



Amateur Golf
association
SAN DIEGO, CA

LPGA Amateur Golf Association – San Diego

Winter Newsletter

➤➤➤ February 2020

President's Corner by Cathy Wright



Hello San Diego Members! Well, welcome to Winter golf in San Diego! We still golf quite a bit though sometimes we are forced to exchange our golf skirts and wide brimmed hats for long pants, knit caps and rain gear! If you still need winter weather gear, don't forget to check out the [LPGA Amateurs site](#) and click on "Shop" in the right upper corner.

I hope you had a great time at the Holiday Party at Singing Hills, New Year's Event at Admiral Baker, and our annual Super Bowl round at Rancho Bernardo Inn. Don't miss a special opportunity to play at the private course, Bernardo Heights Country Club, on Monday for President's Day ([registration](#) closes today).

As some of you know, Beth Davidson recently stepped down from her board position as Golf Programs Director due to a new job opportunity that will take a lot of her time away from San Diego. Over the last couple years, Beth has put a great deal of time and effort in her position, with managing short courses, clinics, handicap, rules, Cal Cup, etc. I'd like to express my gratitude for all she has done! The good news is that Karen Bridges has agreed to take her place and has been appointed by the Board to be the new Golf Programs Director. And lastly, Jackie Glynn has agreed to take over as the Board Secretary in Karen's place. Thank you all for volunteering and welcome to the Board, Karen and Jackie!

continued on page 2

Inside this issue:

President's Corner	1-2
Golf Milestones	2
2020 Cal Cup Team	3
Virtual League Update	3
State of the Chapter	4
Events Calendar	5
Membership Dues—Changes for 2020	6
Member Spotlight	7
Pace of Play Tips & World Handicap System	8
Renewing Your Handicap for 2020	9
Sponsor Updates	10

2020 Board of Directors

President	Cathy Wright
Communications	Jen Faye
Finance & Records	Cretia Hadley
Golf Education	Karen Bridges

Marketing & Sponsorships	Lana Hock
Membership	Pat Lafser
Golf Events	Stacey Hayashi
Secretary	Jackie Glynn

President's Corner (*continued from page 1*)

We are working on a redesigned, 2-day Chapter Championship, and the committee will soon be announcing more details. Thanks to Stacey Hayashi, Karen Bridges, Cretia Hadley, Lisa Schmidt, Chris Shorkey, and Wendy Eagle for their work on the new format. I'm also excited to let you know that you can learn about our new Virtual League format on page 3.

Lastly, stay tuned for more details about an updated Player Card program. They promise to be fun, different and all-inclusive activities that all our members can participate in and enjoy!

And that brings me to volunteerism – such an important part of what makes us the very well run organization that we are. If you aren't already doing so, please consider giving just a little of your time to help with our activities. You can do an activity that only takes a half hour a week to do, but still gets you involved and contributing. Just let us know and we'll find something for you. Thanks so much to all the volunteers we have. We could not do it without you!

Golf Milestones

Congrats to Katie Waddell Franklin for Breaking 80!

Congrats to Katie, who broke 80 for the first time to kick-off the year. She scored a 79 at Mountain Vista Golf Club in Palm Desert.



Katie had gone to Palm Springs to support friends that were competing in a Pro AM Tournament and got the golf bug. She found a course to play and was placed in a foursome with 3 locals —1 guy who was very helpful giving her insights about the course, and another couple.

She tried not to focus on the score, but the one guy kept pointing it out. On hole #18, she hit her drive to the right and ended up on a hill, with her feet below the ball. She had about 150 yards to the green. She gave it all she had and nailed it, landing right in front of the hole. Katie says it was "definitely my best round ever, the kind that makes you come back for more." Congrats, Katie!



Cathy Wright Scores Another Ace

In early December, Cathy got a hole-in one, while playing hole 13 at Rancho Bernardo Inn. She thought it may have rolled in, but because of the angle she wasn't sure, so she took her putter just in case. Lucky for Cathy, it turns out she didn't need that putter, because the ball rolled in for a hole-in-one.



