



## **Sponsorship Opportunities: Student Appreciation Night – Polar Park – May 18, 2023**

**DEADLINE TO PURCHASE SPONSORSHIPS – APRIL 14, 2023**

**Main Event Sponsor: Home Run** (1 Available) – \$2,000

This is the Main Event Sponsor and covers all food provided for attendees of the event.

- Includes:
  - Five (5) tickets to the event
  - Signage with your company logo on the day of the event (digital and/or printed)
  - Four-week sponsorship of the ABC/GCI Coffee Break podcast
  - Live podcast interview the day of the competition
  - Your company logo included in social media coverage leading up to and on the day of the event
  - An individual post highlighting your company as the Main Event Sponsor on the GCI Instagram page
  - Your company logo included in weekly GCI newsletter coverage leading up to and on the day of the event
  - Full page, full color advertisement in the digital program book available on the day of the event

**Drink Ticket Sponsors: Triple** (2 Available) – \$1,000

This sponsorship covers drink tickets for two (2) free beverages for each attendee 21 or older, the day of the event.

- Includes:
  - Two (2) tickets to the event
  - Your company name printed on drink tickets to be given to all 21+ event attendees
  - Signage with your company logo on the day of the event (digital and/or printed)
  - Your company logo included in social media coverage leading up to and on the day of the event
  - Your company logo included in weekly GCI newsletter coverage leading up to and on the day of the event

- 1/2 page, full color advertisement in the digital program book available on the day of the event

**T-Shirt Sponsors: Double** – (5 Available) – \$750

This sponsorship covers t-shirts that will be given out to attendees of the event.

- Includes:
  - Your company logo on a t-shirt to be gifted to attendees of the event
  - Your company logo included in social media coverage leading up to and on the day of the event
  - Your company logo included in weekly GCI newsletter coverage leading up to and on the day of the event
  - 1/4 page, full-color advertisement in the digital program book available on the day of the event

**General Sponsor: Single** (10 Available) – \$200

These are supporting event sponsorships.

- Includes:
  - Signage with your company logo on the day of the event (digital and/or printed)
  - Your company logo included in social media coverage leading up to and on the day of the event
  - Your company logo included in weekly GCI newsletter coverage leading up to and on the day of the event
  - Special mention in the in the digital program book available on the day of the event

**Swag Bag Sponsor: Equipment Manager** (5 Available) – \$300

This sponsorship covers swag bags that will be given out to attendees of the event.

- Includes:
  - Your company logo on the swag bag to be gifted to attendees of the event
  - The opportunity to include your branded merchandise in the swag bags for the day of the event
  - Your company logo included in social media coverage leading up to and on the day of the event

- Your company logo included in weekly GCI newsletter coverage leading up to and on the day of the event
- Special mention in the in the digital program book available on the day of the event

### **Shuttle Bus Sponsor: Spring Training – (2 Available) – \$750**

This sponsorship covers the shuttle bus bringing attendees safely to and from the event.

- Includes:
  - **Five (5) seats on the shuttle bus to and from the game on the day of the event**
  - **Your company logo all over the inside of the shuttle bus on the day of the event**
  - Five (5) seats on the shuttle bus to and from the game on the day of the event (Tickets to attend the game must be purchased separately)
  - Your company logo all over the inside of the shuttle bus on the day of the event
  - Your company logo included in weekly GCI newsletter coverage leading up to and on the day of the event
  - 1/4 page, full-color advertisement in the digital program book available on the day of the event

RSVP and Purchase Sponsorships and Tickets [HERE](#)

To separately purchase an advertisement space in the digital program, OR to reserve a space in the event program book to honor a graduate (free of charge!), contact Allison Jackson: [allison@gwgci.org](mailto:allison@gwgci.org)