



The CWC LiveWell Project presents a pioneering answer to the most pressing issues facing the UK's National Health Service (NHS). As the NHS struggles with funding, outdated infrastructure, and a focus on illness rather than prevention, the CWC LiveWell Project provides a forward-thinking solution through its integrated neighbourhood health centres.

By [John Hearle](#) FRICS MCI Arb

Key Challenges

- How can we fund and deliver a new illness prevention strategy while keeping the existing NHS alive and financially supported?
- How can we create affordable, integrated community health centres and modernise NHS primary care at the same time?

These centres will focus on well-being, illness prevention, and primary care, all without reliance on public funding.

Key to the project's success is a sustainable model that delivers:

- £2.5 billion in private investment to fund the infrastructure.
- Long-term financial viability without public funding by leveraging private developer partnerships.
- A proven track record with the first LiveWell Centre in operation for over 5 years and 15 more on the way.

The Solution: The CWC LiveWell Project

The CWC LiveWell Project, backed by over a decade of research, proposes the development of 180 purpose-built, affordable community health and NHS primary care centres in Greater London over the next 25 years.



Steve Finch, CWC's Founding Director, explains, *"This project creates a*

sustainable, social investment structure that provides tangible returns. Each £1 invested generates over £700 in Social Investment Value before even factoring in the additional benefits of health outcomes."

The LiveWell Project also solves a critical problem for the NHS - the need for modern medical centres to house GP surgeries and integrate social and community services. Many NHS facilities are outdated and overcrowded.

The CWC model delivers centres with sub-market rents, secured through innovative partnerships with developers, making them accessible to the NHS without adding financial burden.

About CWC – LiveWell Project

The CWC LiveWell Project presents a pioneering answer to the most pressing issues facing the NHS; as it struggles with funding, outdated infrastructure, and a focus on illness rather than prevention, the CWC LiveWell Project already provides a forward-thinking solution through its integrated neighbourhood health centres

The Government's plans for an improved NHS include Neighbourhood Care Centres; the LiveWell project is totally in line with this

concept and it seems to me that what we are doing is absolutely at one with what Wes Streeting is hoping to achieve.

A public/private/charity partnership bringing together all the services - something that we have already achieved and we are delivering now.

CWC is an independent charity dedicated to reforming healthcare through the LiveWell Project, which integrates wellness and illness prevention with NHS primary care.

The charity delivers purpose-designed and built CWC LiveWell & NHS Primary Health Care Centres across Greater London.

Each LiveWell Centre is owned and managed by CWC and serves as a hub for local community-focused healthy living programmes. The project is designed to ensure sustainable community health while reducing financial pressures on the NHS, all without reliance on public funding.

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