

# WORLD PLUMBING DAY

# wpd

MARCH 11  
2018



Canada represents 20% of the world's fresh water supply.

The Mechanical Contractors Association of Canada is the unified voice of the mechanical contracting industry. Our members are contractors of all sizes engaged in such disciplines as plumbing, heating, ventilation, air conditioning, controls systems, medical gases, welding, primarily within the industrial, commercial, institutional and service sectors.



The Mechanical Contractors Association of Canada (MCAC) is proud to celebrate World Plumbing Day. Plumbing organizations across the country are joining MCA Canada to undertake activities with aim of raising awareness of the important role played by the global plumbing industry.

About 75% of all agricultural water withdrawals in Canada take place on the Prairies, mainly for irrigation.



Health problems related to water pollution are estimated to cost Canadians \$300 million per year.

## FAST FACTS

It takes 15,000L of water to produce 1kg of beef.

Every \$1 invested in water and toilets returns an average of \$4 in increased productivity.



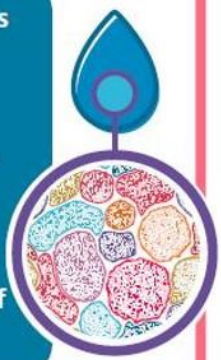
Canadian lakes cover a total area greater than 890,000 square kms.



The Great Lakes provide drinking water to 8.5 million Canadians.

You use 8L to flush a toilet – about the same as you use to brush your teeth.

Preventable diseases related to water and sanitation claim the lives of more than 3 million people annually, mostly children. This is comparable to the population of Vancouver.



Two thirds of Canadian water used in a home is used in the bathroom. Nearly 40% gets flushed down toilets, while more than 30% is used in showers and baths.

Annually, Canada's rivers discharge 7% of the world's renewable water supply - 105,000 cubic metres per second.



1/3 What the world spends on bottled water in one year could pay for projects providing water to everyone in need.



More people in the world have mobile phones than toilets.

Are you kidding me?

Close to **1,000** Members



With tens of thousands of employees and billions of dollars annually with 3.3 billion square feet of building space and more coming.



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