AVA Campaign PDF Name: Eric D. Patton

1. Why do you want to serve on the Aspen View Academy Board of Directors?

My desire to serve on the Aspen View Academy Board of Directors stems from a belief that all parents should be actively involved in their children's school. I believe the foundation of the school starts with the Board of Directors and is transferred through the hiring of the right principal and teachers. Due to this belief, I feel that I can provide the most meaningful impact by serving the school as a board member. My experiences lend themselves to assist in the governance of the school and as a parent of a current 1st grade student at Aspen View Academy, I feel participating early will provide the longest-term value to my children and the school. I also live very near the school and have an obligation to my community to make Aspen View Academy one of the highest regarded schools in Castle Rock.

2. Describe any skills, talents, and abilities that will help you be an effective board member.

My skill set is focused primarily in 3 areas; operations, finance and technology. I am currently serving as the Chief Operating Officer of a multi-state wealth management firm with prior experience as the Chief Financial Officer of a similar firm. Operational efficiency and effectiveness has been my primary focus at the firms I manage and I believe I can be of value in that capacity. In my current position, I oversee the marketing strategies the firm has developed and track our ROI for such efforts. Communicating the culture, vision and mission of the school is key in any marketing campaign and I believe I can provide value in that endeavor. Technology has always been one of my passions and as COO I oversee all our technology deployments, integrations and requisitions. This gives me a very good understanding of how complex systems can and should work and allows me to communicate with individuals who have more technical knowledge. Having a Finance degree from the University of Wyoming gave me a foundation in finance and accounting, but hands on experience has given me the skills necessary to carry the title of CFO for multiple companies. I have experience in general bookkeeping and accounting and have extensive experience in both QuickBooks Online and desktop versions.

3. How have you contributed to Aspen View Academy to date?

We became members of Aspen View Academy in the fall of 2015 when my oldest son started Kindergarten. Since we joined AVA, my wife and I have been active members of the school through volunteering for the WATCH DOG program, school events, attending a handful of School Board meetings, attending the new principal meet and greet in 2016 and participating in the classroom as much as possible.

My company was also a premier sponsor of the 2016 Aspen View Academy Foundation Gala event, where we also donated through the purchase of multiple items through the online and live auctions, as well as one of the first to donate to the school technology fundraise at the event.

4. Please share anything else you would like the Aspen View community to know.

I would like the board to know that I appreciate the time and energy the members have put into this school thus far. Growing up, my father was actively involved in the School Board for Carbon County District #2, in Wyoming and I saw firsthand how much effort goes into keeping the schools operating. I believe my experiences and skills will provide value to the school and I look forward to the challenge of making Aspen View Academy the best it can possibly be. Thank you for your consideration.