

## SPONSORSHIP OPPORTUNITIES

Choose a sponsorship package that will maximize your opportunity to promote your organization.

### Showcase VIP Sponsor - \$5,000

- Listing as Showcase VIP Sponsor on press releases and conference promotion.
- Receive the opt in attendee list (participants will opt in/out for sharing emails).
- Logo placements:
  - > on home page of conference website during event.
  - > at top of page (1920 x 376) conference pages (728 x 90).
  - > in Exhibitor Hall placement preference:
    - leaderboard (728 x 90) or half page (300 x 600) or Inline rectangle (300 x 250).
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
  - > Your own exhibitor license to design and develop your branded exhibitor page:
    - > Logo + Company Overview + Exhibitor profile (with photos).
      - Overview includes: company address, phone, email and website URL.
    - > Upload of Links (sustainability plan, CSR report, promo video etc.).
      - Social links (LinkedIn, Twitter, Facebook, Instagram).
      - Links, PDFs, videos, etc.
      - Optional Videos, up to 2.
    - > Call to Action option.
    - > Video conference option for virtual meetings and engagement opportunities.
      - Ability to set appointments to live chat during conference.
    - > Tracking report of visitors to your exhibit page.
- Opportunity to introduce a speaker or session, moderate a panel or host a breakout room topic.
- Opportunity to sponsor a track or session.
- Unlimited Corporate, 2-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.



Please contact Jessy Servi Ortiz at  
[jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to discuss sponsorship.  
Visit our website for the link to purchase a sponsorship package:  
[WisconsinSustainability.com/2019-conference](http://WisconsinSustainability.com/2019-conference)

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### Showcase Sponsor - \$2,500

- Listing as Showcase Sponsor on press releases and conference promotion.
- Receive the opt in attendee list (participants will opt in/out for sharing emails).
- Logo placements:
  - > in rotation on home page of conference website during event.
  - > at top of page (1920 x 376) conference pages (728 x 90).
  - > in Exhibitor Hall inline rectangle (300 x 250).
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
  - > Your own exhibitor license to design and develop your branded exhibitor page:
    - > Logo + Company Overview + Exhibitor profile (with photos).
    - Overview includes: company address, phone, email and website URL.
  - > Upload of Links (sustainability plan, CSR report, promo video etc.).
    - Social links (LinkedIn, Twitter, Facebook, Instagram).
    - Links, PDFs, videos, etc.
    - Optional Videos, up to 2.
  - > Call to Action option.
  - > Video conference option for virtual meetings and engagement opportunities.
    - Ability to set appointments to live chat during conference.
  - > Tracking report of visitors to your exhibit page.
- Opportunity to introduce a speaker or session, moderate a panel or host a breakout room topic.
- Opportunity to sponsor a track or session.
- Unlimited Corporate, two-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.



Please contact Jessy Servi Ortiz at  
[jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to sign up today.

Visit our website for additional information:  
[WisconsinSustainability.com](http://WisconsinSustainability.com)

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### Sustaining Sponsor - \$1,250

- Listing as Sustaining Sponsor on press releases and conference promotion.
- Receive the opt in attendee list (participants will opt in/out for sharing emails).
- Logo placements:
  - > at top of page (1920 x 376) conference pages (728 x 90).
  - > in Exhibitor Hall inline rectangle (300 x 250).
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
  - > Your own exhibitor license to design and develop your branded exhibitor page:
    - > Logo + Company Overview + Exhibitor profile (with photos).
      - Overview includes: company address, phone, email and website URL.
    - > Upload of Links (sustainability plan, CSR report etc.).
      - Social links (LinkedIn, Twitter, Facebook, Instagram).
      - Links, PDFs, videos, etc.
      - Optional Videos, up to 2.
    - > Call to Action option.
    - > Video conference option for virtual meetings and engagement opportunities.
  - > Tracking report of visitors to your exhibit page.
- Opportunity to introduce a speaker or session, moderate a panel or host a breakout room topic.
- Opportunity to sponsor a session.
- Five, two-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.

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### Supporting Sponsor - \$625

- Logo placement on exhibitor page during event.
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
  - > Your own exhibitor license to design and develop your branded exhibitor page:
    - > Logo + Company Overview + Exhibitor profile (with photos).
      - Overview includes: company address, phone, email and website URL.
    - > Upload of Links (sustainability plan, CSR report etc.).
      - Social links (LinkedIn, Twitter, Facebook, Instagram).
      - Links, PDFs, videos, etc.
      - Optional Videos, up to 2.
    - > Video conference option for virtual meetings and engagement opportunities.
  - > Tracking report of visitors to your exhibit page.
- Three, two-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.

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### Non-Profit or Partner Sponsor - \$300

- **Virtual Exhibit Page during Conference includes:**
  - > Your own exhibitor license to design and develop your branded exhibitor page:
    - > Logo + Company Overview + Exhibitor profile (with photos).
      - Overview includes: company address, phone, email and website URL.
    - > Upload of Links (sustainability plan, CSR report etc.).
      - Social links (LinkedIn, Twitter, Facebook, Instagram).
      - Links, PDFs, videos, etc.
      - Optional Videos, up to 2.
    - > Video conference option for virtual meetings and engagement opportunities.
    - > Tracking report of visitors to your exhibit page.
  - **Two, two-day conference passes.**
  - **Social Media Postings.**

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### Patron Sponsor - \$300

- **Logo placement during conference.**
- **One, two-day conference pass.**
- **Social Media Postings.**



Please contact Jessy Servi Ortiz at  
[jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to sign up today.

Visit our website for additional information:  
[WisconsinSustainability.com](http://WisconsinSustainability.com)