

2019 MCA WESTERN REGION CONFERENCE MAY 30-JUNE 2

TRANSITION

Embracing Change
Fairmont Banff Springs

2019 SPONSOR PACKAGE

**Choose a sponsorship level
that your company can embrace!**

From exclusive exposure of your company for featured events to getting your name out in front of the delegates from the four Western Provinces. Ask us about mix and match opportunities!

PLATINUM	\$7,500 - 10,000
GOLD	\$5,000 - \$ 7,499
SILVER	\$3,500 - \$ 4,999
BRONZE	\$2,500 - \$ 3,499
COPPER	\$1,000 - \$ 2,499

Your conference hosts:



transition_{noun}

tran-si-tion | \tran(t)- 'si-shən, tran- 'zi-, chiefly British tran(t)- 'si-zhən\

Definition of transition

: passage from one state, stage, subject, or place to another : CHANGE

<https://www.merriam-webster.com/dictionary/transition>

Today, more than ever, successful businesses are in a constant state of transition. Understanding your role in transition, embracing change as it happens, allows more opportunity to control when, where and how change will happen. Whether you are a contractor, manufacturer, wholesaler or supplier the need to embrace change has never been greater.

The four Western Region MCAs are embracing change. In the spring of 2019 the Western Region MCAs will present a joint conference, developed specifically to foster and generate greater opportunity for our mechanical contractor community. We anticipate you will also embrace this change and be excited about the opportunity the MCA Western Region is presenting.

Our leading edge, informative program will be presented at the world-renowned mountain resort, the Fairmont Banff Spring Hotel, from May 30 through June 2, 2019. A fabulous time of the year to visit Banff National Park.

A wide array of sponsorship opportunities awaits. We hope that you will be enticed to get your company's products and services out in front of the delegates; Western Canada's top tier businesses in the mechanical trade. Of course, if you have other marketing concepts and ideas that may better suit your business, we are also open to embracing change that you may want to throw our way.

Remember, embrace change and call us early to book your place mark as we transition to a new and exciting MCA Western Region format.

Call us toll-free at 1-800-251-0620 or email at info@mca-ab.com



PLATINUM **\$7,500 to \$10,000**

As a top-tier sponsor your company will be recognized as an industry leader and receive the highest level exposure to the delegates.

Keynote Speaker **Victaulic**



From pushing a broom for the family business at age 6 to an MBA running a company with over 2800 employees, Donald Cooper provides "A compelling bottom-line business message ... brilliantly delivered"
Editor, Profit Magazine

- Intergenerational Panel **\$8,000**
Learn how Contractors from across Western Canada transition their business to the next generation.
- MCA Saskatchewan's 100th Anniversary Party **\$8,000**
Everyone's welcome as we celebrate this important Association milestone - Go Green Go!
- Burn N Mahn Dueling Pianos **\$7,500**

Name Tags and Conference Packages **Victaulic**

- 1 complimentary conference registration
- 2 complimentary rounds of golf at the MCA Western Region Conference Tournament
- Option to provide table gifts during your sponsored function
- Option to welcome delegates in a receiving line at your sponsored event
- First right of refusal for next year's conference

SPEAKING OPPORTUNITIES:

- Opportunity to address conference delegates at your specific conference event

TABLE TOP DISPLAY:

- Opportunity for your company's products and services to be on display at the Thursday evening Sponsor's reception.

DIGITAL EXPOSURE:

- Your company listed on each MCA Western Region websites and newsletters
- Your company logo displayed on the conference big screen during major events

PRINT EXPOSURE:

- Your corporate listing in the MCA Western Conference Delegates Package

CONFERENCE SIGNAGE:

- Signage at your event
- Signage at the information/registration desk

GOLD **\$5,000 to \$7,499**

As a Gold Sponsor your company will be front and center at these high level events and activities, reaching key industry decision makers from across Western Canada.

- Thursday Welcome Reception **\$5,000**
- Thursday Dinner and Economic Update **\$5,000**
- Friday Breakfast Buffet **\$6,000**
- Saturday Breakfast Buffet **\$6,000**
- YEP! Technical Sessions **\$6,000**
- Sunday Breakfast at Your Leisure **Victaulic**

- 1 complimentary round of golf at the MCA Western Region Conference Tournament
- Company acknowledged as Gold Level Sponsor during major conference social events
- First right of refusal for next year's conference

TABLE TOP DISPLAY:

- Opportunity for your company's products and services to be on display at the Thursday evening Sponsor's reception.

PRINT EXPOSURE:

- Your corporate listing in the MCA Western Conference Delegates Package

DIGITAL EXPOSURE:

- Your company listed on each MCA Western Region websites and newsletters
- Your company logo displayed on the conference big screen during major events

PROVINCIAL SPONSOR \$5,000

This is a unique, exclusive sponsorship opportunity. As a sponsor of your provincial MCA your company will be recognized for your role in supporting each association's participation at the Western Region Conference.