Vida Vela Gets a Hole-in-One

A long overdue congratulations goes to Vida for her first hole-in-one in October. Vida was playing a practice round at Reunion Resort in Kissimmee, Florida for the LPGA Cup Finals. She was with Lis Eddy and Eunhwa Lenehan and while they didn't see it roll in, they were sure it had once they reached the green. Congrats, Vida!

2020 Cal Cup Team

Since July, 34 members have been competing for one of 12 spots to represent our chapter at the Cal Cup, a match play tournament with all of the LPGA Amateurs chapters from California and Reno. This year's tournament will be on April 25-26 at Singing Hills. Thanks to Beth Davidson and Stacey Hayashi for serving as Captain and Assistant Captain for the team and organizing the qualification process.

Congratulations to the 2020 Cal Cup team: Beth Davidson, Stacey Hayashi, Karen Bridges, Michelle Schmidt, Christ Shorkey, Connie Pasterkiewicz, Michelle Natalier, Jen Levin, Lois Spence, Pam Pongratz, Suzanne LaTour, and Ashley Riggs.



Unveiling the 2020 Virtual League Concept by Karen Bridges

Here is an update on an exciting change we are making to the 2020 Virtual League. We will be modeling our Virtual League on the Fed Ex Cup. For those unfamiliar with the particulars of this scoring system, it is a point-based system that will run the length of Virtual League season.

We will still require a minimum of 5 rounds to be played. There will be no short course requirement; nor will the short courses, scrambles or other odd formats count towards the totals.

For each event played, players will be ranked by total NET score over 18 holes. The top 20 golfers will earn points in a descending order. The best net score will earn 20 points, next best net score will earn 19, etc.

Similar to the prior Virtual League, we will still use the top 5 rounds to determine each players' total points – (those events that earned the most points for the player). So, players who participate in more events have more opportunity to earn points.

The payout at the end of the season will be awarded to the top 7-10 players, depending on how many players sign up for virtual league. The buy in to play will still be \$20 and players can join the Virtual League at any time.

We will be sending out a more detailed explanation, once all the details have been determined. Be on the look out for the registration link soon, and I hope you sign up for a fun Virtual League this year!

State of the Chapter by Cretia Hadley

The Chapter goals for 2019 included identifying potential members, converting them to members, and having strong member services to retain current members. We feel that our Chapter has achieved these two goals, because our membership increased from 114 at the end of 2018 to 132 in 2019. Our goal for 2020 is to have 140 members at the end of the year.

Our third goal in 2019 was to provide a great variety of activities and events. We increased the number of events from 27 in 2018 to 37 in 2019, with the number of participants increasing from 879 to 1,060. As we've done before, we hosted regular events and the Chapter Championship, along with offering Match Play, a Virtual League, and popular formats such as the Eclectic, 666 Devilish Duel and scramble tournaments.

In 2019, 65 Player's Cards were redeemed, rewarding those members for active participation in events and for volunteering. Members get a sticker when attending an event and extra stickers for volunteering or recruiting new members. After filling a card with 14 stickers, members receive a \$50 credit toward a golf event of their choice. The Player Card Program will continue in 2020 ([read more about the Member and Volunteer Incentive Program](#)).

We will continue to celebrate our members who get involved in volunteering at events and on the Chapter Board. Volunteering strengthens your connection with our group and greatly assists succession planning, which is another important goal included in our Chapter Playbook.

For several years the Sponsorship Chairs were very successful in seeking and retaining sponsors. In some years, we received a surplus in sponsorship revenue, compared to our projections, and because we kept our overhead expenses on budget, the Board

decided that we had enough of a "cushion" in 2019 to allow expenses to exceed income by \$2,350. Because of an increase in revenue from golf events (mostly from opportunity drawings), the year ended with just a small loss.

