

**Behavioral Health Awareness Art Show:
Destigmatizing Mental Illness and Substance Use Disorder
First Lady Art Reception 5pm, April 24, 2017
Art Display April 24 to 28, 2017**

EXHIBITION SUBMISSION FORM

APPLICATION DEADLINE: March 1, 2017

Organizers:

The Behavioral Health Awareness Art Show is one of two exhibitions in Spring 2017 hosted by Maryland's First Lady Yumi Hogan as part of a statewide multi-government agency and community partnership to increase public awareness of the need to de-stigmatize mental illness and addiction. The committee for the exhibition is made up of representatives of the Department of Health and Mental Hygiene's Behavioral Health Administration, the Maryland Department of Disabilities, the Maryland State Arts Council, the New Day Campaign, the Mental Health Association of Maryland, and the National Council on Alcoholism and Drug Dependence-Maryland.

Overview:

By putting the spotlight on artists who through their art and activism raise awareness on issues surrounding mental illness and substance use, the Behavioral Health Awareness Art will elevate the public's awareness of de-stigmatization in regard to mental illness and substance use. An exhibition of select artists from across the State of Maryland illuminates and celebrates the power of narrative art as a tool in the toolbox for challenging stigma and discrimination associated with mental illness and addiction. The exhibition itself will be populated with art works that carry compelling narrative, and the event will celebrate the select artists engaged in anti-stigma work through their art and activism.

Artist Criteria for Submission:

Submitting artists must:

- be over 18-years of age;
- reside in the State of Maryland;
- have as the content and purpose of their art challenging stigma and/or raising awareness around issues related the mental illness and/or substance use;
- through their written narrative evidence significant breadth and depth of personal commitment to using art as a tool to challenging stigma and/or raise awareness around mental health and/or substance use issues;
- attend a reception with First Lady Yumi Hogan in the First Lady's Art Gallery, Maryland House of Delegates Building, Annapolis, on Monday, April 24, 5pm, if accepted into the exhibition.

Submission Process:

Submit up to 5 digital images (JPGs) of either representative works or actual works you hope to have selected for exhibition. JPGs should be approximately 8"X10" at 144ppi or 1152 pixels X 1449 pixels. Name each JPG with your first initial, last name and image number (example: JSmith1.jpg JSmith2.jpg, JSmith3.jpg). Along with the JPGs, complete and submit the Application Form to identify titles, media, sizes dates made; to identify which pieces are available, and which representative; to write up to 100-word narratives accompanying each piece (optional); to write up to a 250-word narrative about the

body of work and your work as an artist and activist challenging stigma and bringing awareness around mental illness and substance use issues (required). Submit all material in a single zip file with your name (i.e. JonSmith). Send all submissions to peter@newdaycampaign.org by midnight, March 1, 2017.

Artwork Restrictions:

Because of the constraints of the exhibition space in which the show will take place, submissions must meet the following restrictions:

- Artwork (including dimension of frame) must be between 24" and 36" in width, and may be any height up to 40";
- Hanging the art requires a special wiring system; frames or support structures for the art must be able to accommodate special hardware screwed along the backside top by the exhibition's installation team;
- Works must be two-dimensional (no three-dimensional work);
- Only individual artists (not collaborative projects) may apply.

Selection Process & Notification:

All submitted works will be considered by a jury made up of committee members and select outside viewers from the behavioral health and arts sectors. A scoring system will be used to evaluate the submissions on the following criteria:

- Artistic quality;
- Strength of public awareness and/or de-stigmatization narrative in art and activism;
- Personal dedication to the cause of public awareness and/or de-stigmatization.

All artists who submit work for consideration will be notified of the jury decision March 15, 2017.

Questions? Please contact Peter Bruun at 410/916-3752 or peter@newdaycampaign.org.

IMPORTANT

- All decisions of the jurors are final.
- If you are accepted, by submitting your entry you give the exhibitors the right to publish your images for publicity purposes; we may ask select artists to provide higher resolution jpegs suitable for publishing.
- Artists are responsible for delivering the artwork ready-to-hang between April 15-21 to a designated location in the Baltimore or Annapolis area; each accepted artist will work with the exhibition team to assure the work is properly prepared for display.
- Artists are responsible for picking up their work between May 1-5 from a designated location in the Baltimore or Annapolis area.
- In the event of interest in purchasing art, the artist is put in direct contact with the interested party and receives 100% of proceeds from any resulting sales.

This publication is available in alternative accessible formats by calling 410-916-3752, emailing peter@newdaycampaign.org and MD Relay TTY: 7-1-1 or [800-735-2258](tel:800-735-2258) for individuals who are deaf or hard of hearing.