

SUBMIT YOUR VIDEO



2023

★★★★★
OSBA
STUDENT
VIDEO
CONTEST

★★★★★

THEME
PUBLIC SCHOOLS ARE THE
REAL SCHOOL CHOICE

★★★★★

DEADLINE IS FRI., OCT. 20



OHIO SCHOOL BOARDS
ASSOCIATION



CONTEST DETAILS



Who should enter

The contest is open to high school students in OSBA member districts. Each school may submit more than one video, but only the video judged as the best from each district will be eligible for 1st, 2nd or 3rd place.

Theme

“Public schools are the real school choice.” Show us how your school district and/or high school is providing a wide range of educational options aimed at helping students succeed.

Deadline

Entry forms and videos must be received by Friday, Oct. 20, 2023.

Length

90 to 120-second video (maximum length)

Criteria

Videos will be judged on how well they address the topic as well as production quality and creativity. No professional assistance can be provided to produce the video. The format is up to the students.

Judging

Judging will be done by a panel of independent media and education professionals.

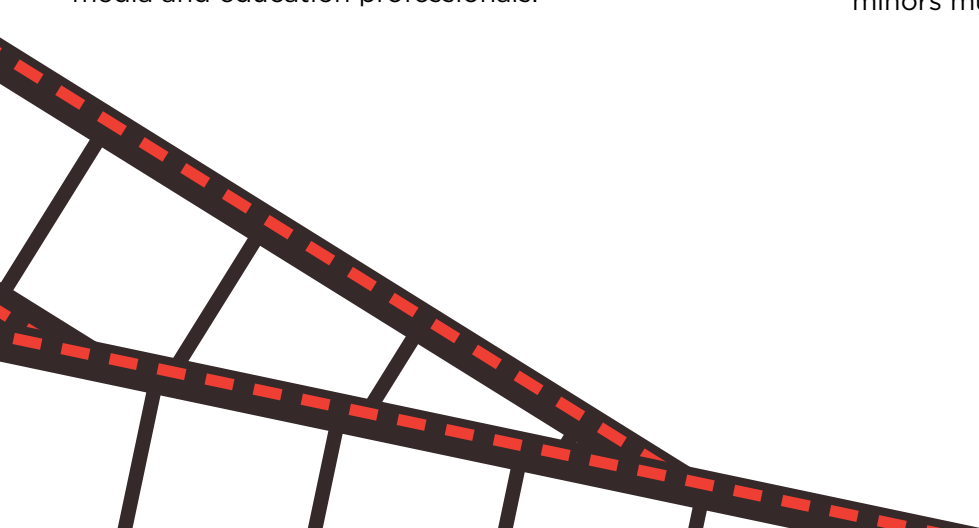
Awards

Districts whose students submit the top three videos, as determined by the judges, will receive the following cash prizes: \$600 for first place; \$200 for second place; and \$100 for third place. The prize money, which goes directly to the district, is intended to be used to enhance the district's video production program. The top three videos will be shown during a General Session at the 2023 OSBA Capital Conference in Columbus, Nov. 12-14. Student directors of the top three videos, along with their respective principal and/or teacher, will be invited to an awards ceremony during the 2023 Capital Conference and Trade Show's Student Achievement Fair.

Contest guidelines

To enter, upload entry forms and include a YouTube link to the video(s). Please clearly provide the contact information of the teacher/adviser and school on each entry form.

A release is required from everyone acting, performing, or appearing in the video as well as those involved in production. This assures that those involved have read, understand and agree to the contest rules, including the release of rights, and know that the video may be shown publicly without further consent. The releases must accompany both the submission form and video. They must be signed by participants, which includes any person acting, performing or appearing in the video. Releases for minors must be signed by a parent/guardian.



CONTEST ENTRY FORM



The name of the school district, school and principal, as well as primary contact/advisor information, should be listed on this entry form. In addition, names and addresses must be provided for all of those involved in the production/submission of the video on individual participant release forms.

