

## 2019 Green Masters



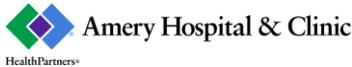
**4<sup>th</sup> Time Recipient**

Alliant Energy serves approximately 475,000 retail electric customers and 190,000 natural gas customers in Wisconsin through its utility subsidiary Wisconsin Power and Light Company. Alliant Energy is committed to “Powering What’s Next” and recently released its Clean Energy Blueprint for Wisconsin that includes expansion of solar energy generation by up to 1,000 megawatts by the end of 2023. In addition to accelerating the transition to cleaner energy, the company is focusing on building sustainable infrastructure – for example, its recycling program for the new West Riverside Energy Center near Beloit has successfully diverted over 85% of waste generated during its construction from landfilling and just received a Wisconsin Recycling Excellence Award. Alliant Energy’s employees and retirees also embrace using their own “Energy for Good” with nearly 90,000 volunteer hours supporting local communities in 2018. Alliant Energy humbly accepts “Green Masters” recognition and commends the Wisconsin Sustainable Business Council for this program to benchmark and evolve more sustainable practices in our state.



**6<sup>th</sup> Time Recipient**

American Family’s corporate responsibility mission is to make a meaningful difference in our communities, our environment and for our people as proactive protectors of what matters most. We do this through our commitment to investing in our communities, sustaining our environment and empowering our people. We believe that corporate responsibility means being a leader that creates positive economic, social and environmental impact, together with measurable benefits for our customer, our employees, agency owners and the world around us. We are thrilled to receive this award as it helps benchmark our efforts and our progress and compare us with other companies across the State of Wisconsin.



**2<sup>nd</sup> Time Recipient**

Amery Hospital & Clinic is part of HealthPartners, the largest consumer-governed, non-profit health care organization in the nation with a mission to improve health and well-being in partnership with members, patients and the community.

Amery Hospital & Clinic is a non-profit critical access health care facility, with additional clinic locations in Clear Lake, Luck and Turtle Lake, Wis. offering primary, acute, emergency, outpatient and specialty health care services. Amery Hospital & Clinic was the first hospital in the world to become a certified Audubon Cooperative Sanctuary through the Audubon Cooperative Sanctuary Program. Over 90% of employees are aware of our Green Team and our projects. Including:

- Commitment to reduce single-use plastics in our supply chain and daily operations;
- On-site community garden;
- Water management program which saved 391,000 gallons of water in 2018



**2<sup>nd</sup> Time Recipient**

Formed in 2001 as the nation’s first multi-state transmission-only utility, American Transmission Co. is a Wisconsin-based company that owns and operates 9,860 miles of electric transmission lines and 568 substations in portions of Wisconsin, Michigan, Minnesota and Illinois. Our transmission network enables the movement of electricity produced from all forms of generation resources to areas where it is needed – helping to keep the lights on, businesses running and communities strong. We are proud of the Green Master achievement and continue to look for areas of improvement to support our sustainability commitment. Visit our website at [www.atcllc.com](http://www.atcllc.com).



**4<sup>th</sup> Time Recipient**

Bounce Milwaukee is a family entertainment center offering laser tag, rock climbing, axe-throwing, inflatables, video games and a bar and restaurant for everything from birthday parties to corporate events. With an on-site solar array, every step of their pizza and food production is solar-powered, from preparation, to cooking in electric ovens to delivery in their fully electric vehicle fleet.



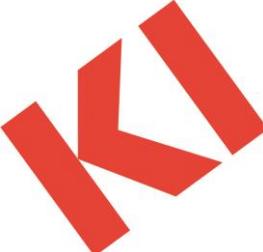
**6<sup>th</sup> Time Recipient**

CNH Industrial is a global leader in the capital goods industry and operates in five segments: Agriculture, Construction, Commercial and Specialty Vehicles, Powertrain, and Financial Services. The company is a 9-time leader in the Dow Jones Sustainability Indices, World and Europe, and was one of only 27 companies included in the CDP Water Security A-List. Its Racine Tractor plant continued to maintain its zero waste to landfill status in 2019, and made strides in reducing its use of fresh water and in moving beyond recycling, towards reuse.



