



70th ANNUAL CONFERENCE

Your opportunity to
reconnect
rediscover

FAIRMONT JASPER PARK LODGE | JUNE 4-7, 2020

2020 Sponsorship Opportunities

Start making your plans to...

reconnect with your peers re-
discover Jasper GOLFING-LAKESIDE-BBQ
-HIKING-SPA re-examine THE FUTURE
OF WORK with TODD HIRSCH relieve
WORKPLACE STRESS WITH HUMOUR and
JUDY CROON revisit CELEBRITIES
with the comedic impressions of
EMCEE GERY SCHUBERT

Choose a sponsorship level that your company can embrace! From exclusive exposure of your company for featured events to getting your name out in front of the delegates.

Ask us about mix and match opportunities!

PLATINUM	\$3500
GOLD	\$3000
SILVER	\$2000
BRONZE	\$1000
COPPER	\$750

PLATINUM \$3500

As a top-tier sponsor your company will be recognized as an industry leader and receive the highest level exposure to the delegates.

☐ NAME TAGS

PUT YOUR
LOGO HERE

☐ EMCEE &

ENTERTAINER Gery Schubert

PUT YOUR
LOGO HERE

A man of a thousand voices, a hundred faces and at least 12 wigs throughout the weekend!

☐ AMAZING RACE

PUT YOUR
LOGO HERE

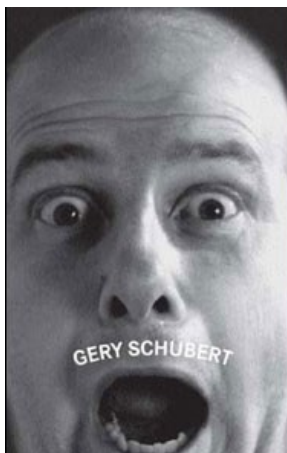
Compete and see who has what it takes to win!

☐ KEYNOTE SPEAKER

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Judy Croon

Relieving Work Related Stress with Humour, Judy's 7
Ingredients for Living Well, that don't include tofu!



- 1 Complimentary conference registration
 - 2 Complimentary rounds of golf at the MCA Alberta Conference Tournament
- Option to provide table gifts during your sponsored function
 - Option to welcome delegates in a receiving line at your sponsored event
 - First right of refusal for next year's conference

SPEAKING OPPORTUNITY to address conference delegates at your specific conference event

TABLE TOP DISPLAY OPPORTUNITY for your company's products and services to be on display at the Thursday evening Sponsor's reception

DIGITAL EXPOSURE for your company on MCA Alberta website and newsletters and your company logo displayed on the main conference screen

PRINT EXPOSURE of your sponsorship in the conference package
LOGO SIGNAGE at your sponsored event and group logo signage at the registration desk

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GOLD \$3000

Be front and centre at these key events and activities.

- ☐ **TENT CITY RECEPTION**
Thursday Night Dinner
- ☐ **OPENING BREAKFAST** Friday AM
- ☐ **BREAKFAST & GOLF AWARDS**
Saturday AM
- ☐ **MORNING BUSINESS SPEAKER**
Saturday AM
- ☐ **WINE ON TABLES**
Saturday Night Dinner
- ☐ **SUNDAY MORNING BREAKFAST**

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1 Complimentary round of golf at the MCA Alberta Conference Tournament

- Company acknowledged as Gold Level Sponsor during major conference social events
- First right of refusal for next year's conference

TABLE TOP DISPLAY OPPORTUNITY for your company's products and services to be on display at the Thursday evening Sponsor's reception

DIGITAL EXPOSURE for your company on MCA Alberta website and newsletters and your company logo displayed on the main conference screen

PRINT EXPOSURE of your sponsorship in the conference package

LOGO SIGNAGE at your sponsored event and group logo signage at the registration desk

SILVER \$2000

Exposure your brand.