Because of this "cushion," we were able to offer members green fees at a break-even basis, subsidize Chapter Championship fees, occasionally pay for appetizers at the 19th hole, and award cash and gift cards at events. The Chapter also subsidized several events during the year, charging considerably less than our cost for green fees – for example the annual holiday party in December.

Our projected 2020 expenses are equal to our expected revenue from sponsorships and membership dues, so the board has approved the 2020 budget to break-even. Our goal is to continue offering events at a price that will attract participation and subsidize some signature events.

Because our Chapter receives a very small portion of your membership dues, our sponsors are critical to continue the success of our Chapter. Please take time to patronize our sponsors and to thank them at the events they attend. There are incentives for recruiting new sponsors, so if you have any suggestions for potential sponsors, please contact [Lana Hock](#).

Thanks again to all our members... especially to those of you who attend events regularly and volunteer at events, on committees and to serve on the Board. Your help is invaluable – and results in extra stickers on your Player Card!



Amateur Golf
association

SAN DIEGO, CA

2020 Events Calendar

Date	Location	Start time	Event
February			
February 15-16, 22, & March 7	Short Game Clinics with Lori Brock	9am, 1pm, & 3pm	Stadium Golf
Monday, February 17	Bernardo Heights Country Club	9am shotgun	President's Day— Registration
Sunday, February 23	Pelican Hill — Newport Beach	11:30a tee times	Registration closed
March			
Sunday, March 8	Enagic at Eastlake	8:30am shotgun	Registration
Sunday, March 22	Pine Glen at Singing Hills	9:00am	Big Break & Short Course— Registration
March 14– 15	DeAnza CC & Rams Hill — Borrego Springs		Roam from Home— Registration
April			
Sunday, April 5	Rancho Bernardo Inn		Membership Kick-Off
April 17-18	Tucson, AZ		LPGA Amateurs Stableford
Sunday, April 19	Maderas		
April 25-26	Singing Hills		Cal Cup
May			
Sunday, May 3	Reidy Creek		Closest to the Pin Extravaganza
May 16 & 31	St. Mark Golf Course		Eclectic
May 22-23	Pinehurst, NC		LPGA Amateurs Scramble Open
June			
June 13-14			LPGA Amateurs Cup Western Qualifier
June 27-28	Steele Canyon		Chapter Championship
July			
Jul 31 & August 1	Lake Geneva, WI		LPGA Amateurs Cup Finals
August			
August 23	Encinitas Ranch		Aloha Event

Membership Dues — Changes for 2020

In December the LPGA Amateurs announced they will have calendar year dues moving forward (January – December). In 2020, members will pay a prorated price based on the month new members join or the month renewing members expire. The price will be calculated based on the expiration date of December 31, 2020. You will receive a reminder within 30 days of your expiration date. Paying dues this year is no different than past years, simply sign in at [LPGA Amateurs site](#), and in 'My Profile' click the gold 'Renew' button. Membership dues will automatically be calculated in your cart based on the membership type and expiration date. Thank you in advance for your support and commitment to the organization!

Questions? Please email us at lpqaamateurssandiego@gmail.com or membership@lpqaamateurssandiego.com for more details or help.

Volunteers Needed

Are you interested in volunteering and becoming more involved in the activities of the chapter? There are lots of opportunities available for helping at golf events, meeting and welcoming new members, communications, marketing and sponsorships, and signature golf events. Additionally, are you interested in becoming a board member? If you are, please contact [Pat Lafser](#) or any board member.



New Members and Incentive Programs

ANNIVERSARIES

5 YEARS

Cheri Tomboc-Brownlie

Welcome to our new members! by Pat Lafser

The San Diego Chapter would like to welcome the following members who have recently joined:

Gail Parish (referred by Floria Jacobs)
Ann Kana (referred by Laura Kampfhenkel)

2020 Member and Volunteer Incentive Program

This program provides an incentive for our members to participate, encourage friends to become members of our club and to reward members who volunteer their services to the chapter. To receive Player Card stickers towards a round of golf, you can:

Participate:

- Receive 1 player card sticker for each event attended.

