



2021 SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the FLATE Manufacturing Education Awards!

The Florida Advanced Technological Center (FLATE) and FloridaMakes, are working together to recognize educators as well as industry and community partners who support the advanced manufacturing industry in Florida.

In their 14th year, the awards are geared to recognize secondary and post-secondary educators, and industry professionals for their outstanding contributions to promote and support technology education and careers awareness in manufacturing.

Award winners are selected from nominations submitted from all across the state. Nominees are judged by an Awards Committee made up of industry representatives, Florida Association of Industrial and Technical Educators (FAITE) board members, past awardees, and members of the FloridaMakes Advanced Manufacturing Workforce Leadership Council.

This year the Awards will be presented during the MakeMore Manufacturing Summit - Talent Development Segment, scheduled July 27 and 28.

Your financial contribution will help cover the costs for the Awards ceremony, the winners' trophies, as well as their participation in the Florida Association for Career & Technical Education Annual Conference-FACTE and the MakeMore Manufacturing Summit.

To become a sponsor please contact Marilyn.Barger@flate.org.



WWW.FLATE.ORG



part of the
FloridaMakes
network

SPONSORSHIP LEVELS

CEREMONY SPONSOR - 1 Available

\$2,500

- Option to introduce the Awards and present a promotional video (up to 30 seconds)
- Company logo on event webcast, as well as on all published materials
- One-time promotional ad noting Ceremony Sponsor on social media
- Exclusive email blast pre-event to all attendees
- Featured article on FLATE website or full-page advertisement in the MakeMore Summit - Talent Development Segment program
- Verbal and logo acknowledgment during the event
- Comprehensive attendee contact list provided post-events
- Company logo on materials, virtual signage and FLATE website
- Set up of a Premier Level virtual exhibit space to gain interest and speak with prospects in the Made in Florida Expo during all four segments of the MakeMore Summit through October
- Unlimited complimentary tickets to the MakeMore Summit - Talent Development Segment to share internally with your organization and 2 tickets to be assigned to educators to attend the Talent Development Segment

AWARD SPONSOR - 3 Available

\$1,000

- Option to introduce one of the three Award winners (select one: Secondary Educator of the Year, Post-Secondary Educator of the Year, or Distinguished Manufacturing Partner Service)
- One-time promotional ad noting Award Sponsor on FLATE's social media
- Logo acknowledgment during the event
- Comprehensive attendee contact list provided post-event
- Company logo on materials, virtual signage and FLATE website
- Set up of a Made in Florida virtual exhibit space to gain interest and speak with prospects in the Made in Florida Expo during all four segments of the MakeMore Summit through October
- 2 complimentary Summit tickets to share internally with your organization and 2 tickets to be assigned to educators to attend the Talent Development Segment

EDUCATOR SPONSOR

\$500

- One-time promotional ad on FLATE's social media noting Educator Sponsor covers the cost of 5 educators to attend the MakeMore Summit - Talent Development Segment
- Logo acknowledgment during the event
- Comprehensive attendee contact list provided post-event
- Company logo on materials, virtual signage and FLATE website
- 1 complimentary ticket to the MakeMore Summit - Talent Development Segment

Please email Marilyn.Barger@flate.org if you would like to discuss a custom sponsorship packet that fits your business needs.



VIRTUAL EXHIBIT LEVELS DESCRIPTIONS

Exhibit Levels	Exhibit Tools Included	Exhibit Tools' Definition
Premier	Customized Background Company Bio & Logo URL link to website Image Text Resources Contact Us Link to Social Media Slides Audio Player Content Group Chat Survey Video Player Q&A Refer a Colleague Share This Call to Action	<p>Audio Player – The audio player is one of the main engagement sources, allowing you to stream audio within your exhibit. For on-demand exhibits, attendees can pause, fast-forward or rewind the audio player.</p> <p>Call to Action – Further audience content journeys and engagement after a live event ends by sharing related content or sending them to your Engagement Hub, offering an opportunity to contact your brand directly or allowing them to pre-register for upcoming events.</p> <p>Company Bio & Logo – Introduce the organization to the audience with a logo and biography.</p> <p>Contact Us – Encourage audience members to connect directly with your brand.</p> <p>Content – Add an image and additional text about your exhibit.</p> <p>Link to Social Media (Facebook & Twitter) – Display your brand's Facebook posts and activity, Twitter stream, and allow attendees to share the exhibit.</p> <p>Group Chat – Enable audience members to chat with one another. Keep members anonymous or display names.</p> <p>Image – Include an image on your console to further customize the exhibit experience.</p> <p>Video Player – The video player is one of the main engagement sources, allowing you to stream video within your exhibitor. For on-demand exhibits, attendees can pause, fast-forward or rewind the video player.</p> <p>Q&A – Allow attendees to ask questions during exhibits. For on-demand, the tool can be configured to send emails to supporting staff. Organization would need a rep to be available to answer questions.</p> <p>Refer a Colleague – Provide a means for viewers to share information about the exhibit to colleagues and friends.</p> <p>Resources List – Add related content to your exhibit to encourage your audience to consume more, such as documents, presentations, podcasts, URLs and more.</p> <p>Share This – Enable attendees to share the exhibit with colleagues and friends through social channels and emails.</p> <p>Slides – Display PowerPoint presentation slides, as well as polls and video clips, that are pushed to the slide area.</p> <p>Survey – Gather feedback to understand interest and intent of attendees, using various question options: a) multiple choice with a single answer b) multiple choice with multiple answers c) text box.</p> <p>Text – Add text to customize your console or inform attendees.</p> <p>URL – Lead attendees to any web location to continue their journey with your brand and content.</p>
Made in Florida	Customized Background Company Bio & Logo URL link to website Image Text Resources Contact Us	