



Now more than ever  
innovation and  
innovative thinking are  
key to the way we  
recruit, train, and  
retain our valuable  
workforce.



Access to top-notch craft training is critical to meet growing demands for skilled workers in the construction trades. For decades, the Gould Construction Institute has blazed a path in the industry by offering excellent state-certified trade education and training locally for apprentices throughout Massachusetts.

In the spirit of innovation, the Gould is proud to announce a pilot program: day time classes in electrical at the newest GCI instructional facility in Woburn, MA.

## Day Time Electrical School

An innovative approach to craft/trade education

- Day time classroom and practical training is offered as an 8-hour instruction block (from 7:00 am to 3:30 pm, 2 days a month).
- Focused instruction reduces absences and improves participation with increased focus on learning necessary concepts and follow-on skills.
- Optimal instruction time promotes better work life balance for apprentices.
- Full-day training delivers comprehensive and engaging education that fosters better comprehension and information retention for students.
- During class time the instructor is able to fully immerse in the educational content.
- NEW GCI satellite location, 100 Unicorn Park Drive, Suite 2, Woburn, MA\* is outfitted with classrooms, and practical lab spaces for hands-on instruction.
- Creates a branded school culture for students, employers, and the school.
- Offers ABC the opportunity to showcase our training programs.

\* Our newest classroom/lab dedicated GCI space is located in the same building as Gould Construction Institute and Associated Builders & Contractors of Massachusetts.

**Innovative programs like these only succeed with your support. This offers a first glance; more details will follow. We want to hear from you. The Gould is your school and it only works when you participate.**



Education & Training Affiliate of ABC Massachusetts

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