**3<sup>rd</sup> Time Recipient**

Evinrude, part of the BRP Marine Group, is a global manufacturer of outboard marine engines. A model of innovation, Evinrude developed the first commercially viable outboard engine in 1909. Celebrating 110 years of innovation in 2019, Evinrude offers customers superior value across a full range of applications while meeting all global emissions standards. Along with being a leading innovator in the outboard engine industry, Evinrude is an

	<p>active member of the communities in which it operates, supporting and partnering with local organizations to advance causes important to the company and its employees.</p>
 <p><b>5<sup>th</sup> Time Recipient</b></p>	<p>Evolution Marketing, llc is a Wisconsin based women-owned Certified B Corp™ specializing in the area of global sustainability consulting and storytelling, environmentally responsible creative design and marketing. They offer a variety of consulting and business advising services within the fields of sustainability, LOHAS (lifestyles of health and sustainability), employee engagement and third party responsible business certifications. As Wisconsin's first triple bottom lined managed communications consulting firm, they have been adopting innovative sustainable business strategies for over a decade. Since 2018, they have been able to offer their professional services in a carbon neutral manner. Evolution Marketing is proud to be a member of the Carbonfree® Partner Program for Small Business (joined in 2019) and to be one of the 400 + Certified B Corps™ that publicly committed (on Dec. 11th, 2019) at COP25 to Net Zero Emissions (scope 1-3) by 2030. Learn more at: <a href="http://Greenmktng.com/carbon">Greenmktng.com/carbon</a></p>
 <p><b>10<sup>th</sup> Time Recipient</b></p>	<p>Founded in 1933, Green Bay Packaging Inc. is a privately owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label rollstock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. operates 32 facilities in 14 states each with a dedication to innovative development of its products and forestry resources, with a focus on quality, sustainability, and continuous improvement. For more information about Green Bay Packaging Inc., visit <a href="http://www.gbp.com">www.gbp.com</a></p>
 <p><b>1<sup>st</sup> Time Recipient</b></p>	<p>Twenty to Fifty million metric tons of E-Waste is disposed worldwide every year. 60% of that is dumped in our landfills every year. E-waste is not biodegradable, so the waste sits and ages and is buried deeper and deeper into the earth every year releasing toxins into our earth soils. Working its way into our water, the plants we grow and essentially the food we put into our bodies. Greenlight E Recycling plans on changing that!</p> <p>Here at Greenlight E Recycling, we remove any electronics and all associated parts from locations safely and properly as indicated by state laws and regulations. GreenLight understands the impact E-Waste has on our day to day and continues to remove and dispose of E-waste completely free of charge. We provide certification that each item is properly disposed of and work to ensure scrap materials are sent to their proper recycling facilities and diverted from ALL landfills. GreenLight E Recycling strives for a brighter, cleaner future for tomorrow.</p>
 <p><b>9<sup>th</sup> Time Recipient</b></p>	<p>KI, an employee-owned furniture manufacturer headquartered in Green Bay, consistently works to reduce consumption of energy, water, chemicals and CO2 emissions. In 2018, the CO2 offset equaled more than 1.5 million vehicle miles. In addition, KI manufacturing facilities diverted 5.7 million pounds of material from landfills to recycling centers. The company also reduced its overall greenhouse gas emissions, staying on track to achieve its goal of reducing GHG emissions by 25 percent. At the 2018 Lighting Fair, KI employees purchased 1,918 LED light bulbs, for personal use, reducing emissions by 181,464 pounds of carbon dioxide. Outside its walls, KI planted roughly 1,420 trees through PrintReleaf which measures paper consumption totals and correlates the number of trees to replant in forests around the world. KI is honored to have reached the Green Master status in the 2019 Green Master Program.</p>
 <p><b>3<sup>rd</sup> Time Recipient</b></p>	<p>Kohler Co. is committed to creating business growth through sustainability – where all our actions lead to more environmentally conscious choices for everyone, every day. To that end, our strategy focuses on reducing our footprint, developing products with lower life-cycle impacts, and educating and inspiring people to take action to live more sustainably.</p> <p>In 2019, Kohler invested in tools, training and data collection that will help our global Kitchen &amp; Bath product teams apply Design for Environment (DfE) principles to their work. DfE encompasses a full lifecycle view of a product's environmental impacts and helps developers make choices that reduce those impacts without sacrificing quality or performance.</p> <p>Kohler's investment in renewable energy projects around the world have eliminated emissions of over 175,000 metric tons of CO2 from January through September this year. Kohler was also honored with the Green Power Leadership Award by the Environmental Protection Agency (EPA), which recognizes America's leading green power users for their commitment and contribution to helping advance the development of the nation's voluntary green power market.</p>
 <p><b>9<sup>th</sup> Time Recipient</b></p>	<p>Kohl's is a leading omnichannel retailer with more than 1,100 stores in 49 states. Kohl's recently announced a set of sustainability goals focused on climate action, waste and recycling, and sustainable sourcing. Kohl's strategy was further strengthened by aligning with the UN SDGs. As part of their efforts <a href="#">Kohl's partnered with How2Recycle®</a> to help customers be more informed about their recycling decisions. Additionally, several new Kohl's products support</p>

