

#### **HOW TO USE THIS TOOLKIT**

Congratulations! Your hospital is among the 150+ children's hospitals within the Solutions for Patient Safety (SPS) Network that together, have spared more than 30,000 children from serious harm since its inception in 2009.

The purpose of this toolkit is to help you, and your hospital's communications team, share the exciting news about your hospital's recognition as part of this innovative Network.

These materials have been created to support your work and to get your message out about your recognition as is appropriate in your local hospital and community context. Please feel free to use and adapt these materials as you see fit. If you do use any of these materials, we ask that you email us to let us know your plans.

### **CONTENTS IN THIS DOCUMENT INCLUDE:**

- Template press release to help your hospital inform the local community about your patient safety initiatives and recognition
- Template internal newsletter message to share your recognition as an SPS Network hospital with hospital staff and leadership
- Template external newsletter message to help your hospital inform the local community about your patient safety initiatives and recognition
- Website posting to inform the local community about your hospital's patient safety initiatives and recognition
- Social media content to promote your hospital's patient safety initiatives and participation in the SPS Network
- Ideas for social content creation to expand your campaign as you see fit
- SPS Logos: additional filetypes available upon request

### **DATA SHARING:**

Sharing accurate data is crucial for will-building, education, planning, and improving safety. However, misuse of data can undermine SPS' mission. Hospitals are encouraged to share their own data alongside this announcement but must obtain permission to share SPS aggregate data by submitting a written request to ochsps@cchmc.org. Network leadership will review and respond within five business days. Approval is required before sharing.

Lastly, we request your organization please refrain from referencing SPS as a benchmarking organization or the Network rates as "benchmarks." As an improvement collaborative with a mission to eliminate serious harm at children's hospitals, we share data transparently with the intention of fostering an environment that accelerates

learning from one another. If you have questions as you use this toolkit, please feel free to contact the SPS staff. Thank you for working with

us to spread the safety message and keep all kids safe from harm. Again, congratulations on your achievement!

2025 **25,000** 2023 20.000 2021 15,000 2019 10,000 2018 5,000 1,000



#### **TEMPLATE PRESS RELEASE**

[HOSPITAL NAME] Celebrates Contributions to Solutions for Patient Safety (SPS) Network Milestone of 30,000 Children Spared from Serious Harm

[DATE], 2025 – [HOSPITAL NAME] is a proud network hospital of <u>Children's Hospitals' Solutions for Patient Safety (SPS)</u>, an unparalleled children's hospital patient and employee safety network, working ambitiously and collaboratively to reduce pediatric harm events. SPS recently announced that it has spared more than 30,000 children from serious harm since its inception in 2009. This significant safety milestone has also resulted in an estimated savings of more than \$6.68 million in healthcare costs.



"[HOSPITAL NAME] is proud to be part of this incredible Network," said [IDENTIFIED HOSPITAL LEADER]. "This milestone and our ongoing collaboration

and commitment within this Network means that our patients and families can expect the highest standards of safety in our care. We look forward to continuing this work as part of our ongoing commitment to our patients and families to reduce serious harm events."

SPS began as a partnership between children's hospitals and the business community, under the leadership of the Ohio Business Roundtable, to improve quality and reduce costs. The Network began as eight Ohio children's hospitals focused on putting competition aside to eliminate serious harm. It has since grown to include more than 150 children's hospitals across North America.

"When SPS began nearly 16 years ago, we had an aspirational concept to see what we could do better and faster together to decrease healthcare-acquired conditions in children's hospitals. And now, we have a shared goal that is larger than anything any of us could have imagined: to transform pediatric patient and employee safety with the urgent mission to eliminate serious harm across all children's hospitals - and it is happening," said Nick Lashutka, president of SPS. "Importantly, the collaborative and intentional pursuit of the vision of zero harm has led us to 30,000 children spared, and the impact of the Network only continues to grow."

To learn more about Solutions for Patient Safety, visit www.solutionsforpatientsafety.org.

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About Solutions for Patient Safety

The SPS network includes children's hospitals from across the United States and Canada. To date, its efforts have saved 30,000 children and employees from serious harm, and is making progress toward its goal of eliminating instances of serious harm. The hospitals in the network share information and data regularly to learn best practices that are then spread across the network and shared publicly, along with results, on the network's website: <a href="www.solutionsforpatientsafety.org">www.solutionsforpatientsafety.org</a>.

Proceed to next page for internal and external newsletter articles



#### INTERNAL NEWSLETTER ARTICLE

[HOSPITAL NAME] Contributes to 30,000 Children Spared from Harm Within Children's Hospital Patient and Employee Safety Network

We have groundbreaking news to share with you, our valued employees. As you may know, [HOSPITAL NAME] is a proud member of Solutions for Patient Safety (SPS), an unparalleled children's hospital patient and employee safety network, working ambitiously and collaboratively to reduce pediatric harm events. SPS recently announced that the network has reached the prestigious milestone of 30,000 children spared from serious harm since its inception in 2009! [HOSPITAL NAME] is honored to be part of this network sparing 30,000 children, and counting, from harm!