New Member Referrals:

- Receive 2 player card stickers for each new member. Your name must be noted as a referral when the new member joins.
- For each new member referred, you will also be entered into a drawing to be held at the end of the year holiday party for \$50 off your next round of golf with LPGA Amateur Golf Association. The more members you refer, the more opportunities to win!

Volunteer at Events or Committee Participation

- Earn 1 sticker for each of the following:
 - Event captain
 - Standing Committee (Minimum 1 sticker - Committee Chairs have discretion to issue more)
 - Special Event assistance

Become more involved with your chapter – and start collecting those stickers!

Pace of Play Tips by Karen Bridges

We all know Pace of Play is critical for everyone's enjoyment of the game. So here a couple of easy things you can do that should help keep pace of play:

When sharing a cart, use a buddy system

Don't wait in the cart while your cart mate hits and then drive to your ball. Estimate your ball's distance to the green and pick the club typical for that distance plus the club on either side of that one. Get out and walk to your ball with those clubs. Be ready to play when it is your turn and then let your cart mate pick you up. Or, drive to your ball after you drop your cart mate off and then pick her up after you hit.



Photo by [Lukas Blazek](#) on [Unsplash](#)

Be helpful to others in your group

Follow the flight of all tee shots, not just your own. Once in the fairway, help others look for their ball if you already know the location of yours. Volunteer to fill in a divot or rake a bunker for another player if needed. Be ready to attend the flagstick for others.

World Handicap System

We've gone over the change to calculation of the new maximum score (no more equitable stroke control), but instead double bogey + any strokes you receive. If anyone has any questions about this, please contact me at KarenLeeBridges@gmail.com

Exceptional Score Reduction (ESR)

Another change that has been made is the addition of the Exceptional Score Reduction (instead of the use of Tournament Scores "T-Scores" in prior years).

Rule Change for 2020: When a player submits a score that produces a Score Differential of 7.0 strokes or more below their Current Handicap Index, they will be subject to an **Exceptional Score Reduction**.

- When the Score Differential is between 7.0 and 9.9 strokes below their Current Handicap Index, a -1.0 reduction is applied to the most recent 20 score differentials.
- When the Score Differential is 10.0 strokes or more below their Handicap Index, a -2.0 reduction is applied to the most recent 20 score differentials.
- Scores submitted **AFTER** the exceptional score will NOT contain the -1.0 or -2.0 adjustment (unless they are also exceptional), which will allow reduction to gradually work itself out of a Scoring Record.

This new ESR is a procedure for dealing with exceptional scores which may indicate the player's true ability. All scores are considered, rather than only Tournament scores.

Renewing Your Handicap for 2020

This article appeared in the Fall 2019 newsletter and is included again for those of you that need to renew for 2020.

It's that time of year again – with a twist. We have lots of different kinds of members, so find the heading that most fits your situation:

If you keep your GHIN handicap with us...

Our renewals used to be for calendar year and we would hunt you down to re-pay us with a check. New this year:

- 1) Your renewal is 12 months from when you join/renew – so you can do this anytime, not just for January 1.
- 2) You can renew online, by yourself, with a credit card and no nasty emails from us hounding you for a check.
- 3) How to renew online:
 - Go to SCGA.org
 - Click “renew” on left hand side
 - Search for “LPGA Amateurs San Diego”
 - Click “Renew now” \$36
 - Put in your GHIN number
 - Check the information and hit CONTINUE
 - Payment info – Purchase

If you have a GHIN handicap with another club...

You can always continue to use your GHIN from another club. If you are not an active member of that club you might want to consider switching your GHIN to our eClub. It's just \$36 a year. You can also add us as a

club and get a small rebate for being a multi-club member.

If you have a GN21 handicap that comes free with your LPGA Amateurs membership...