	<p>sustainable sourcing including: OEKO-TEX® certifications, Better Cotton Initiative (BCI), Certified Recycled Polyester, and REPREVE® Recycled Fiber.</p> <p>Kohl's has been recognized in 2019 for significant progress implementing its sustainability initiatives, including being named to the <u>Dow Jones Sustainability Index</u> for the second consecutive year. Other recognitions include: <u>Barron's 100 Most Sustainable Companies</u>, <u>EPA ENERGY STAR</u>, <u>EPA WasteWise</u>, and <u>EPA SmartWay</u>. Additionally, through their award-winning energy management programs, Kohl's surpassed its goal of 20% energy reduction, making Kohl's a <u>DOE Better Buildings Challenge Achiever</u>.</p> <p>At Kohl's corporate offices in Menomonee Falls, associates are encouraged to use reusable water bottles as the sale of all plastic water bottles was eliminated this year. Kohl's associates also have access to bikes, composting, a vegetable garden and electric vehicle charging stations.</p>
 <p><b>10<sup>th</sup> Time Recipient</b></p>	<p>Under the initiative of "Lands' Friendly," Lands' End has implemented a wide range of environmentally focused business practices including programs to reduce or eliminate paper consumption, comprehensive recycling and waste management initiatives. The company supports both national and local causes, including the National Forest Foundation, the United States Lighthouse Society and the Clean Lakes Alliance.</p>
 <p><b>8<sup>th</sup> Time Recipient</b></p>	<p>Lauterbach Group is a privately owned award-winning flexographic printer located in Sussex, Wisconsin with less than 50 members. Our diverse group of experts embrace business management practices where improvement ideas are driven from tracking process results.</p> <p>Our efficiency goals are designed to create transparency and validate action in traction and process towards effectiveness to manage and control the desired outcome coined as #GetAGrip. We are a Group of members committed to environmental, economic, and social sustainability.</p> <p>Every year the Group identifies new challenges and opportunities to define our next key objectives and goals and 2019 was no different. Environmental stewardship is at the heart of the business through reduction in wastes, applied technological advancements, education and improved practices are the fundamental concepts to drive economic prosperity. The key is to drive key partnerships with suppliers, clients, members and our surrounding communities.</p>
 <p><b>6<sup>th</sup> Time Recipient</b></p>	<p>Madison Gas and Electric's ongoing commitment to sustainability continued in 2019, including the announcement of its net-zero carbon electricity by 2050 goal, the approvals and start of construction on several solar energy projects, including the expansion of its Shared Solar program, and also with the expansion of its Environmental Management System to cover all company facilities.</p> <p>MGE is working with customers toward its carbon reduction goals by advancing clean energy, electrifying transportation and engaging with customers to increase energy efficiency. As "your community energy company," MGE is committed to building a more sustainable future while maintaining energy reliability, affordability and safety.</p>
 <p><b>3<sup>rd</sup> Time Recipient</b></p>	<p>Our company's founder, Leonard "Butch" Gentine, Jr., started the company in 1974 as a small brokerage firm in the business of purchasing, aging and distributing large blocks of bulk cheese to industrial customers. Today, Butch's son, Jeff Gentine, is President and CEO. Masters Gallery Foods has grown to be a leading national cheese supplier with one of the largest privately held cheese inventories in the country.</p> <p>Building on previous green initiatives at our Plymouth facility, we were extremely proactive in the planning and building phases at Oostburg a new 177,000 square foot plant. With new technology, we now have the ability to capture the heat emitted by air compressors and use it to heat water in a closed loop system. That water runs through heating coils under our outdoor sidewalks which reduces the amount of salt needed during the winter months.</p> <p>The Oostburg facility also uses an environment-friendly fire suppression agent called Novec 1230 Fire Protection Fluid. It was developed as a halon replacement and an alternative for hydrofluorocarbon (HFC). Novec 1230 fluid is a fluoroketone, with a global warming potential of less than one. While HFC's have an average global warming potential of more than 3000. Steps like this ensure safety throughout our plant and business for all our employees, while also maintaining environmental safety.</p> <p>The New Oostburg facility also has no regulated chemicals and is cooled using an Ice generation system with food grade Glycol.</p> <p>Besides technological advances, we have also worked to directly support the natural eco-system at our new facility. Surrounding our geothermal capable pond, we have planted native aquatic plant species as recommended by the DNR. This rich environment is capable of supporting itself while providing an imperative renewable energy source. The Geothermal system is used to heat and cool all of the office space in Oostburg</p> <p>As Masters continues to grow, we are dedicated to contributing to a sustainable future for our planet through our commitment to the three R's:</p> <ul style="list-style-type: none"> <li>• Reduce consumption, waste and pollution.</li> <li>• Reuse what we have.</li> </ul>

