Logo Design Contest

The Evangelical Press Association (EPA) is changing its name, and we invite our members to submit logo designs.

Prize: $500 plus free registration for the 2027 convention in Chicago ($400 value)
Deadline: Friday, December 4, 2026

Please submit one or more designs in both color and b&w/grayscale to admin@evangelicalpress.com.

Initial submissions do not need to be fully polished. Finalists may be asked to revise and resubmit their designs.

Initial drafts should be in PNG or JPG format.

Finalist designs will be required as vector artwork in Adobe Illustrator (.ai) and EPS (.eps) formats.

The EPA board will select the finalists and winner based on creativity, alignment with CCN's mission and brand personality, adherence to the design guidelines, and versatility across print and digital applications.

Terms:

- EPA reserves the right to modify the selected design as directed by the board.
- EPA reserves the right to reject all submissions if no submission meets the board's expectations.
- All submissions must be human-created, with no AI-generated content.

Logo Design Guidelines

Name: Christian Communicators Network

- Please incorporate both the full name and the CCN initials in the design (as our current logo does)
- The CCN initials should also work independently of the full name.

Graphic elements/colors

- Use colors distinct from those in the current logo.
- Avoid color schemes associated with other major Christian or publishing organizations, such as NRB, ECPA, etc.
- Avoid designs or colors of organizations with similar initials to CCN (e.g. CNN).
- Avoid complex shading and screens that may be difficult to reproduce on collateral materials
- Use strong contrast for clarity and readability.
- An icon or other graphic element is encouraged but not required.

Emotions or feelings to incorporate

- Choose colors, shapes, and typography that convey warmth, love, unity, stability, and consistency, with a professional, slightly corporate feel.

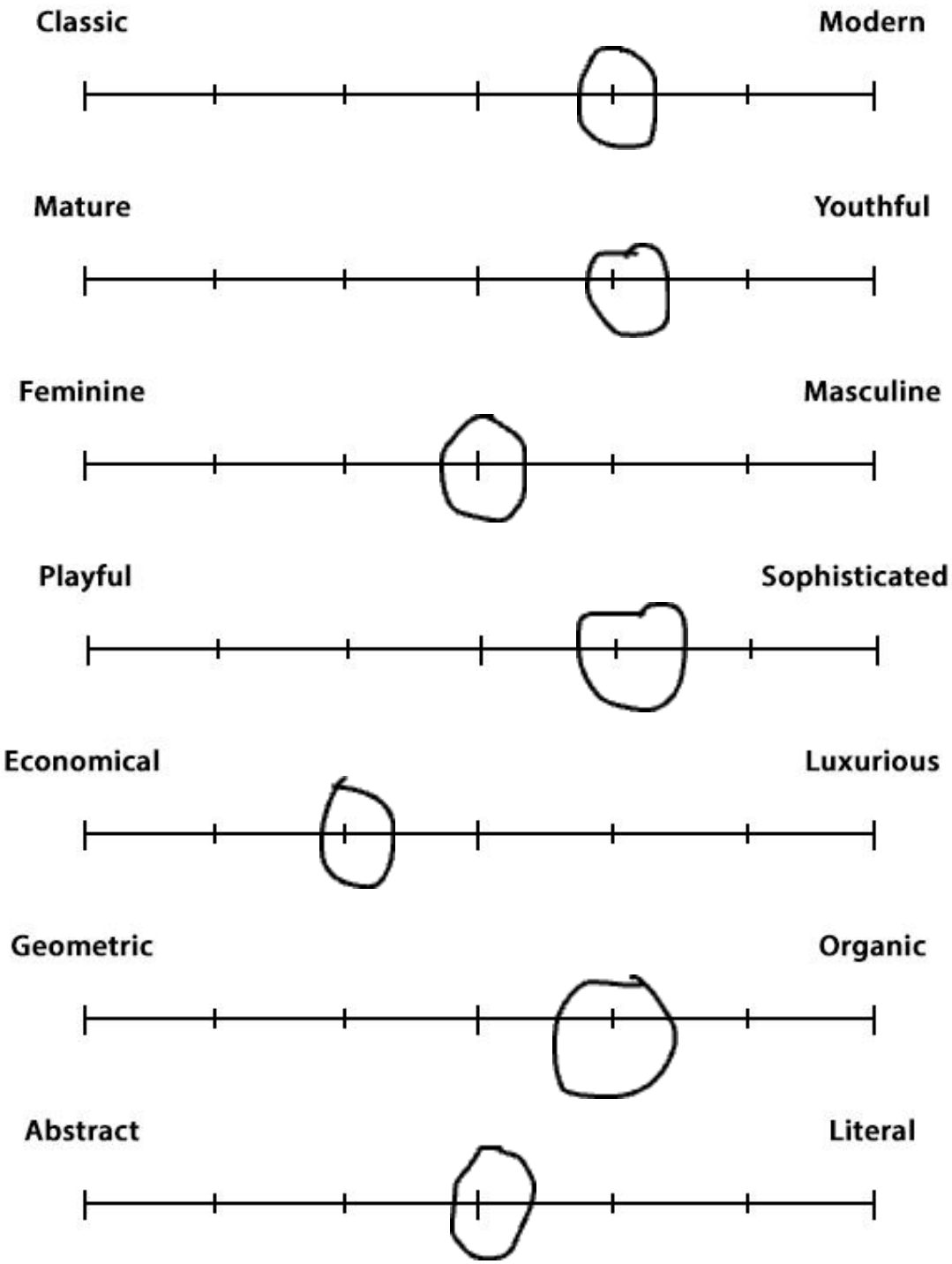
Brand personality

- Professional. Relational. Dependable.

About CCN

- CCN inspires, equips, and connects Christian media professionals to excel in their field.
- CCN's mission is to strengthen Christian communicators through inspiration, instruction, and networking.
- CCN's vision is to see an engaged community of member communicators whose continued pursuit of excellence builds the kingdom of God.
- CCN's membership includes Christian print and digital publications, such as magazines, newspapers, newsletters, and digital platforms; individual content creators, such as journalists, writers, editors, designers, podcasters, and bloggers; and other businesses and organizations serving the Christian journalism and publishing industry.
- CCN is the premier network for Christian periodical and digital publishers and professionals in related fields of Christian communication. Together, we sharpen our skills, build relationships, and pursue excellence.

Brand Style


Classic
Modern
Mature
Youthful
Feminine
Masculine
Playful
Sophisticated
Economical
Luxurious
Geometric
Organic
Abstract
Literal