This will be the last year that the LPGA Amateurs uses the GN21 system. Everyone will need to move to GHIN. Why not do it now?

First time setting up GHIN with us:

- 1) Go to <https://www.scga.org/>
- 2) Click "join" on the left
- 3) Click "full membership" green box "pick a club" on left
- 4) Find a club "by club name" - type in LPGA Amateurs - San Diego
- 5) In the middle right click "join now \$36 a year"
- 6) Answer the questions to start a profile:
 - Have you ever had GHIN number - most likely you have NOT
 - Name & Address stuff
 - Please select membership level - regular \$36
 - Billing info - pay by credit card - and pay now at the bottom - purchase

**Once you set it up, work with me to transfer your last 20 rounds onto the new system.

If you don't yet have a handicap...

Email karenleebridges@gmail.com for more information or follow the instructions for the GN21 audience above.

The Importance of Sponsors by Lana Hock

Greetings and Happy New Year to our many members, new and “old!” As you may know, I am continuing on my efforts to increase the number of sponsors and enhance the overall sponsor experience. The expense to provide an exciting calendar of golf experiences continues to rise, so our sponsors are more important than ever.

Sponsorship is a two-way street between charity and a business. The charity gets help with the expenses of the events they host; and the sponsors get exposure, low-cost marketing, and good will. As members of the San Diego chapter of the LPGA Amateur Golf Association, we have the privilege of already having a long list of current sponsors. Their [information appears in this newsletter](#) and our [chapter website](#), and many are actively participating in our events and offering discounted goods and services to our members. We should always seek them out when we are in need of specific services.

Additionally, many of us have our own businesses that we could consider for sponsorship of this organization. The LPGA Amateur Golf Association boasts membership that is comprised of “accomplished, interesting, professional women from a collection of diverse backgrounds.” I encourage everyone to think of sponsors you could introduce to our group or consider your own sponsorship for the benefit of your business. You don’t even have to make the ask, just plant the seed, pass along their contact information to me, and I will contact them on your behalf.

Here’s an example: “*My Favorite Spa*, you would be a great sponsor for the ladies golf association I am a member of; I will give your card to our Sponsorship Director and she will contact you to explain more.”

Let’s make this the most successful year yet with better courses, more prizes, and exciting special events filled with giveaways!





Amateur Golf

association

SAN DIEGO, CA

- [Like us on Facebook](#)
- [Follow us on Twitter](#)
- [Find photos on Flickr](#)
- [Visit our website](#)

Thanks to Our Sponsors

The generosity of our sponsors helps provide greens fee discounts, prizes, and special events throughout the year. Please show your appreciation by supporting them. Click on any of the logos to learn more and see special deals for members from sponsors on the following pages.



underpar.com



GloVeIt



LPGA Amateur Golf Association Mission

Think of LPGA Amateur Golf Association as a women's golf organization that transcends geographic boundaries. We bring women together to share their passion for golf! With chapters in over 100 cities in the U.S. and internationally, LPGA Amateur Golf Association hosts thousands of golf, social, and networking events annually as well as providing members with the opportunity to participate in major National championships and events.



Imagine the Right Advice at the Right Time

No matter the hazards you may encounter, you can trust we're right there with you – with smart financial advice that's right for you, when you need it. We're proud to support the LPGA Amateur Golf Association – San Diego.

The Hock Group
Lana Hock
602-705-5570
thehockgroup.com
[f](#) [t](#) [in](#)

©2019 Robert W. Baird & Co. Incorporated. Member SIPC. MC-342404.