	<ul style="list-style-type: none"> <li>Recycle everything we can.</li> </ul> <p>As Masters Gallery Foods associates, we are 900+ strong, serving as stewards to strengthen our surrounding communities. Masters Gallery Foods is truly a workplace that encourages environmental ideas from all employees allowing these ideas to grow into results. Our Green Team is comprised of employees and management. Masters Gallery Foods is committed to sustaining the future of our community and our world and these are just a few examples of our green projects. We love our community, we treat folks like family, and we care about our planet, and above all, we're "Doing the Right Thing."</p>
 <p><b>9<sup>th</sup> Time Recipient</b></p>	<p>Menasha Corporation is honored to be recognized as a 2019 Green Master within the Green Masters Program for the ninth consecutive year.</p> <p>As a leading packaging manufacturer and supply chain solutions provider, we are pleased to share that our initiatives and commitments to be a sustainably-focused company and responsible steward of our environment have resulted in positive impacts. In 2019, in addition to pursuing goals for emissions, waste and water reductions, our environmental achievements included: a new seed bin that results in 50% savings on freight, a custom e-commerce package that cut 11% from materials costs and \$50 thousand a month in freight costs, the use of our proprietary SMARTTRAK® system to save on transportation costs of containers, receiving the 2019 Business Friend of the Environment Award from the Wisconsin Manufacturers &amp; Commerce, and being named to Food Logistics 2019 Top Green Providers list. In addition, our subsidiary, ORBIS Corporation, headquartered in Oconomowoc Wisconsin, produces plastic reusable containers and pallets based on a "make, use, return" manufacturing model, allowing the products to be reused many times before the end of its useful life</p>
 <p><b>9<sup>th</sup> Time Recipient</b></p>	<p>Mercury Marine continues to enhance its sustainability according to four pillars: Energy, Environment, Product and People. In 2019 the company pursued an ambitious expansion campaign, seizing the opportunity to integrate sustainable features and technologies into its facilities design. This also involved adoption of new, energy-saving manufacturing equipment. This year Mercury also increased production of its new V6 and V8 outboard engines — the lightest, quietest and most fuel-efficient in their category — by 50%. These outboards are replacing older and less eco-friendly engines, resulting in less greenhouse gas being released into Earth's atmosphere.</p>
 <p><b>5<sup>th</sup> Time Recipient</b></p>	<p>In 2019 Oshkosh Corporation was named to the Dow Jones Sustainability World Index for the first time. Oshkosh was also honored to be named a World's Most Ethical Company by Ethisphere for the fourth straight year. Two Oshkosh Defense Facilities located in Oshkosh, WI received GBCI TRUE Zero Waste certifications in 2019. Oshkosh continues to drive KPIs to reduce energy consumption and increase waste diversion from landfill.</p>
 <p><b>4<sup>th</sup> Time Recipient</b></p>	<p>Outpost Natural Foods Coop exists so their owners have a healthy, diverse and sustainable community. This year they made the commitment to eliminate single-use petroleum-based plastics for packaging Outpost food by 2022. This ambitious goal is a testament to the urgency the organization feels in the quest to reduce plastic and fight climate change and waste. Having published their 7<sup>th</sup> Annual Sustainability Report, they continue to measure and track topics like organic, local and fair-trade sourcing, along with Greenhouse Gas emissions from distribution and facility operations. Alternative energy initiatives like solar panels, electric vehicle charging stations and Renewable Energy Credits have landed them on the EPA's list of Top 30 Retail Green Power Partners in the country.</p> <p>The organization takes its commitment to employees and the community seriously, focusing on issues like workforce diversity, employee growth and retention and benefits for part time employees. Outpost continues to work with and support a large variety of community organizations such as Hunger Task Force, Local First Milwaukee and Teens Grow Greens.</p>
 <p><b>10<sup>th</sup> Time Recipient</b></p>	<p>Phillips-Medisize, LLC, is a leading global outsource provider of design and manufacturing services to the connected health, drug delivery, diagnostics, medical device, and specialty commercial markets. Phillips-Medisize's core advantage to customers is the knowledge of its people to integrate design, molding, and automation, providing innovative, high-quality manufacturing solutions.</p> <p>We are truly honored to be chosen for the Green Masters distinction, which recognizes the pursuit of environmental excellence. We appreciate being identified as a sustainable business in conjunction with other similar organizations.</p>
 <p><b>7<sup>th</sup> Time Recipient</b></p>	<p>Rockwell Automation is the largest company in the world that is dedicated to industrial automation and information. Across the globe, our flagship Allen-Bradley® and Rockwell Software® product brands are recognized for excellence.</p> <p>Our keen focus on technology innovation, domain expertise, and integrity and corporate responsibility fuels our success. Our commitment to responsible business practice is unwavering. At Rockwell Automation, we maintain and demand integrity in our interactions with customers, suppliers, and our employees. It means managing our environmental impact around the globe and doing the right thing, every day.</p>