- BC
- Alberta
- Saskatchewan
- Manitoba

- Company acknowledged as Provincial Sponsor during major conference social events
- First right of refusal for next year's conference

PRINT EXPOSURE:

- Your corporate listing in the MCA Western Region Conference Delegates Package

DIGITAL EXPOSURE:

- Your company listed on each MCA Western Region websites and newsletters
- Your company logo displayed on the conference big screen during major events

SILVER \$3,500 to \$4,999

Place your company at the forefront of the Western Canada delegates with a Silver Sponsorship through preferred exposure at these feature events.

- Conference Spa Access Pass **\$4,000**

- Friday Night Comedian Kelly Taylor **\$4,000**

- President's Reception



- President's Dinner Wine



- Company acknowledged as Silver Sponsor during major conference social events
- First right of refusal for next year's conference

PRINT EXPOSURE:

- Your corporate listing in the MCA Western Region Conference Delegates Package

DIGITAL EXPOSURE:

- Your company listed on each MCA Western Region websites and newsletters
- Your company logo displayed on the conference big screen during major events

BRONZE \$2,500 to \$3,499

As a Bronze Sponsor your company will have direct exposure of your corporate brand to distinct groups from within the Western Canada Delegates.

- Golf Registration Package and Box Lunch **\$3,000**

- 19th Hole



- Exclusive Hole x 6 **\$2,500** each

- Golf Cart



- Hike the Rockies



- Coffee Break **\$2,500**

- Staffed tent on the Golf Course
- Company acknowledged as Bronze Level Sponsor during major conference social events
- First right of refusal for next year's conference

PRINT EXPOSURE:

- Your corporate listing in the MCA Western Region Conference Delegates Package

DIGITAL EXPOSURE:

- Your company listed on each MCA Western Region websites and newsletters
- Your company logo displayed on the conference big screen during major events

COPPER \$1,000 to \$2,499

- Double Hole Sponsor x 6 **\$1,000** each

- Rocky Mountain Resort Activities x 6 **\$1,500** each



- First right of refusal for next year's conference

PRINT EXPOSURE:

- Your corporate listing in the MCA Western Region Conference Delegates Package

DIGITAL EXPOSURE:

- Your company listed on each MCA Western Region websites and newsletters
- Your company logo displayed on the conference big screen during major events



Embracing Change

SPONSORSHIP REGISTRATION

2019 MCA WESTERN REGION CONFERENCE MAY 30 to JUNE 2, 2019
Fairmont Banff Springs, Banff, Alberta

Platinum \$7,500 to \$10,000 YOUR CHOICE (ONE)

Name Tags and Conference Packages 

May 31 MCA Saskatchewan's 100th Anniversary Party **\$8,000**

June 1 Keynote Speaker *Donald Cooper* 

June 1 Intergenerational Panel **\$8,000** *Experience corporate renewal strategies*


June 1 Burn N Mahn Dueling Pianos **\$7,500** *following President's Reception*

Gold \$5,000 to \$7,499 YOUR CHOICE (ONE)

May 30 Welcome Reception **\$5,000** Dinner and Economic Update **\$5,000**

May 31 Breakfast Buffet **\$6,000**

June 1 Breakfast Buffet **\$6,000** YEP! Technical Sessions **\$6,000**

June 2 Sunday Breakfast at Your Leisure 

Provincial Sponsor \$5,000 YOUR CHOICE (ONE)

British Columbia Alberta Saskatchewan Manitoba

Silver \$3,500 to \$4,999 YOUR CHOICE (ONE)

Conference Spa Access Pass **\$4,000**

May 31 Friday Night Comedian **\$4,000** *Kelly Taylor*

June 1 President's Reception  President's Dinner Wine 

Bronze \$2,500 to \$3,499 YOUR CHOICE (ONE)

May 31 Golf Registration Package and Box Lunch **\$3,000**

Exclusive Hole Sponsor x 6 Available **\$2,500** ea

19th Hole



Golf Cart



June 1 Hike the Rockies 

Coffee Break **\$2,500**

Copper \$1,000 to \$2,499 YOUR CHOICE (ONE)

Rocky Mountain Resort Activities x 6 **\$1,500** each



May 31 Double Hole Sponsor x 6 Available **\$1,000** each

Company: _____

Address: _____

City: _____ Prov: _____ PC: _____

Phone: _____

Contact Name: _____ Email: _____

SUBMIT SPONSORSHIP REGISTRATION AND PAYMENT TO
MCA ALBERTA #204, 2725 - 12 Street NE, Calgary, AB T2E 7J2 Toll Free: 1-800-251-0620
VISA/MASTERCARD PAYMENT AVAILABLE