The Ohio School Boards Association will not display or release any addresses, phone numbers or email addresses in connection with the submission. All contest guidelines must be followed and OSBA retains the right to determine if the submitted entries comply with these guidelines.

By submitting this entry form, each participant acknowledges that they have read, understand and agree to the rules and accepts that the use of the submission is completely at the discretion of OSBA. OSBA will not request permission or make any payment to the participants or any third party for usage of the video.

Each submission and release form must be signed and submitted with the video to be judged. All videos must be submitted by **Oct. 20, 2023**, for consideration. For more information or questions, email **Scott Gerfen** at sgerfen@ohioschoolboards.org.

The information below is required for submissions.

Group/video title	
District and county	
High school	
Principal name	
Teacher or advisor name (primary contact)	
Primary contact email	Primary contact telephone
Primary contact signature	Date
Student(s) name(s)	
YouTube video link	

PARTICIPANT RELEASE FORM



A release is required from everyone acting, performing, or appearing in the video as well as those involved in its production. This authorization assures that those involved know that the video may be shown publicly without further consent required. This form must be accompanied by the contest entry form and video and signed by the participants; releases for minors must be signed by a parent or guardian.

The names, addresses, phone numbers and email addresses must be provided for all involved in the production or submission of the video. The release must accompany the submission form and video link. This release requirement is not necessary for people shown in crowd shots. Videos submitted without all necessary releases will not be judged. OSBA will not display or release any addresses, phone numbers or email addresses in connection with the submission. Please duplicate this form as needed.

By submitting or participating in this video, I am voluntarily participating in the OSBA Student Video Contest as a producer, or by acting, performing or appearing in the video. I agree that the video may be used, reproduced, reprinted, distributed and displayed publicly for any organizational purpose within the sole discretion of the contest sponsor, OSBA, even if the video is not selected for a prize. Public display of the video includes displaying the video online, at conferences, and at other venues, regardless of whether fees are charged. I understand that my signature on this release constitutes my consent and permission for the video, including my name, image and likeness, to be used with my contribution and that no payment or further consent or permission will be required. By signing, I am acknowledging that I have read, understand and agree to all of the contest rules.

Participant name	Participant address
Participant signature	Date
Parent name (required for minor participants)	
Parent signature	Date

Parent/guardian permission for display or other use of the video

I give my permission for my child to participate, including producing, acting, performing or appearing, in a video that is part of the OSBA Student Video Contest. I understand that the project may be used by OSBA for organizational purposes, including, but not limited to, posted on the OSBA website and shared on OSBA's social media channels.

I am the parent/guardian of (print child's name)	
Name of parent/guardian	
Parent/guardian signature	Date





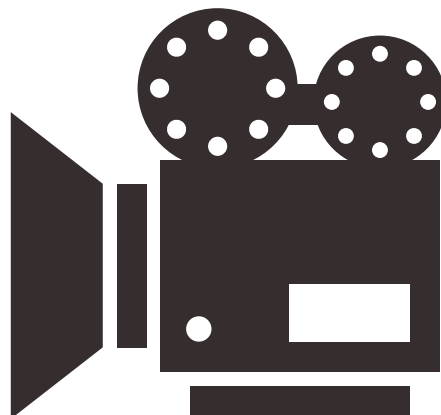
VIDEO ENTRY TIPS



Tips for a successful entry

To alleviate confusion and each give entry the best chance for success, please review the following tips list before you create and send your video(s):

- Although we appreciate endorsements, we aren't seeking commercials about OSBA. The intent of the contest is to adhere to the theme that public schools are the real school choice.
- It is best if all music used is original.
- Many entries from one school/district are allowed, but only the highest finisher in the district can win prize money for the district. (if applicable).
- Please review the 2023 Student Video Contest Judging Form to see the exact criteria that will be used by the media panel to judge each entry.





CONTEST RULES



Participant

As used in these rules, “participant” includes any student or group of students producing, or acting, performing, or appearing in, a video for submission to this contest, the school they attend, and the school district.

Copyrighted materials

Because videos will be publicly displayed, participants should not include copyrighted music, images or other materials unless all necessary permissions or releases have been obtained for the use. Participants can, however, use original or public domain or royalty free music, images and other materials.