100
YEARS

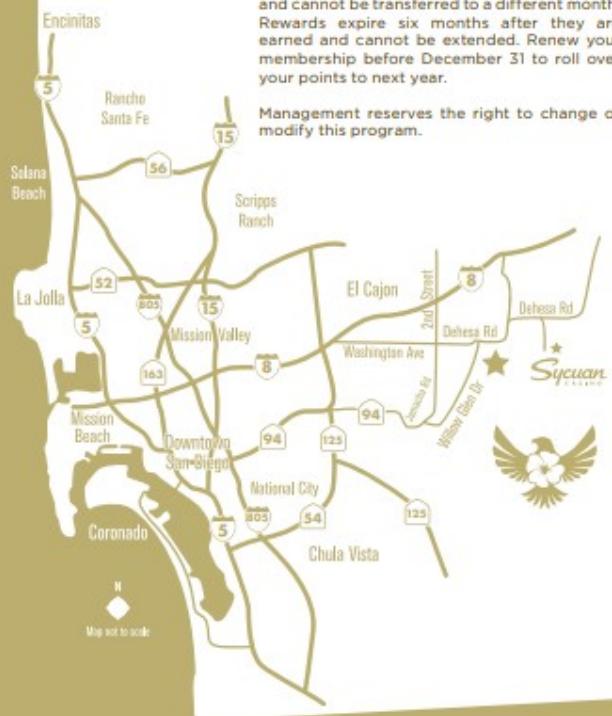


SingingHillsGolfResort.com

- Open to San Diego County residents only -

Offers are not transferable. Must show valid ID. Discounts may not be combined with any other discounts or offers. Rates do not include golf car fee. Complimentary Birthday green fee is valid during the month of your birthday only, and cannot be transferred to a different month. Rewards expire six months after they are earned and cannot be extended. Renew your membership before December 31 to roll over your points to next year.

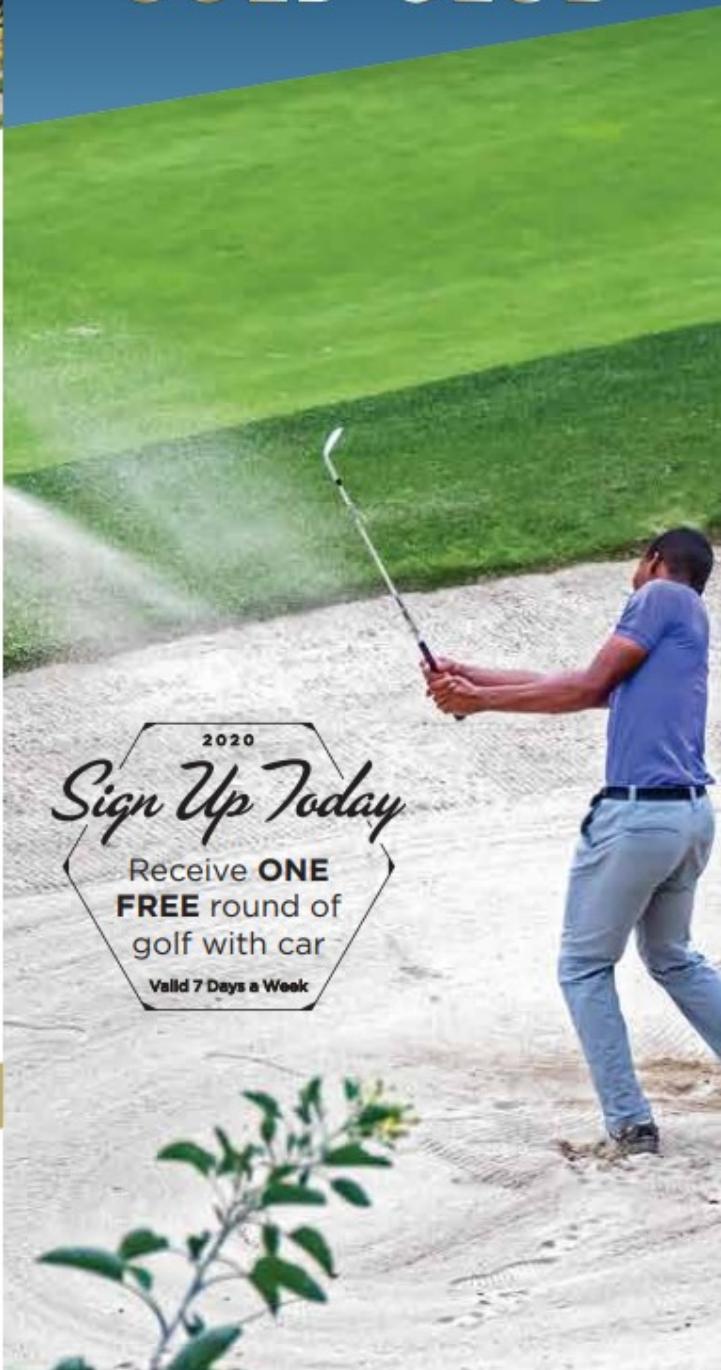
Management reserves the right to change or modify this program.



