be an historic day for everyone in Greater #NHV to GIVE BIG! You can learn more about The Great Give® and support LEAP campaign at <https://bit.ly/2H1NDSx>. #TheGreatGive

- Let's show everyone that Greater New Haven is full of generosity! On May 1-May 2, help LEAP celebrate #TheGreatGive and continue transforming the lives of the youth!

- I am so excited to be a part of #TheGreatGive! You can support LEAP campaign by visiting <https://bit.ly/2H1NDSx> and donating on May 1-May 2. #TheGreatGive

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- On May 1-May 2, you will have 36 hours to give where your heart is! To support LEAP's campaign, go to <https://bit.ly/2H1NDSx>. #TheGreatGive

- Help LEAP win thousands in grant prize money during #TheGreatGive on May 1- May 2. Visit LEAP's Great Give profile to learn more at <https://bit.ly/2H1NDSx>.

Tips & Tricks

- **Get started by liking the The Great Give® page.** This will allow you to get updates, important information and tips for The Great Give®.
- **Create a Facebook event.** Invite your friends to be part of The Great Give® so that they can be reminded as the day gets closer AND see who else is participating. Also, tell people to invite others.
- **Tell everyone that your organization is participating in The Great Give®.** Be sure to tell people what it is all about by using some of the suggested messaging on [our Great Give Profile](#). Let them know how they can donate and ask them to spread the word.
- **Talk it up!** Post interesting information about LEAP and share success stories and photos. Ask your followers questions to engage them in dialogue. Remember to keep posts brief! You don't want to lose your audience by presenting lengthy updates. You will receive

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an e-mail from Nathalie Garcia Mora containing a folder with sharable images once you're registered as a P2P Fundraiser.

Thank you for all your support!