Original content

Participant warrants that their submission is wholly original, that publication of the submission will not infringe on the rights, including copyrights, of others, and that participant has full power to grant ownership to OSBA as stated in these rules.

Rights

All submitted videos become the property of OSBA. Any participant submitting a video unconditionally assigns and transfers to OSBA all rights, title, interest and claim (including without limitation all copyrights), which the participant has or may have in the future, to any entry (including the submitted video), whether it is selected as a prize-winning video or accepted by OSBA and regardless of any form the rights take. Any participant submitting a video grants to OSBA the right to use, publish, and/or modify the video submitted for any organizational purpose it wishes, including uses in media that currently exist or are created in the future.

Participant grants OSBA the right to use their names, images, likenesses, photographs, voices, videos, and all accompanying submissions, without prior permission from or compensation to participant or any other person, for any organizational purpose within its sole discretion and to share the video with the media for viewing, unless prohibited by law. No participant shall receive any compensation for use of entries. Participants agree, if their school’s video is selected as one of the winners, to grant OSBA and its designees the right to film and later publish footage of the participants, including the awards presentation.

OSBA is not responsible for incorrect or inaccurate description of entry information, or for any human or other error, technical malfunction, or any other error or malfunction, or any injury or damage to participant’s or any other person’s computer related to or resulting from participation in this contest, or for any injury to person or property, including, but not limited to, video equipment, arising from the participant’s participation herein. OSBA is not responsible for lost, late, illegible or misdirected entries.

Submission standards

Participant warrants that their video does not contain content that violates the submission standards of YouTube. Entries must be free of profanity, violence, gore, and derogatory content. Participants should keep in mind that videos will be shown to an audience including school board members, school administrators, and their own parents.

Applicable laws

U.S. and Ohio law governs these contest rules.

2023 STUDENT VIDEO CONTEST JUDGING FORM ★★★★★

District _____

Tier one: Does the video follow the guidelines?

- A. Does the video stay within the 90-second time limit? ☐ Yes ☐ No
- B. Is the information included in the video accurate and current? ☐ Yes ☐ No
- C. Is any portion of the video inappropriate? ☐ Yes ☐ No

Tier two: Quality of video

35% Content Clarity: Does the video make the connection with the contest theme “Public schools are the real school choice?” Check your score choice.

- ☐ 4 Points Video addresses the theme in an obvious manner.
- ☐ 3 Points A fairly clear connection is made to the contest theme.
- ☐ 2 Points Theme is mentioned or eluded to, but the connection to the theme isn’t strong.
- ☐ 1 Point There is no connection to the theme in the video.

35% Memorable/Interesting: How well does the video keep the viewer’s attention?

- ☐ 4 Points Viewer is left with a strong understanding of the theme, will remember the video and feels like they want to learn more.
- ☐ 3 Points Viewer is left with a general understanding of the theme and will remember the video.
- ☐ 2 Points Viewer mostly understands the theme and might remember the video. Some introduced themes/topics may distract from the message.
- ☐ 1 Point Presentation is unclear on the theme and unmemorable.

20% Creativity: Is the video original and something we haven’t seen before?

- ☐ 4 Points Video is original, creative and unique.
- ☐ 3 Points Video has some original thought and is moderately creative.
- ☐ 2 Points Video has little original thinking.
- ☐ 1 Point Video has no original thinking.

10% Production: What is the overall quality of the production (including visual and sound elements)?

- ☐ 4 Points Video is well planned, with smooth transitions and edits. Sound is excellently balanced and easy to hear. All elements coincide with the video’s message.
- ☐ 3 Points Video is well planned with competent edits. Sound is well balanced and easy to hear. Most elements blend with the video’s message.
- ☐ 2 Points Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some elements (lighting. music. etc) are distracting.
- ☐ 1 Point Video is not well planned and has poor edits. Sound is of poor quality. Many elements distract from the video’s message.

Judge’s Comments: Please provide constructive criticism/encouragement to participants in the space below.