SAN DIEGO'S BEST GOLF LOYALTY PROGRAM



GOLD CLUB



SINGING HILLS
GOLF RESORT AT SYCUAN

3007 Dehesa Road / El Cajon, CA 92019 / 800.457.5568

2020 MEMBERSHIP
B E N E F I T S



\$99^{YR}

Complimentary Round of Golf with
Golf Car Upon Enrollment, Valid Anytime

Up to 55% off Green Fees

One Hour Early Twilight Access

Same-Day Replay Rate of
\$25 Weekdays / \$35 Weekends & Holidays

10% Off Golf Shop Merchandise

15% Off Golf Instruction

15% Off Hotel Rooms
Based on availability

10% Off Food & Beverage Purchases
Before 5pm, 20% Off after 5pm
Alcoholic beverages not included

Complimentary Green Fee
During the Month of your Birthday
Valid any time. Golf car fee is
included if used after 11:00 am

Earn 1 point for every dollar
spent in the Golf Shop,
Restaurant, Lounge & Hotel

**REDEEM POINTS FOR
EXCLUSIVE REWARDS!**

EARN REWARDS POINTS

FOR ALL GOLF SHOP AND RESTAURANT PURCHASES

250	Appetizer
500	Green Fee*
750	Lunch Entree
1000	One Dozen Golf Balls of Your Choice (\$55 value)
1250	Lunch for Two
1500	Green Fees for Two*
1750	Dinner Entree
2000	Green Fees for Two*
2250	Power Golf Car Fee for Two
2500	Green Fees for Two*
2750	1-hour Private Golf Lesson
3000	Dinner for Two

AFTER 3000 POINTS- RECEIVE THE FOLLOWING
REWARDS AT ALL INTERVALS

250	Breakfast or Lunch Entree
500	Green Fee*
750	Power Golf Car Fee
4000	One Dozen Golf Balls of Your Choice
5000	Stay & Play Weekend for Two, with Dinner & One Day of Unlimited Golf for Two

*Valid Mon-Fri any time, weekends & course holidays after 11am

AS A GOLD CLUB MEMBER, YOUR REWARDS ARE
CONTINUOUS. ONCE YOU REACH THE MAXIMUM
5,000 POINTS, YOU WILL BE ABLE TO START
EARNING ALL OF YOUR REWARDS AGAIN!

GOLD CLUB GREEN FEES*

OAK GLEN & WILLOW GLEN

\$45 Mon-Thur; \$50 Fri; \$60 Weekends & Holidays

Club 55 Seniors: \$35 Mon - Thurs

Patriot Gold Club 2020 Membership:

\$59/year for Active/Retired Military,
Veterans & Spouses

Heroes Rates: \$35 Mon-Fri any time, weekends
& course holidays after 12pm
(Active/Retired Military, Fire or Police. Requires Gold Club
or Patriot Gold Club Membership)

Gold Club Twilight Rates One hour early access
\$30 Twilight & \$25 Super Twilight 7-days a week

PINE GLEN

\$16 Mon-Fri; \$19 Sat, Sun & Holidays

Gold Club Twilight Rates One hour early access
\$14 Twilight & \$10 Super Twilight 7-days a week

*Optional Golf Car fee not included