#### About SPS

<u>SPS</u> is a network of more than 150 children's hospitals from the United States and Canada. The SPS network's efforts have spared more than 30,000 children from serious harm and saved an estimated \$668 million. The hospitals in the network share information and data regularly to learn best practices that are then spread across the network and shared publicly on the network's <u>website</u> along with the network's results.

## **EXTERNAL/PATIENT NEWSLETTER ARTICLE**

[HOSPITAL NAME] Contributes to 30,000 Children Spared from Harm Within Children's Hospital Patient and Employee Safety Network

[HOSPITAL NAME] is a proud network hospital of Solutions for Patient Safety (SPS), an unparalleled children's hospital patient and employee safety network, working ambitiously and collaboratively to reduce harm events. SPS recently announced that the network has reached the impressive milestone of 30,000 children spared from serious harm since its inception in 2009! [HOSPITAL NAME] is proud to be part of this incredible team. Our ongoing collaboration and contributions toward this milestone mean that our patients and families can expect the highest standards of safety in our care. We look forward to continuing this work as part of our ongoing commitment to you, our patients, and families to reduce serious harm events.



#### About SPS

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#### **WEBSITE POSTING**

[HOSPITAL NAME] Contributes to 30,000 Children Spared from Harm Within Children's Hospital Patient and Employee Safety Network

[HOSPITAL NAME] is a proud network hospital of Solutions for Patient Safety (SPS), an unparalleled children's hospital patient and employee safety network, working ambitiously and collaboratively to reduce pediatric harm events. SPS recently announced that the network has reached the impressive milestone of 30,000 children spared from serious harm since its inception in 2009! [HOSPITAL NAME] is proud to be part of this incredible team. Our ongoing collaboration and contributions toward this milestone mean that our patients and families can expect the highest standards of safety in our care. We look forward to continuing this work as part of our ongoing commitment to you, our patients, and families to reduce serious harm events.



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Proceed to next page for social media posts



#### **SOCIAL MEDIA POSTS**

#### Facebook/LinkedIn

[HOSPITAL NAME] is a proud network hospital of (tag) Solutions for Patient Safety, which has reached the aspirational milestone of 30,000 children spared from serious harm events! This trailblazing network of children's hospitals works ambitiously to reduce serious harm in children's hospitals through collaboration, data sharing and strategy. [HOSPITAL NAME] is honored to be part of this network sparing children from harm!

Learn more: www.solutionsforpatientsafety.org #SPS30kSpared



### Instagram

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#### X

[HOSPITAL NAME] is a proud network hospital of @sps4kids. This trailblazing, collaborative network of children's hospitals works ambitiously to reduce harm events - recently achieving 30,000 children spared from harm! www.solutionsforpatientsafety.org #SPS30kSpared

### Facebook/LinkedIn

Did You Know? [HOSPITAL NAME] is a member of (tag) Solutions for Patient Safety Network. SPS members collaborate and put competition aside to pursue the goal of zero harm in pediatric hospitals. Our commitment to reducing serious harm events means we seek to provide the highest quality of care. We're proud to directly contribute to SPS's recent milestone of 30,000 children spared from harm!

www.solutionsforpatientsafety.org #SPS30kSpared

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Did You Know? [HOSPITAL NAME] is a member of (tag) Solutions for Patient Safety Network. SPS members collaborate and put competition aside to pursue the goal of zero harm in pediatric hospitals. Our commitment to reducing serious harm events means we seek to provide the highest quality of care. We're proud to directly contribute to SPS's recent milestone of 30,000 children spared from harm!

Learn more on the SPS website: www.solutionsforpatientsafety.org #SPS30kSpared

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[HOSPITAL NAME] belongs to @sps4kids: an innovative network that puts competition aside to pursue our goal of zero harm in pediatric hospitals. We're proud to contribute to the SPS recent milestone of 30,000 children spared from harm! www.solutionsforpatientsafety.org #SPS30kSpared



#### **SOCIAL MEDIA POSTS**

#### Facebook/LinkedIn

We have incredible news to share with you! [HOSPITAL NAME], as part of the (tag) Solutions for Patient Safety network, is celebrating the network's incredible milestone of 30,000 children spared from harm! [HOSPITAL NAME] is committed to maintaining this collaboration and groundbreaking achievements in the collective goal toward zero harm. Learn more about SPS and what this means for [HOSPITAL NAME], here: www.solutionsforpatientsafety.org #SPS30kSpared

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#### **SOCIAL MEDIA IDEAS**

- A video of your hospital leader(s) talking about SPS, your hospital's involvement and what it means for patient safety
- A video or post about why your commitment to SPS is important for patient families and pediatric healthcare as a whole
- Quotes or mantras related to patient safety that your team uses
- Stories about why your patients inspire you to be part of the SPS network and/or be exceptionally dedicated to patient safety
- Reels/Stories with content
- Thank you staff photos with actual doctors/nurses in your hospital
- Patient testimonials

#### Proceed to next page for logo types



### **SPS LOGOS**

Additional filetypes available upon request

**FULL COLOR** 

Children's Hospitals'
Solutions for
Patient Safety
Every patient. Every day.

**BLACK** 

Children's Hospitals'
Solutions for
Patient Safety
Every patient. Every day.

WHITE

Children's Hospitals'
Solutions for
Patient Safety
Every patient. Every day.