

21ST CENTURY PATHWAYS



Integrating Sustainability into Decision Making

Regardless of where your company is today, Pathways will elevate your business. Design your company roadmap for talent, sustainability and profit in the 21st century.

Primary Program Results:

- ▶ Integrated system for decision making.
- ▶ A detailed road map/custom three year sustainability plan with ROIs to get the most value out of sustainability for your business.
- ▶ Understand how sustainability can be a tool to recruit, inspire, and retain today's 21st century work force.
- ▶ Identify areas to optimize resource efficiencies.
- ▶ Strengthen your company's brand and reputation resulting in competitive advantage.
- ▶ Right size sustainability for your business.
- ▶ Manage business risks and create new growth opportunities.
- ▶ Become a Green Masters Program Participant, receiving assessment and recognition for your efforts.

The business case for sustainability is well established. With Global Mega Forces increasing, no one is better positioned to help you understand and navigate the opportunities and benefits of sustainability than WMEP & WSBC.

Where & When:

Pathways is a five day strategic retreat spread over four months that takes place at a Nature Center in Southeast Wisconsin.

Kickoff: August 1st, 2019

- Thursday & Friday August 1 & 2, 2019
 - Two Day Kickoff
- Wednesday, September 4, 2019
- Wednesday, October 2, 2019
- Wednesday, November 6, 2019

Who should participate?

21st Century Pathways leadership strategy requires business integration of sustainability, which will require your top leadership team. Select two leaders; Executive Team Member + Sustainability Champion.



For more information, contact:

Randy Bertram

Director of Sustainable Services, WMEP

bertram@wmep.org

262.707.7775

Mark McDermid

Sustainability Consultant

mcdermid@wmep.org

608.512.3375

Jessy Servi Ortiz

Managing Director, WSBC

ortiz@wisconsinsustainability.com

414.861.1177

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How does it work?