- ☐ **RECEPTION** Friday PM
- ☐ **GAMES NIGHT** Friday PM
- ☐ **60'S NIGHT ENTERTAINMENT**
Saturday PM

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- Company acknowledged as Silver Level Sponsor during major conference social events

- First right of refusal for next year's conference

DIGITAL EXPOSURE for your company on MCA Alberta website and newsletters and your company logo displayed on the main conference screen

PRINT EXPOSURE of your sponsorship in the conference package

GROUP LOGO SIGNAGE at the registration desk

BRONZE \$1000

Have direct exposure to your brand.

- ☐ **GOLF CART**
- ☐ **GOLF LUNCH**
- ☐ **19th HOLE**
- ☐ **HIKING BACKPACKS** and Lunch

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- Staffed tent on Golf Course
- Company acknowledged as Bronze Level Sponsor during major conference social events

- First right of refusal for next year's conference

DIGITAL EXPOSURE for your company on MCA Alberta website and newsletters and your company logo displayed on the main conference screen

PRINT EXPOSURE of your sponsorship in the conference package

GROUP LOGO SIGNAGE at the registration desk

COPPER \$750

A great way to introduce your company.

- ☐ **EXCLUSIVE GOLF HOLES** x 10 Available
- ☐ **BUSINESS SESSION COFFEE BREAK**
- ☐ **PHOTO BOOTH**

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- First right of refusal for next year's conference

DIGITAL EXPOSURE for your company on MCA Alberta website and newsletters and your company logo displayed on the main conference screen

PRINT EXPOSURE of your sponsorship in the conference package

GROUP LOGO SIGNAGE at the registration desk

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ASK HOW YOU CAN MIX & MATCH!

PLATINUM \$3500

- | | |
|--|---|
| <input type="checkbox"/> NAME TAGS <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> AMAZING RACE <small>PUT YOUR LOGO HERE</small> |
| <input type="checkbox"/> EMCEE & ENTERTAINER Gery Schubert <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> KEYNOTE SPEAKER Judy Croon <small>PUT YOUR LOGO HERE</small> |

GOLD \$3000

- | | |
|--|---|
| <input type="checkbox"/> TENT CITY RECEPTION Thursday Night Dinner <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> BREAKFAST & GOLF AWARDS Saturday AM <small>PUT YOUR LOGO HERE</small> |
| <input type="checkbox"/> OPENING BREAKFAST Friday AM <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> MORNING BUSINESS SPEAKER Saturday AM <small>PUT YOUR LOGO HERE</small> |
| <input type="checkbox"/> WINE ON TABLES Saturday Night Dinner <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> SUNDAY MORNING BREAKFAST at your leisure <small>PUT YOUR LOGO HERE</small> |

SILVER \$2000

- | | |
|---|--|
| <input type="checkbox"/> RECEPTION Friday PM <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> GAMES NIGHT Friday PM <small>PUT YOUR LOGO HERE</small> |
| <input type="checkbox"/> 60'S NIGHT ENTERTAINMENT Saturday PM <small>PUT YOUR LOGO HERE</small> | |

BRONZE \$1000

- | | |
|---|---|
| <input type="checkbox"/> GOLF CART <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> 19th HOLE <small>PUT YOUR LOGO HERE</small> |
| <input type="checkbox"/> GOLF LUNCH <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> HIKING BACKPACKS and Lunch <small>PUT YOUR LOGO HERE</small> |

COPPER \$750

- | | |
|--|--|
| <input type="checkbox"/> EXCLUSIVE GOLF HOLES x 10 Available <small>PUT YOUR LOGO HERE</small> | <input type="checkbox"/> PHOTO BOOTH <small>PUT YOUR LOGO HERE</small> |
| <input type="checkbox"/> BUSINESS SESSION COFFEE BREAK <small>PUT YOUR LOGO HERE</small> | |

info@mca-ab.com
(403) 250-7237 or 1-800-251-0620

VISA/MASTERCARD
PAYMENT AVAILABLE

SUBMIT SPONSORSHIP REGISTRATION
AND PAYMENT TO:

MCA ALBERTA
#204, 2725 - 12 Street NE
Calgary, AB T2E 7J2

COMPANY:

COMPANY ADDRESS:

CITY:

PROV:

PC:

EMAIL:

PHONE:

[CLICK HERE TO REGISTER ONLINE](http://mca-ab.com/event/mca-2020-conference/)

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