**4<sup>th</sup> Time Recipient**

*Slipstream creates, tests, delivers and scales the next generation of energy efficiency and renewable energy programs that move us farther, faster toward a clean energy economy. Slipstream partners with utilities, local and state governments, regulatory agencies and other organizations to inspire new solutions to big energy challenges. With 39 years of experience demonstrating “what’s next” in programs and technologies, Slipstream is an established and trusted trailblazer in the industry.*



**smartsand**  
Mine to Wellsite Solutions

**1<sup>st</sup> Time Recipient**

*Smart Sand’s Oakdale facility comprises 1,300 acres of grassy and wooded hills that provide ideal habitats for a native plants and wildlife. Therefore, maintaining the abundant biodiversity and the two waterways on-site is considered high priority for all employees on-site and is integrated into day-to-day mining operations. Environmental sustainability begins with innovative design and state-of the art infrastructure at the Oakdale facility. Smart Sand, Inc. prides itself on pioneering an eco-friendly water recycling practices that uses gravity to settle particulates in the water used in the washing process. This technology allows the facility to minimize well drawdown and recycle more than 80% of the water.*

*Smart Sand recognizes that minimizing sand handling requires less effort, less energy. It is safer and better for the environment. Smart Sand’s management and engineering teams have spent much of the last year working on mine design, processing with more efficient handling in mind. Some activities and projects we have implemented include: Construction of new drainage below infrastructure to allow improved natural drying of material, lessening energy consumption, exploration and trial use of larger excavators and haul trucks for increased throughput, fuel efficiency, labor savings, and a new ultra-fine recovery process, that reduces haulage of waste sand and increases process water recovery and recycling.*

*Lastly, Smart Sand places high value on volunteer efforts to improve literacy and reduce food insecurity. In addition to supporting the local elementary school and Food Pantry, Smart Sand employees also spend considerable time in the communities we operate in. We note that these two areas of charitable focus are impactful across the country, but also locally in the areas we operate.*



**3<sup>rd</sup> Time Recipient**

*UW Credit Union is a not-for-profit, member-owned financial cooperative that has been financially empowering members and supporting the communities they are a part of for nearly 90 years. We believe in making our community a healthier place to live and work, and that means investing in environmentally friendly practices.*

*UW Credit Union is proud of our dedication to environmental sustainability and business innovation. Side by side with other Wisconsin Green Masters companies, we’re leading the charge to improve our community through energy-efficient initiatives, paid volunteer opportunities, battery collection program, community recycling events, and much more.*

*We celebrate the achievements we’ve made thus far and look forward to deepening our commitment to sustainability in the years to come—for our staff, our members and our world.*



**3<sup>rd</sup> Time Recipient**

*Westfields Hospital & Clinic is part of HealthPartners, the largest consumer-governed, non-profit health care organization in the nation with a mission to improve health and well-being in partnership with members, patients and the community.*

*Westfields Hospital & Clinic serves western Wisconsin with primary, acute, emergency and outpatient health care services. Our sustainability initiatives are embedded into our mission and we are leaders in sustainable operations in our community. Over 95% of employees are aware of our Green Team and our programs. Including:*

- our commitment to solar energy;
- our ongoing partnership with the New Richmond High School AgriScience class to support their aquaponics program;
- other sustainable and local food initiatives;
- on-site famers’ market and community garden.